



2024

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DIRECTORY



Media Financial Management

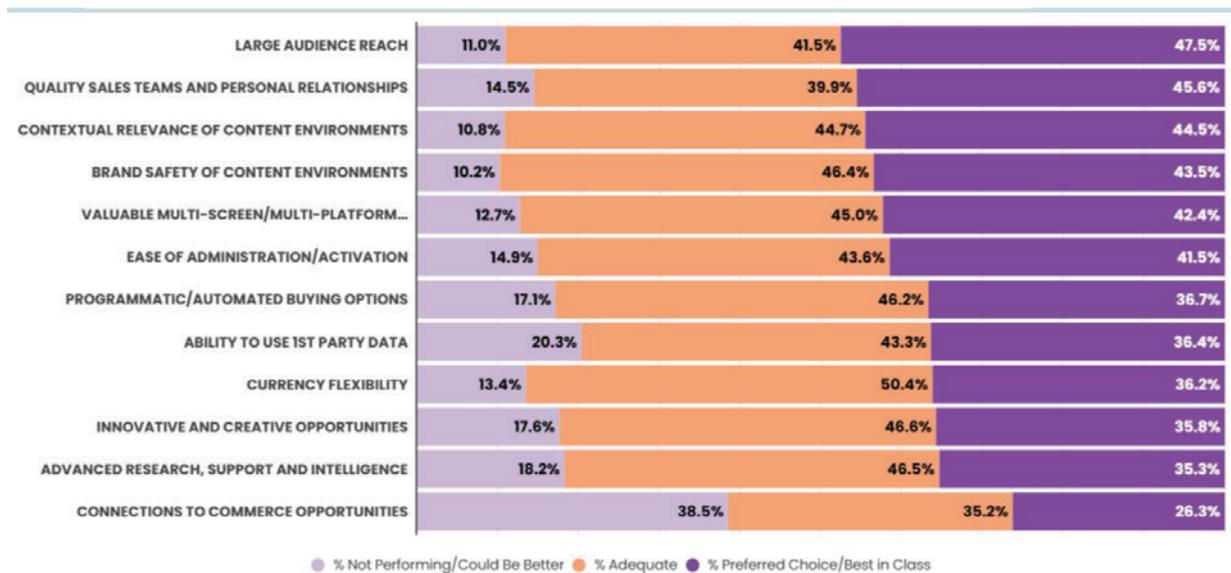
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Source: The Myers Report, Team Preparation and Readiness Assessment Survey 2023. In field 7/6/23 - 8/16/23.
 4202 ad-supported media professionals

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2024 MEMBERSHIP DIRECTORY

Media Financial Management Association
BCCA... the media industry's credit association
2365 Harrodsburg Road Ste. A325
Lexington, KY 40504

MFM Phone: 847.716.7000
www.mediafinance.org
info@mediafinance.org
MFM Tax ID: 13-1984011

BCCA Phone: 847.881.8757
BCCA Fax: 847.784.8059
www.bccacredit.com
info@bccacredit.com
BCCA Tax ID: 36-2750062

Information current as of December 15, 2023

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ENGAGE

with MFM's membership through consistent visibility on all MFM platforms and conferences, seminars and webinars

INVEST

in your company's MFM members via free registration and discounts to in-person and online events

CONNECT

with MFM members at all levels: MFM Networks, online learning, and advertising

ELEVATE

your company via exclusive, limited partner status

AMPLIFY

your corporate image with exclusive thought leadership opportunities on MFMInSites and MFM SmartBrief

ACCELERATE

your teams' ability to network with and learn from other financial professionals

LEVERAGE

exclusive speaking opportunities at MFM events

MFM corporate partners companies benefit from visibility across all MFM platforms and events. Unlimited networking opportunities allow corporate partners to support and engage with members through a diverse range of programs. Leverage your corporate partnership further via exclusive sponsorship to (limited availability in each tier):

Platinum: 10 opportunities @ \$30,000 each

Gold: 10 opportunities @ \$20,000 each

Silver: 10 opportunities @ \$10,000 each

Annual Conference Benefits	Platinum	Gold	Silver
Corporate logo on all promotional materials	✓	✓	✓
Corporate logo displayed on video screens in general session	✓	✓	✓
Opportunity to introduce a general session speaker and/or showcase a 1-2 minute video	✓		
Opportunity to offer a speaker for a general session	✓		
Opportunity to lead a breakout session	✓	✓	✓
Complimentary conference registrations	6	4	2
\$100 per person discount on registration for additional attendees	✓	✓	✓
One tabletop in the Solutions Center	✓	✓	
Promotional bag/attendee bag insert	✓	✓	✓
Attendee list (excel)	✓	✓	
Attendee list (PDF)	✓	✓	✓
MFM membership mailing list	2x	1x	
Banner ad in the 2024 Annual Conference mobile app	✓	✓	✓
Enhanced digital presence linking your website URL to mediafinance.org and additional MFM web platforms	✓	✓	✓

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exclusive speaking opportunities at MFM events

CFO Summit Benefits

	Platinum	Gold	Silver
Corporate logo on all promotional materials	✓	✓	
Corporate name & logo displayed on-site in general session room	✓	✓	
Complimentary registration	1	1	
Attendee list (excel)	✓		
Attendee list (PDF)	✓	✓	✓

Advertising Benefits

Billboard Banner ads in <i>SmartBrief</i>	5	5	2
Medium Banner ads	5	5	
SmartBrief Dedicated Send	1	✓	
SmarthBrief featured content	✓	✓	
MFMinights website banner ads	5	5	2
<i>MFMinights</i> embedded ads	3	3	2

Education Benefits

Monthly Town Hall Webinars	2	2	1
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For more information, contact:

Arcelia Pimentel,
Director of Membership
Development & Corporate Partnerships

847.716.7000 ext. 809
arcelia.pimentel@mediafinance.org



BOARD CHAIRPERSON'S LETTER 2024

Dear Members,

I could not be more excited to share with you what's in store for MFM members in 2024. As we enthusiastically move forward together, I can say with confidence that MFM is in the strongest possible position to add even more value to its members who encompass an expansive range of financial services across a wide sector of media and entertainment companies.

MFM is flourishing. We have a very strong board comprised of seasoned financial professionals, most of whom have worked in the media industry their entire careers. We collaborate closely and effectively with MFM's President and CEO, Joe Annotti, who has been with the association for nearly two years. Joe's knowledge and experience help guide us as we govern the association by leveraging our collective experience and working as a tight-knit team with the shared goal of bettering every program and benefit we offer our members.

