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For Immediate Release

**Media Financial Management Association Announces
New Leadership and Strategic Vision for 2025-2026**

Lexington, KY, July 16, 2025 – [Media Financial Management Association](#) (MFM) is proud to announce, following their annual membership meeting held in May in Arlington, VA, that the appointment of new officers and board members who will play a critical role in developing the strategic plan and setting the direction for the association. **Jenna Hardy**, CFO of Probably Monsters, was elected to serve as the association's Chair of the Board for 2025-2026. Other officers elected by the MFM Board of Directors Executive Committee include Vice Chair and 2026 Conference Chair **Beth Bramowski**, CAO and Controller at Audacy; Secretary and 2026 Conference Co-Chair **Lori Brock**, SVP/Financial Operations, at Gray Media; and Treasurer **Sean Hetzler**, VP Tax at TEGNA.

Joseph J. Annotti, the Association's President and CEO, also serves as a member of the Executive Committee.

MFM members also elected two new members to the MFM Board of Directors for a three-year term. The new directors are:

- **Pamela Mudge**, RVP, Strategic Client Accounts, RGP
- **Robert Pratt**, SVP, Global Financial Operations, Sony Pictures Entertainment

Current Board Members elected for an additional three-year term will be:

- **Kerry Coffey**, CFO, Velan Studios
- **Daniel Gallagher**, VP, Operations Controller, Sinclair, Inc.
- **Randy Neff**, VP, Szabo Associates

"Thanks to the leadership of the outgoing Chair Marie Tedesco, retired CFO of Beasley Media Group, MFM made tremendous strides over the past year, increasing the value of membership and raising awareness of the association among financial professionals in the media and entertainment industry," said Annotti.

"Our new officers and board members are committed to advancing even further MFM's value proposition to expand the association's information, education, and networking benefits to more financial professionals in all sectors of the industry," Annotti added.

Annotti also highlighted the caliber of the new and continuing board members. "The two new board members and three continuing members are excellent examples of the caliber of the membership and leadership of the organization who will contribute to both the refinement and execution of our strategic plan. I also want to thank our outgoing board members, who contributed much to the success of MFM over the past three years."

The Media Financial Management Association looks forward to a bright future under the guidance of its new leadership, continuing to provide valuable resources and support to financial professionals in the media and entertainment industry.

About MFM:

For more than 65 years, the Media Financial Management Association (MFM) brings together thousands of media industry financial professionals to build relationships, share knowledge, and acquire information that allows them to make better decisions for themselves and their companies. MFM connects diverse financial professionals – CFOs, CAOs, controllers, treasurers, tax specialists, auditors, human resources, IT, and O2C and collection professionals – from all sectors of the media industry, including broadcast, print, digital, games, streaming, podcasts, studios, outdoor, and production, to help them solve problems and boost their company's bottom line. The association is the only organization that focuses exclusively on meeting the unique education, information, and networking needs of financial professionals in the media industry. MFM also provides its members with access to media-specific credit reports on national and local media advertisers and agencies through its partnership with Credisafe. More information about MFM is available on its website: <https://www.mediafinance.org> and on [LinkedIn](#), [Facebook](#) and [Twitter](#).

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