

MFM Speaker Proposal Form

Thank you for your interest in submitting a session proposal for consideration at future MFM events. MFM seeks the expertise of subject matter experts to develop educational programs for Media Finance Focus, our annual conference; regional seminars, including Media Outlook, the Media Credit Seminar, and the CFO Summit; MFM Localisms; and monthly webinars.

MFM is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual course for CPE credit. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits are granted based on a 50-minute hour, and as such, educational sessions must be at least 50 minutes in length.

All sessions are meant to serve as opportunities for attendees to expand their knowledge and obtain information that will be of value to them in their roles as media financial and/or professionals. Proposals deemed to serve as a sales pitch for the speaking organization rather than an educational session for the benefit of attendees will be disregarded. They do not qualify for CPE credit and are counter-productive, since historical experience has shown such presentations are not well received by attendees.

Please note that a proposal submission is not a guarantee that you will be granted an opportunity to speak; all proposals will be considered and MFM will strive to use potential speakers in the way to best serve members and speakers. While MFM is always seeking dynamic, engaging, and interactive speakers, proposals will be evaluated on a case-by-case basis. Scheduling considerations, MFM member feedback/demand, past evaluations of organization speaking engagements at MFM events, and strength of the proposal below will factor into MFM's decision. As MFM hosts educational events throughout the year, submissions will be considered on a rolling basis.

MFM is a not-for-profit professional association, and therefore does not pay fees to prospective speakers. MFM and its subsidiary, BCCA, are comprised of approximately 1,200 high-level media financial professionals. Presenters are provided with a valuable opportunity to engage with decision makers at media organizations ranging from radio; television; newspaper; networks, programming and streaming; interactive and digital; and games organizations.

You may submit multiple proposals, but please limit to one topic per submission. After your proposal has been received, it will be reviewed by MFM staff and evaluated as a fit for upcoming programs. If your proposal is not accepted for your preferred event(s), we will keep it in mind for future events and contact you if there is an available opportunity.

Thank you for your interest in sharing your expertise with MFM members.

Fields marked with an asterisk (*) are required.

1. *First Name:

2. *Last Name:

3. *Organization:

4. *Position/Title:

5. *Email Address:

6. *Phone Number:

7. *Mailing Address:

8. Speaker Website:

9. Link to Video of past speaking engagements (if available):

10. Twitter Handle:

11. LinkedIn Profile URL:

12. What events are you interested in speaking at (check all that apply)?

-Media Finance Focus (MFM annual conference)

-MFM monthly webinars

-Media Outlook (New York)

-Los Angeles regional seminar

-Media Credit Seminar

-MFM Localism Events

-MFM Tax Seminar

-CFO Summit

-MFM Committee Calls (non-CPE)

13. *Session Title:

14. *Session Description:

Please Provide a brief (4-6 sentence) session description

15. *Please List 3 Learning Objectives:

- 1.
- 2.
- 3.

16. Intended Audience - Role (Check All that Apply):

-CFO/CAO/Controller/SVP Finance

-Tax

-Accounting

-Treasury

-Business Manager/Controller

-Young Professionals

-Credit

-Other (Please Specify):

-Human Resources

17. Intended Audience – Media Sector (Check All that Apply):

-Games

-Radio

-Interactive & Digital

-Television

-Networks, Programming, and Streaming

-Other (Please Specify):

-Newspaper

18. *Will there be a co-presenter? (Y/N)

If yes:

19. Co-presenter First Name:

20. Co-presenter Last Name:

21. Co-presenter Organization:

22. Co-presenter Position/Title:

23. Co-presenter Email Address:

24. Co-presenter Phone Number:

25. Co-presenter Mailing Address:

Thank you for your interest in sharing your expertise with MFM members. Your proposal will be reviewed by MFM staff and we will contact you if there is a fit for your proposed topic at a future MFM in-person or virtual event.