The results from the past year speak for themselves. Here are just a few statistics from 2023 that point to MFM's increasing effectiveness:

- A 144% increase in attendance at the 2023 CFO Summit vs. 2022
- A 110% increase in attendance at the 2023 Annual Conference vs. 2022
- A 111% increase in attendance at the 2023 Regional Meetings vs. 2022
- 25 webinars, providing 24.5 CPE credits to members at no cost
- 36 Member Network meetings with 503 total participants
- The addition of 4 new Corporate Partners for a total of 18

The coming year holds even greater promise for MFM: In March, we will hold our highly anticipated CFO Summit, this year with the goal of presenting an even wider array of topics and experts to help finance professionals lead their teams and solve problems in new ways. Our Annual Conference – widely considered a “must-attend” event for media finance pros at all levels – will build on the success we attained in 2023 and promises to be even more impactful.

We will continue our popular Town Hall webinar series that provides members an incredible educational value and CPE credits. We will move our reenergized

Networks groups to the next level, offering more opportunity for members to share knowledge and solve problems across all sectors of the financial profession and all segments of the industry.

Our two digital publications – *MFM SmartBrief* and *MFM InSites*– will continue to keep you apprised on the people, trends, and developments that affect your profession and your company's bottom line, and will offer even more opportunities for member involvement in terms of content and advertising. And, MFM's BCCA subsidiary will continue to offer members the only media-specific credit reports on the market, a critically important tool to help members verify the financial health of advertisers and agencies.

Finally, the 2024 Membership Directory is a value-add resource that allows all MFM members to search for fellow members as well as learn important information about MFM programs, products, and services.

On behalf of MFM's board, committees, and staff, thank you for continuing to make the association as strong and vital as it is today – and for being part of its very positive and forward-looking future.

Sincerely,



Lori Locke

EVP/CAO, Warner Bros. Discovery
MFM Board Chairperson



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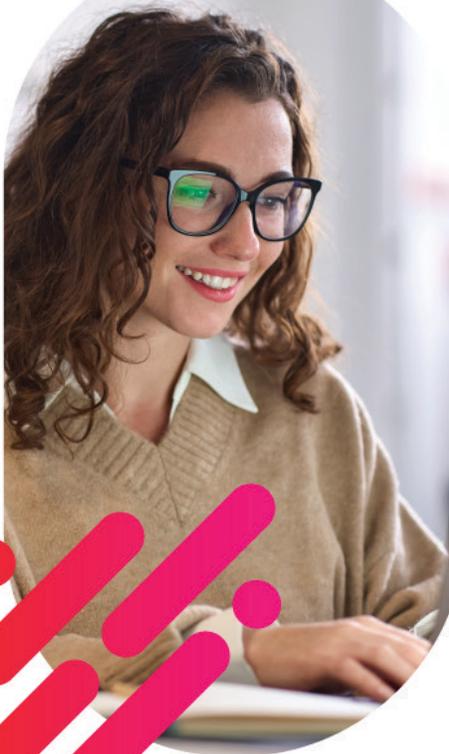
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Media Financial Management Association

MFM MISSION STATEMENT:

MFM provides media and entertainment industry financial professionals unique networking and educational opportunities and media-specific information services to enhance their personal capabilities and contribute to their organizations' success.

VISION STATEMENT: To make media and entertainment industry financial professionals more knowledgeable and valuable today while developing the next generation of global industry leaders.

VALUE PROPOSITION: Where media & entertainment finance professionals network, share, and grow.

MEMBERSHIP BENEFITS

*Knowledge Sharing. Networking and Industry Connectivity.
Professional Development that enhances your career and your company's bottom line.*

Education and knowledge sharing designed to keep you at the top of your game via leveraging the knowledge of industry experts. These events cut across all financial disciplines and all media sectors, addressing topics critical to every sector of the media -- and offer CPE credits.

- **Annual Conference:** widely known as the must-attend event where the brightest minds in the business present timely, actionable information, new connections are fostered, and hallway conversations spark ideas and creativity.
- **The CFO Summit:** the annual invitation-only event where senior financial executives gather to learn from subject matter experts and each other. It's a meeting where relationships are built and deals are fostered.
- **National Credit Conference:** a specialty conference designed exclusively for MFM's network of credit, collections, and order-to-cash professionals.
- **Regional Meetings:** local gatherings across the country reaching members where they live and work. These events combine top-notch education content with the chance to socialize and network with colleagues in your community.
- **Town Hall Webinars:** MFM offers dozens of webinars on a wide variety of topics each year. Each session is free for members, provides an hour of CPE credit, and opens doors to new opportunities for attendees.

Networking including Member Networks designed to connect – and keep you connected – to colleagues in your specific field to most effectively share knowledge, solve problems, advance your career, and boost your company's bottom line.

MFM's Member Networks have long been one of the most valuable benefits of association membership and include:

- **A focus on specific disciplines** (accounting, tax) and specific industry sectors (television, radio, digital publishing)
- **More valuable teleconferences** featuring subject matter experts and held quarterly rather than monthly

MFM's Career Center is a venue to list internships, contract work, part-time, and full-time positions in media and associated industries.

Application details for each position are included within the posting. MFM members can post their resume so employers seeking professionals can view and contact you directly.

- MFM/BCCA Members may submit their job postings at a discounted rate for 30, 60, or 90 days.

New! MFM's Knowledge Center will launch in 2024, serving as a repository for every webinar recorded in 2024, available to members on-demand at no cost. While we cannot offer members CPE credit for viewing the sessions, you can view any webinars that they may have missed this year, and share them with others in your company who may benefit from these timely and relevant sessions.

Two Digital Publications that keep you abreast of everything relevant to financial professionals. breaking news, trends, and other worthy reads.

- **MFMInSites.com**, our flagship digital publication, offer a wide array of useful articles and video interviews with up-and-comers, subject matter authorities, and operational experts.
- **MFM SmartBrief** offers a snapshot of each week's top news stories, features, how-to's and career-boosting reads relevant to the media financial sector.

MFM's Membership Directory is available in online and printable versions with up-to-date member contact data and information on relevant products and services. The directory is the ultimate digital networking platform that can connect you to professionals across the industry.

Media-Specific Credit Reports on Advertisers and Agencies offer insight and information for critical decisions not available anywhere else.

- MFM members can purchase credit reports on thousands of individual advertisers and agencies through the association's for-profit subsidiary, BCCA.
- These are the only credit reports in the market that contain media-specific information on advertisers and agencies, not just generic data on the company's bill payment history.
- Available to MFM members at discounted rates, which can save your company thousands of dollars a year by revealing clients with poor payment histories and bad debt.



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Lori Locke
EVP/Chief Accounting Officer
Warner Bros. Discovery

Vice Chairperson/2024 Conference Chair



Marie Tedesco
CFO
Beasley Broadcast Group

Secretary/2024 Conference Co-Chair



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Beth Bramowski
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Dave Bestler
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Joseph J. Annotti
MFM/BCCA



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David Wurtzel
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Sean Hetzler
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TEGNA



Dan McGuire
State & Local Tax
Consultant



CORPORATE SPONSORS ARE CRITICAL TO THE SUCCESS OF MFM AND ITS MEMBERS. These companies provide intellectual fuel and financial support that helps the association deliver unique educational opportunities that enhance members’ personal capabilities, contribute to their companies’ success, and develop the next generation of industry leaders.

CORPORATE SPONSORS ARE COMMITTED TO EMPOWERING MFM MEMBERS to develop innovative solutions to financial, accounting, collection, tax, technology, human resources, and risk management issues – turning common problems that cut across all industry sectors and all financial disciplines into opportunities for professional growth and corporate success.

CORPORATE SPONSORS ENJOY A VARIETY OF BENEFITS, including education program development, advertising; exhibit space at the Annual Conference; and much more. MFM limits the number of Corporate Sponsors at each level to ensure they receive outstanding value for their investment in the association.

For more information on how your company can benefit from a Corporate Sponsorship contact Arcelia Pimentel, Director of Membership Development & Corporate Partnerships.

THANK YOU TO OUR 2024 CORPORATE SPONSORS

The Media Financial Management Association (MFM) is pleased to recognize the following companies as Corporate Sponsors for 2024.

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arcelia.pimentel@mediafinance.org

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CFO, Secretary/Treasurer
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J. Dee Stevenson

Corporate Credit and Collections Manager
Gray Media Group

MFM & BCCA TEAM

President & CEO

Joe Annotti, Joe.Annotti@mediafinance.org

Director of Operations & Events

Jamie L. Grande, Jamie.Grande@mediafinance.org

Director of Membership Development and Corporate Partnerships

Arcelia Pimentel, Arcelia.Pimentel@mediafinance.org

Administrative Coordinator and BCCA Sr. Investigation Specialist

Colette Pinter, 847.881.8757, CPinter@BCCACredit.com

MFM Networks & Online Learning Coordinator

Amy Burton, Amy.Burton@mediafinance.org

Public Relations

Krista Van Lewen, kvanlewen@gmail.com

Corporate Counsel

Jonathan Howe, Howe & Hutton, Chicago, IL

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MFM ACTIVE AND ASSOCIATE MEMBERSHIP ROSTER

ALPHABETICAL BY LAST NAME

- A**
- Abbatemarco, Marta**
VP Transaction Services & Ad Operations
Outfront Media
130 Clinton Road
Fairfield, NJ 07004
(973) 439-8820
Marta.abbatemarco@outfront.com
- Abedi, Alis**
Finance Manager
ABC Owned Television Stations
500 Circle Seven Drive
Glendale, CA 91201
(818) 553-5614
alis.abedi@abc.com
- Aboueella, Meriah**
Controller
Litton Entertainment
884 Allbritton Boulevard, Suite 200
Charleston, SC 29464
(843) 800-6605
maboueella@litton.tv
- Abrahamian, Kathryn**
Director, Theatrical Accounting
Warner Bros. Discovery
3400 Warner Blvd,
Bldg 156S, Rm 4320
Burbank, CA 91505
818640-1142
kathryn.abrahamian@wbd.com
- Abramova, Marina**
Accounting Supervisor
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1708
mabramova@sbgvtv.com
- Adams, Chris**
Chief Financial Officer
Sarkes Tarzian
205 N. College Ave., Ste 800
Bloomington, IN 47404
(812) 391-1388
chris@sarkestarzian.com
- Adams, James**
VP Financial Operations
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
jadams@nexstar.tv
- Adkins, Amy**
Accounting Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
aadkins@nexstar.tv
- Agostino, Nick**
Director, SOX Compliance
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6482
Nick.Agostino@ghco.com
- Agostino, Tony**
CFO/COO
FBC/FETV
Family Broadcasting Corp.
61300 Ironwood Road
South Bend, IN 46614
(574) 231-5212
tagostino@familybroadcastingcorporation.com
- Aguirre, Jennifer**
Vice President of Finance
Nexstar Media Group
100 E. Speer Blvd.
Denver, CO 80203-3437
(303) 566-7664
jennifer.aguirre@kdvvr.com
- Ahmed, Sara**
Data Analyst
Hearst Corporation
300 W. 57th Street, 20th Floor
New York, NY 10019
(212) 649-2113
Sara.Ahmed@hearst.com
- Alban, Stacy**
VP, Technical Accounting
NBCUniversal
30 Rockefeller Plaza,
Campus 620 4th Floor
New York, NY 10012
(212) 664-6034
stacy.alban@nbcuni.com
- Albarella, Frank**
National Audit Leader-
Media & Telecom
KPMG LLP
2 Woodlawn Avenue
Saint James, NY 11780
(516) 551-3405
falbarella@kpmg.com
- Alexander, III, Irvin**
Executive Consulting
Media and Technology Consulting
81 Hillside Lane
Sweden, ME 04040
(703) 625-0535
irvinandre@yahoo.com
- Alexandrov, George**
Managing Director
Audience Platform
1801 NE 123rd St., Ste. 314
Miami, FL 33181
(917) 994-0540
george@audienceplatform.tv
- Allan, Chris**
Field Marketing Manager -
Americas
Vindicia
1000 Sansome St., Suite 200
San Francisco, CA 94111
(610) 745-3354
callan@vindicia.com
- Allen, Todd**
Controller
BYU Broadcasting
3107 BYUB
Provo, UT 84602
(801) 422-8437
todd.allen@byu.edu
- Allen, Van**
EVP/CFO
Radio Advertising Bureau
125 W. 55th Street, 5th Floor
New York, NY 10019
(212) 681-7206
vallen@rab.com
- Alli, Tosin**
Director, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-5964
Tosin_Alli@spe.sony.com
- Allyn, Lorrin**
VP, Planning & Analysis
Warner Bros. Discovery
4000 Warner Blvd
Burbank, CA 91522
(310) 880-4378
Lorrin.Allyn@warnerbros.com
- Anderson, Christina**
Assistant Controller
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2379
clanderson@hearst.com
- Anderson, Christine**
Executive Director,
SEO and Local BestProducts.com
Hearst Digital
300 W. 57th Street
New York, NY 10019
(212) 649-2000
cbanderson@hearst.com
- Anderson, Sandy**
Business Manager
Saga Communications, Inc.
4401 Carriage Hill Lane
Columbus, OH 43220
(614) 451-2191
sanderson@columbusradiogroup.com
- Anjewierden, Marcus**
Auditing Director and Controller
The Church of Jesus Christ of the
Latter Day Saints
2122 S 850 E
Bountiful, UT 84010
(801) 353-1888
anjewierdenma@churchofjesuschrist.org
- Appio, Beth**
Senior Director Payroll
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 210-1423
Beth.Appio@aenetworks.com
- Arain, Faraz**
Sr. Manager, Tax Reporting
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
farain@tegna.com
- Arrowood, Justin**
Accounting Manager
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2371
jarrowood@hearst.com

Ashikyan, Anahit

Executive Director, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-6114
Anahit_Ashikyan@spe.sony.com

Ashley, Alison

Business Manager
Sinclair Broadcast Group
WGME
81 Northport Drive
Portland, ME 04103
(207) 228-7730
aashley@sbgvtv.com

Austin, Megan

Accounting Manager
Midwest Communications Inc
904 Grand Ave
Wausau, WI 54403
(715) 842-1437
megan.austin@mwcradio.com

Austin, Melissa

Business Manager
Sinclair Broadcast Group
WBMA/WTTO/WABM
800 Concourse Parkway, Suite 200
Birmingham, AL 35244
(205) 403-3341
mbaustin@sbgvtv.com

Avnit, Gil

Senior Manager
RSM US LLP
151 West 42nd Street
New York, NY 10036
(212) 372-1494
gil.avnit@rsmus.com

Ayvaci, Deniz

Manager, SOX Compliance
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6484
Deniz.Ayvaci@ghco.com

B

Baer, Keri

Business Manager
Lotus Communications Corp.
690 Plumb Lane
Reno, NV 89502
(775) 329-9261
keri@lotusradio.com

Bagelmann, Kurt

General Manager
Lotus Communications Corp.-
Sacramento
1442 Ethan Way - Suite 101
Sacramento, CA 95825
(916) 779-0900
kurt@lotusradio.com

Balk, Susan

Assistant Audit Manager
Hearst
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8098
sbalk@hearst.com

Balsley, Susan

Sr. Executive Compensation
& ESG Director
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
(513) 265-8969
Susan.balsley@scripps.com

Bandy, Bo

VP of Marketing
Marketron
1520 Market St., 3rd Floor
Denver, CO 80202
(208) 788-6894
bbandy@marketron.com

Bane, Marla

SVP Operations & CAO
Reach Media Inc.
13760 Noel Rd. Ste. 750
Dallas, TX 75240

Barber, Bernice

Credit and Collections Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2022
bernice.barber@audacy.com

Bargender, Steve

Business Manager
Saga Communications Inc
5407 W. McKinley Ave
Milwaukee, WI 53208
(414) 978-9465
sbargender@mkeradiogr.com

Barker, Jason

Business Manager
Sinclair Broadcast
KECI-TV
340 West Main Street
Missoula, MT 59802
(406) 523-0923
jtbarker@sbgvtv.com

Barna, Lisa

Business Manager
Sinclair Broadcast Group
WCHS/WVAH
1301 Piedmont Road
Charleston, WV 25301
(304) 561-3857
lbarna@sbgvtv.com

Barrineau, Yisi

Senior Auditor
Hearst Corporation
214 N. Tryon Street, 29th Floor
Charlotte, NC 28202
(704) 348-8096
yisi.barrineau@hearst.com

Bartelli, Lisa

Managing Director Integrated
Media, Finance
NASCAR
550 South Caldwell St., Suite 800
Charlotte, NC 28202
(704) 348-7246
lbartelli@nascar.com

Barton, Jeff

CFO
Bonnieville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(303) 270-9727
jeffB@boncom.com

Baskett, Lancey

Manager, Credit & Collections
Outfront Media
130 Clinton Road
Fairfield, NU 07004
(973) 439-8636
lancey.baskett@ouffront.com

Bassett, Cory

Regional Controller
Audacy
5670 Wilshire Boulevard, Suite 200
Los Angeles, CA 90036
(323) 930-7580
cory.bassett@audacy.com

Bauer, Paula

Controller
KHQ Incorporated
1201 W. Sprague Avenue
Spokane, WA 99201
(509) 448-4605
paula.bauer@khq.com

Beard, Chris

Audit Manager
The Church of Jesus Christ of the
Latter Day Saints
50 East North Temple St.,
16th Floor - Rm 1680
Salt Lake City, UT 84150
Christopher.Beard@churchofjesuschrist.org

Beard, Leslee

Director of Finance
Bonnieville International
280 Commerce Circle
Sacramento, CA 95815
(916) 923-6802
Leslee.Beard@bonneville.com

Beasley, Caroline

CEO
Beasley Media Group
3033 Riviera Drive, Suite 200
Naples, FL 34103
(239) 263-5000
caroline@bbgi.com

Beasley, Diane

Business Manager
Sinclair Broadcast Group
WXLV/WMYV
3500 Myer Lee Drive
Winston-Salem, NC 27101
(336) 499-1740
dsbeasley@sbgvtv.com

Beasley, Marcella

Corporate Controller
Sarkes Tarzian
205 N. College Ave., Ste 800
Bloomington, IN 47404
(812) 332-7251
marcie@sarkestarzian.com

Beckett, Mickenzie

Audit Senior
The Church of Jesus Christ of the
Latter Day Saints
50 East North Temple St.,
16th Floor - Rm 1680
Salt Lake City, UT 84150
(801) 589-5316
Mickenzie.Beckett@churchofjesuschrist.org

Beckham, Traci

Business Manager
Saga Communications, Inc.
1640 Old Russellville Pike
Clarksville, TN 37043
(931) 648-7720
tbeckham@5starradio.com

Behal, Jayne

Senior Director/Internal Audit
Lee Enterprises
4600 E 53rd Street
Davenport, IA 52807
(563) 383-2190
Jayne.Behal@lee.net

Bell, Amina

Corporate Accountant
Graham Media Group
550 W Lafayette Blvd
Detroit, MI 48226
(202) 334-6614
abell@grahammedia.com

Bell, Laurie

Treasury Manager
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-2162
lmbell@sbgstv.com

Bender, Brook

Business Manager
Lotus Boise Corp.
5257 Fairview Ave., Suite 240
Boise, ID 83706
(208) 947-5497
Brook.Bender@lotusboise.com

Bender, Ralph

CFO
Manship Media
PO Box 2906
Baton Rouge, LA 70821
(225) 324-2028
rbender@wbrz.com

Beneventano, Phil

Director, Corporate Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Philip.Beneventano@aenetworks.com

Benico, Rommel

Director, SEC Reporting
and Technical Accounting
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(214) 765-4137
RBenico@nexstar.tv

Bennett, Susan

Corporate Payroll Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
susan.bennett@audacy.com

Berbari, George

Director International Revenue
Planning & Analysis
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 210-9797
george.berbari@aenetworks.com

Bernatowicz, Joe

VP, Participations & Residuals
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Joseph.Bernatowicz@aenetworks.com

Bestler, Dave

EVP/CFO
Hubbard Radio
3415 University Avenue, West
St. Paul, MN 55114
(651) 632-6600
dbestler@hubbardradio.com

Bethea, Jamie

Regional Business Manager
Nexstar Media Group
101 McDonald Ct
Myrtle Beach, SC 29578
(804) 887-5180
jbethea@wbtv.com

Bhakta, Sandhya

Controller
Sarkes Tarzian
KTVN-TV
4925 Energy Way
Reno, NV 89502
(775) 861-4204
sbhakta@ktnv.com

Bialzik, Melinda

Attorney
Kohner, Mann & Kailas, S.C.
4650 N. Port Washington Road
Milwaukee, WI 53212-1059
(414) 962-5110
kmksc@kmksc.com

Biegel, Dominic

Director of Sales
Bectran
1515 E Woodfield Road, Suite 600
Schaumburg, IL 60173
(708) 253-5594
dominic.biegel@bectran.com

Bielski, Rachel

Controller
NBCUniversal,
Universal Products & Experiences
100 Universal City Plaza,
Bldg. 1440 - 13th Floor
Universal City, CA 91504
(213) 220-0599
rachel.bielski@nbcuni.com

Biscaya, Kane

General Manager
Lotus Communications Corp.-
Oxnard
3301 Barham Blvd., Ste. 300
Los Angeles, CA 90068
(323) 851-5476
kbiscaya@670amkrm.com

Bishop, Seth

Business Manager
Sinclair Television Group
1103 Verde Vista Circle
Asheville, NC 28805
stbishop@sbgstv.com

Black, Becky

Manager of Operations & Business
Planning
ABC Owned Television Stations
KTRK-TV
3310 Bissonnet
Houston, TX 77005
(713) 663-4542
becky.l.black@abc.com

Blackwell, Jolecia

Credit Analyst
Goodway Group
228 Park Ave S - Suite 81524
New York, NY 10003
jblackwell@goodwaygroup.com

Blakeney, Felicia

Regional Credit & Collection
Manager - Central
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2350
fblakeney@hearst.com

Blasco, Denise

Programming-Global Business
Services
Warner Bros. Discovery
1050 Techwood Dr. - Suite 1403A
Atlanta, GA 30318
(404) 827-5673
denise.blasco@warnermedia.com

Bleiler, Karin

EVP and GM, Revenue Solutions
SymphonyAI Media
7730 E. Belleview Ave., Ste. A-475
Greenwood Village, CO 80111
(720) 731-7903
kbleiler@symphonymedia.com

Blue, Jennifer

SVP, Head of Content Strategy -
US Networks
Warner Bros. Discovery
8403 Colesville Road
Silver Spring, MD 20910
(240) 662-3085
jennifer_blue@discovery.com

BlueEyes, Teresa

Assistant Corporate Controller
Bonneville
55 North 300 West
Salt Lake City, UT 84110
(801) 695-7121
tblueeyes@bonneville.com

Bobinski, Catherine

SVP/Corporate Controller
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
cbobinski@sagacom.com

Bochenek, David

SVP/Chief Accounting Officer
Sinclair, Inc.
4906 Clearwater Drive
Ellicott City, MD 21043
(410) 568-1500
DBochenek@sbgstv.com

Bogle - Bunting

Bogle, Kevin

Deal Advisory and Strategy
Technology, Media and Telecomm
Industry Lead Partner
KPMG
1350 Sixth Avenue
New York, NY 10019
(646) 812-6439
kevinbogle@KPMG.com

Bordoni, Kim

Director, Financial Compliance
Warner Bros. Discovery
1050 Techwood Dr
Atlanta, GA 30318
(404) 827-5685
kimberly.bordoni@wbd.com

Bowen, Thomas

Senior Manager
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 891-3442
trbowen@sbgvtv.com

Bowes, Chelsea

Human Resource Director
Hearst Television
3540 Toringdon Way
Charlotte, NC 28402
(704) 208-2352
chelsea.bowes@hearst.com

Boyden, Tiffany

Director, Financial Compliance
Warner Bros. Discovery
265 Brookview Centre Way,
Suite 401
Knoxville, TN 37919
(865) 694-2700
tiffany_boyden@discovery.com

Bradberry, Jessica

Manager, State Tax
Warner Bros. Discovery
265 Brookview Centre Way,
Suite 401
Knoxville, TN 37919
(865) 694-2700
Jessica_bradberry@discovery.com

Bradford, Lindsay

Director of Global Contract to Cash
Warner Bros. Discovery
265 Brookview Centre Way,
Suite 401
Knoxville, TN 37919
(865) 560-4781
lindsay_bradford@discovery.com

Bradford, Randy

SVP Financial Operations
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(972) 764-6726
RBradford@nexstar.tv

Bramowski, Elizabeth

Chief Accounting Officer &
Controller
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-6219
elizabeth.bramowski@audacy.com

Brand, Paula

Sr Director Special Proj/Financial Sys,
TVD Accounting/Controllershship
Systems
NBC Universal Global Distribution
10 Universal City Plaza
Universal City, CA 91608
(818) 777-8746
paula.brand@nbcuni.com

Bray, Justin

SVP, Treasurer
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1572
jlbray@sbgvtv.com

Brecht, Christopher

Accounting Manager
Gray Media Group/SS
127 Hunton Drive
Fredericksburg, VA 22405
(804) 230-2701
christopher.brecht@gray.tv

Brito, Francisco

Sr. Analyst
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2373
fbrito@hearst.com

Britt, Joe

Tax Director
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1564
jbritt@sbgvtv.com

Brock, Lori

VP, Finance
Gray Television, Inc
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(470) 225-5421
lori.brock@gray.tv

Brown, Chuck

SVP/CFO
Star Tribune Media Company
650 3rd Ave. South - Suite 1300
Minneapolis, MN 55488
(612) 673-4760
chuck.brown@startribune.com

Brown, Janet

VP Finance & Controller
Tennis Channel
Sinclair Broadcast Group
3003 Exposition Blvd
Santa Monica, CA 90404
(310) 314-9410
jwbrown@sbgvtv.com

Brown, Pamela

VP Investment Controller
Sinclair, Inc
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1650
pjbrown@sbgvtv.com

Brown, William

Director, Financial Operations
The Washington Post
1301 K Street, NW
Washington, DC 20071
(202) 334-5987
william.brown@washpost.com

Brown-Redden, Terika

Business Manager
Saga Communications Inc.
2294 Clements Ferry Rd.
Charleston, SC 29492
(843) 972-1100
tredde@charlestonradiogroup.com

Bruckert, Bart

CFO
Standard Media
310 Peachtree Ave NE
Atlanta, GA 30305
(312) 718-0288
bbruckert@standardmedia.com

Bryant, Kandra

Business Manager
Sinclair Broadcast Group
WTWC/WTXL
8440 Deerlake Road S
Tallahassee, FL 32312
(850) 325-2384
kmbryant@sbgvtv.com

Bryant, Melody

Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 281-9341
melody.bryant@gray.tv

Buckley, Lori

Accounting Manager
Velan Studios, Inc.
5 Third St, Ste 300
Troy, NY 12180
(518) 817-6593
lbuckley@velanstudios.com

Buckman, Sally

Managing Member
Lerman Senter PLLC
2001 L Street NW - Suite 400
Washington, DC 20036
(202) 416-6762
sbuckman@lermansenter.com

Bukarica, Petar

Financial Analyst, Corporate
Accounting
Warner Bros. Discovery
265 Brookview Centre Way,
Suite 401
Knoxville, TN 37919
(865) 694-2700
petar_bukarica@discovery.com

Bulmer, Derek

Director of Accounting
Hearst Magazines
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8038
Dbulmer@hearst.com

Bunting, Chuck

Principal, Sales Advisory
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(925) 951-9000
Chuck.bunting@workday.com

Burda, Katie

Staff Accountant
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2368
Katie.Burda@hearst.com

Bush, Sam

SVP/CFO/Treasurer
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
sbush@sagacom.com

Byers, Greg

Business Manager
Sinclair Broadcast Group
KOCB/KOKH
1228 E Wilshire Blvd
Oklahoma City, OK 73113
(405) 475-9140
gbyers@sbgvtv.com

C**Calara, Estela**

Accountant
Graham Media Group
1408 N. St. Mary's Street
San Antonio, TX 78215
(202) 334-6614
ecalara@ksat.com

Calcaterra, Annette

Director of HR
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
acalcaterra@sagacom.com

Calderin, Betsy

Market Controller
Beasley Media Group
78 Veronica Avenue
Somerset, NJ 08873
(732) 249-2600
betsy.calderin@bbgi.com

Caldwell, Daniel

VP of Financial Shared Services
TEGNA Inc.
12115 Visionary Way - Suite 150
Fishers, IN 46038
(317) 315-8803
DCaldwell@teгна.com

Caligiuri, William

Digital Billing Operations Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
william.caligiuri@audacy.com

Callan, Leslie

Accounting Manager
Gray Media Group/SS
6027 N 31st Ave
Phoenix, AZ 85017
(850) 778-7746
leslie.callan@gray.tv

Camara, Laura

Finance Manager
The Villages Media Group
WVVG
1100 Main St.
The Villages, FL 32159
(352) 753-1119
laura.camara@thevillagesmedia.com

Caponetto, Joe

VP WBD Studio Controllershship
Warner Bros. Discovery
4000 Warner Blvd
Burbank, CA 91522
(404) 827-5673
joe.caponetto@warnerbros.com

Capps, Corey

Regional Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8768
corey.capps@gray.tv

Cardwell, Ryan

Finance
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 206-1468
Ryan.cardwell@gray.tv

Carnis, Patricia

Assistant Controller
Hubbard Broadcasting
3415 University Avenue, West
St Paul, MN 55114
(651) 642-4176
pcarnis@hbi.com

Carr, Iyanna

Lead Senior Accounts Payable
Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
iyann.carr@audacy.com

Carter, Alexander

SVP, Reporting & Decision Support
Services
Warner Bros. Discovery
1050 Techwood Dr. - SW1220B
Atlanta, GA 30318
(404) 827-5813
alexandra.carter@warnermedia.com

Carter, Thomas

EVP/CFO
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(972) 373-8800
tcarter@nextstar.tv

Carter-Warger, Melissa

Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(806) 292-2706
melissa.carter@gray.tv

Cash, Rachel

Director, Real Estate Accounting
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(470) 225-5428
rachel.cash@gray.tv

Castro, Emily

Accounting Manager
Warner Bros. Discovery
1050 Techwood Dr. - SE1215C
Atlanta, GA 30318
(678) 471-2328
emily.castro@warnermedia.com

Cavanaugh, Daniel

Director, Corporate Accounting
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(470) 225-5419
daniel.cavanaugh@gray.tv

Chakales, Kristina

Manager - Corporate Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 208-6968
kristina_chakales@discovery.com

Chamberlin, Ted

Principal Product Strategist
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(720) 666-1269
ted.chamberlin@workday.com

Chambers, Tatiana

Senior Manager, Technical
Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
tatiana_chambers@discovery.com

Chan, Nancy

Senior Manager
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 640-7412
Nancy.Chan@warnerbros.com

Chappell, Suzanne

Director of Finance
Graham Media Group
821 5th Street
Roanoke, VA 24016
(540) 512-1534
schappell@wsls.com

Chase, Kyle

Senior Financial Analyst
Hearst Television
1021 Wymore Road
Winterpark, FL 32789
(407) 389-7607
kyle.chase@hearst.com

Chavez, Delia

Controller
Manship Stations
PO Box 5
Weslaco, TX 78759-0005
(956) 968-5555 Ext:5520
delia@krvg.com

Cherry - Corbin

Cherry, Irena

Manager, Accounting
Warner Bros. Discovery
2254 Clairmont Rd Ne
Atlanta, GA 30329
(404) 878-1720
irena.cherry@warnermedia.com

Chesser, Meredith

Finance
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 206-1325
Meredith.chesser@gray.tv

Chhuo, Annie

Corporate Senior Accountant
Lotus Communications Corp.
3301 Barham Blvd., Ste 200
Los Angeles, CA 90068
(323) 512-2225
anniec@lotuscorp.com

Chillem, Frank

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
frank.chillem@audacy.com

Chin, Phil

Regional Accounting Manager -
Northeast
Hearst Television
5 TV Place
Needham, MA 02494
(781) 433-4280
pchin@hearst.com

Chinnam, Jabez

Accounts Payable Supervisor
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(214) 765-8800
jchinnam@nexstar.tv

Chotro, Christian

Director of FP&A
Trilith Studios
461 Sandy Creek Road, Suite 1102
Suwanee, GA 30024
(678) 369-5950
christian@trilithstudios.com

Chow, Joyce

Senior Finance Mgr - Global
Content Ops
Warner Bros. Discovery
Ivy Station
Culver City, CA 90232
(323) 793-1146
Joyce.Chow@warnermedia.com

Christensen, Lisa

Director of Regional Business
Managers
Nexstar Media Group
1181 E. Mason Street
Green Bay, WI 54301
(920) 430-3630
lchristensen@nexstar.tv

Clare, Stephen

VP of Finance
Sinclair, Inc.
2202 Aldworth Dr
Cedar Park, TX 78613
(401) 497-9345
stclare@sbgvtv.com

Clark, Paul

Sr. Financial Analyst/Accountant
Warner Bros. Discovery
825 Victor Ave.
Inglewood, CA 90302
(313) 212-3030
paul.clark@wbd.com

Clark, Sarah

Audit Senior 1
Bonneville International
50 East North Temple - 16th Floor
Salt Lake City, UT 84150
(303) 270-9727
Sarah.Clark@churchofjesuschrist.org

Clark, Tracy

Vice President, Compensation
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6845
taclark@hearst.com

Clarke, Nikia

Head of Administration &
Operations Finance
Warner Bros. Discovery
1050 Techwood Dr. - HUB0308H
Atlanta, GA 30318
nikia.clarke@warnermedia.com

Clemons, Regina

Sr. Credit & Collections Manager
Nexstar Media Group
2960 N Meridian St., 2nd Floor
Indianapolis, IN 46208
(317) 296-3094
rclemons@nexstar.tv

Coffey, Kerry

CFO
Velan Studios, Inc
5 Third St, Ste 300
Troy, NY 12180
(518) 486-8397
kerry@velanstudios.com

Coffman, Heidi

Director of Finance
The Villages Media Group
1100 Main St.
The Villages, FL 32159
(352) 753-1119
heidi.coffman@thevillagesmedia.com

Coggins, Jessica

Regional Business Manager
Nexstar Media Group/WGNO
1 Galleria Blvd, Ste 850
Metairie, LA 70001
(804) 887-5180
jcoggins@nexstar.tv

Coggins, Patrick

Chief Operating Officer
CFO's Domain
1014 S. Westlake Blvd. Ste 14-407
Westlake Village, CA 91361
(818) 421-8420
patrick@cfosdomain.com

Cohen-Halprin, Deborah

SVP Finance & Planning
Programming
Warner Bros. Discovery
2500 Broadway, #4
Santa Monica, CA 90404
deborah.cohen-halprin@hbo.com

Cole, Robert

Regional Controller
Morgan Murphy Media
500 W Boone Ave.
Spokane, WA 99201
(509) 329-4010
bobc@kxly.com

Collins, Joanne

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
joanne.collins@audacy.com

Collins, Joseph

Business Manager
Lotus Communications Corp.
5100 Commerce Drive
Bakersfield, CA 93309
(661) 327-9711
joseph@lotusbakersfield.com

Collins III, Robert

VP Tax
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(470) 225-5420
robin.collins@gray.tv

Collums, Terri

Regional Accounting Manager
Gray Media Group/SS
404 Duke Court
Jackson, MS 39232
(601) 376-8115
terri.collums@gray.tv

Cook, Brittany

VP, External Reporting
Gray Media Group
4370 Peachtree Rd. NE
Atlanta, GA 30319
(229) 395-7543
brittany.cook@gray.tv

Cooper, Adrian

Accounting Manager
Gray Media Group/SS
8312 Marsh Pointe Drive
Montgomery, AL 36117
(334) 306-5589
adrian.cooper@gray.tv

Cooper, Terry

Regional Controller
Audacy
1201 Peachtree St, NE
Atlanta, GA 30361
(404) 898-8872
Terry.Cooper@audacy.com

Coppinger, Kelly

Accounting Manager
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2366
KCoppinger@hearst.com

Corbin, Robin

Credit/Collections
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
robin.corbin@audacy.com

Corlett, Becky

Regional Business Manager
Nexstar Media Group
231 18th Street
Rock Island, IL 61201
(214) 765-4196
bcorlett@nexstar.tv

Cornwell, Crystal

Accounting Manager
Gray Media Group, Inc.
501 Hampshire St
Quincy, IL 62301
(217) 440-7476
crystal.cornwell@gray.tv

Coston, Leah

Accounting Director
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(610) 822-0845
leah.coston@audacy.com

Coury, John

Market Controller
Beasley Media Group
3033 Riviera Drive, Suite 200 -
Suite 200
Naples, FL 34103
john.coury@bbgi.com

Cowart, Jay

SVP & Chief Accounting Officer
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Roswell, GA 30076
(470) 225-5404
jay.cowart@gray.tv

Cowart, Sabra

SVP Financial Reporting
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(470) 225-5403
sabra.cowart@gray.tv

Cowden, Chris

Accounting Manager
TEGNA Inc.
12115 Visionary Way - Suite 150
Fishers, IN 46038
(317) 315-8806
CCowden@tegna.com

Cowen, Doug

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(516) 282-4650
douglas.cowen@tupelohoney.net

Cox, Stephanie

Director, Networks Distribution
Revenue Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(423) 276-8678
Stephanie.Cox@wbd.com

Cramlett, Trish

Accounting Manager
Gray Media Group, Inc.
1720 Valley View Drive
Birmingham, AL 35209
(850) 294-4440
trish.cramlett@gray.tv

Crisp, Danielle

Regional Controller - Northeast
Hearst Television
5 TV Place
Needham, MA 02494
(781) 433-4290
ddehn@hearst.com

Crochet, Ann Marie

Director, Corporate Accounting
Gray Television, Inc.
4370 Peachtree Road, NE - Suite 400
Atlanta, GA 30319
(404) 444-3109
annmarie.crochet@gray.tv

Cruz, Jacqueline

Manager of Residuals
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Jacqueline.Cruz@aenetworks.com

Cunegin-Gregory, Hannah

HR Coordinator, Employee Service
Specialist
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
hannah.cunegingregory@audacy.com

Cunnane, Pat

VP/Finance
Audacy
401 City Ave # 809
Bala Cynwyd, PA 19004
pat.cunnane@audacy.com

Cunningham, Jonalyn

Accountant
Graham Media Group
8181 Southwest Fwy
Houston, TX 77074
(202) 334-6614
jcunningham@kprc.com

Curtis, Melanie

Accountant
Graham Media Group
821 5th Street NE
Roanoke, VA 24016
(202) 334-6614
mcurtis@wsls.com

Cusick, Patrick

VP Controller
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(972) 764-6725
pcusick@nexstar.tv

D**Dalton, Jennifer**

VP, CFR
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
jennifer.dalton@warnerbros.com

Dancona, Julien

Sr. Vice President, Corporate
Controller
Mediacom Communications Corp
1 Mediacom Way
Mediacom Park, NY 10918
(845) 443-2730
jdancona@mediacomcc.com

Daniel, Stacy

Manager, Budget
Hearst Magazines
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8097
stacy.daniel@hearst.com

Davis, Adrienne

VP, Consolidation & Reporting
NBCU Filmed Entertainment Group
Building 2160 (Carl Laemmle) - 8F- 110
Universal City, CA 91608
(646) 522-0184
Adrienne.Davis@nbcuni.com

De La Cruz, Yinny

Director, Accounts Receivable,
Global Content Sales
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 210-9062
Yinny.DeLaCruz@aenetworks.com

Debenito, Suzan

Controller
News-Press & Gazette Co
825 Edmond St.
St. Joseph, MO 64501
(816) 271-8504
sue.debenito@npgco.com

Debooserie, Jurgen

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
jdebooserie@nexstar.tv

deCamp, Angelica

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2022
angelica.decamp@audacy.com

Defevers, Lynette

Controller
Independence Television Co.
624 W Muhammad Ali Blvd
Louisville, KY 40203
(502) 585-0720
ldefevers@wdrb.com

Dekofsky, Micah

Partner
Grant Thornton LLP
515 S. Flower St., 7th Floor
Los Angeles, CA 90071
(818) 731-2272
micah.dekofsky@us.gt.com

DelGrande, Mary

CEO
vCreative
55 Spencer Road
Basking Ridge, NJ 07920
(908) 295-6346
mary@vcreativeinc.com

Dempsey - Dunn

Dempsey, Kathy

Business Manager
Saga Communications Inc
1751 Hanshaw Road
Ithaca, NY 14850
(607) 257-6400
kdempsey@cyradiogroup.com

Dennis, Chelsey

Marketing Director
vCreative
161 Fairchild Street
Babson Park, FL 33827
(800) 605-9889 EXT: 26
marketing@vcreativeinc.com

Denson, Michael

Director, Credit Services
NMCP Inc.
500 Seneca St., Suite 503
Buffalo, NY 14204
(716) 878-2860
michael.denson@abc-amega.com

DePalma, Chris

Business Manager
Sinclair Broadcast Group
WRGB/WCVN
1400 Balltown Road
Schenectady, NY 12309
(518) 381-4995
cldepalma@sbgvtv.com

Deprey, Matthew

Vice President Finance
C-SPAN
400 North Capitol St. NW
Suite 650
Washington, DC 20001
(202) 626-4616
mdprey@c-span.org

DeRosia, Renee

Director of Financial Systems
Hubbard Broadcasting Inc.
7930 166th St W
Lakeville, MN 55044
(952) 270-5273
renee.derosia@hbi.com

Desir, Junior

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 281-9614
junior.desir@gray.tv

Devi, Preetika

Regional Accounting Manager -
West
Hearst Television
3 Television Circle
Sacramento, CA 95814
(916) 325-3219
pdevi@hearst.com

Dewar, Hope

Controller
Hearst Media Production Group
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2674
Hope.Dewar@hearst.com

Dhadda, Gurvir

Sr. AR Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
gdhadda@nexstar.tv

Diaz, Maria

SVP & Treasurer/CFO
Lotus Communications Corp.
3301 Barham Blvd., Ste. 200
Los Angeles, CA 90068
(323) 512-2225
maria@lotuscorp.com

Dillard, Kellye

Controller
Sarkes Tarzian
WRCB-TV
900 Whitehall Rd.
Chattanooga, TN 37405
(423) 267-5412
kdillard@wrcbtv.com

Dixon, Joe

Financial Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
joseph.dixon@audacy.com

Dolan, Christopher

Strategic Sourcing Agent
Sinclair, Inc.
10616 Beaver Dam Road
Cockeysville, MD 21030
(410) 568-1686
cpdolan@sbgvtv.com

Dongre, Mayuri

Audit Analyst
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8655
mayuri.dongre@hearst.com

Donohue, Tamara

Manager, Tax Planning
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
tdonohue@tegna.com

Dotson, Pam

Accounting Manager
Gray Media Group, Inc.
130 Southeast Parkway Court
Franklin, TN 37064
(615) 714-6556
pamela.dotson@powernationstudios.com

Downer, Janna

Sr Manager - Accounts Receivable
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5951
JDowner@tegna.com

Downs, Mindy

Functional Controller
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(972) 373-8800
mdowns@nexstar.tv

Doyle, Rich

Senior Financial Analyst
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6803
rdoyle@hearst.com

Drain, John

CFO
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019-3789
(212) 887-6825
jdrain@hearst.com

Dreixler, Julie

VP/CHRO
Graham Media Group
161 North Clark Street, Suite 2900
Chicago, IL 60601
(312) 917-6260
jdreixler@grahammedia.com

Dube, Charlene

Accountant
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
charlene.dube@audacy.com

Dudley, Brenise

Staff Accountant
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Brenise.Dudley@aenetworks.com

Dudley, Erika

Director, Financial Reporting &
Consolidation
A+E Networks
235 East 45th Street
New York, NY 10017
(646) 574-2589
Erika.Dudley@aenetworks.com

Dugan, Dan

Sr. AR Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
dan.dugan@audacy.com

Dugan, Johnny

CPA, Senior Accountant
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
john.dugan@audacy.com

Duncan, Joslyn

Director, GRE Finance
Warner Bros. Discovery
1050 Techwood Drive - AT5505B
Atlanta, GA 30318
(404) 827-5673
joslyn.duncan@warnermedia.com

Dunn, Durran

Managing Director
Grant Thornton LLP
1100 Peachtree St NE, Suite 1200
Atlanta, GA 30309
durrans.dunn@us.gt.com

Dupre, Mary

Business Manager
Sinclair Broadcast Group
KFDM
2955 Interstate 10 East
Beaumont, TX 77702
(409) 895-4612
mdupre@sbgstv.com

E**Earley, Brandy**

Assistant Director Credit
Sinclair, Inc.
236 Clearfield Ave., Suite 205
Virginia Beach, VA 23462
(757) 622-3449
brthomas@sbgstv.com

Eaton, Brad

VP, Finance
Gray Media Group
501 Hampshire Street
Quincy, IL 62301
(217) 653-1503
brad.eaton@gray.tv

Ebelherr, Russell

Director, Commercial Acceptance
Mastercard
1507 W Morning Dove Ct
Wilmington, NC 28403
(910) 612-5335
russell.ebelherr@mastercard.com

Edinger, Sara

Chief Financial Officer
Block Communications, Inc.
405 Madison Ave. Suite 2100
Toledo, OH 43604
sedinger@toledoblade.com

Edwards, Jeremy

Manager, Financial Compliance
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
jeremy_edwards@discovery.com

Ejkeme, Cliff

SVP, Controller and Treasurer
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 424-7174
Cliff.Ejkeme@AENetworks.com

Elgarresta, Leonor

Controller
BH Media Group Inc.
WPLG
3401 W. Hallandale Beach Blvd.
Pembroke Park, FL 33023
(954) 364-2540
lelgarresta@wplg.com

Ellard, Diana

Regional Credit & Collection
Manager - South2
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2348
dellard@hearst.com

Emberton, Diane

Collections Supervisor
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5955
DEmberton@tegnac.com

Emison, Wes

Manager, Technical Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
wes_emison@discovery.com

Encarnacion, Luz

Manager Royalty Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 210-1400

Engleking, Mark

Accounting Supervisor
TEGNA Inc.
12115 Visionary Way, Suite 150
Fishers, IN 46038
(317) 315-8807
MEngleking@tegnac.com

Estep, Donavin

Senior Accountant-Direct-to-Consumer
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
donavin_estep@discovery.com

Evans, Jeannene

Business Manager
Sinclair Broadcast Group
WVMT
590 West Maple Street
Kalamazoo, MI 49008
(269) 388-3407
jevans@sbgstv.com

F**Fain, Cathy**

Senior Director, Global Networks
Content Accounting
Warner Bros. Discovery
38191 Highland Farm Pl
Purcellville, WA 20132
(703) 728-4824
Cathy_fain@discovery.com

Farrell, James

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
james.farrell@audacy.com

Feehan, Melanie

Director, Technical Accounting
NBCUniversal
30 Rockefeller Plaza,
Campus 620 4th Floor
New York, NY 10012
(917) 593-3755
melanie.feehan@nbcuni.com

Feinberg, Adam

Managing Director
KPMG
22 Calvin Ave.
Syosset, NY 11791
(561) 350-9060
afeinberg@kpmg.com

Fencik, Christie

Manager, Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
christie_fencik@discovery.com

Fernandez, Adam

Senior Accountant, Networks
Distribution Revenue Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
adam.fernandez@wbd.com

Ferrera, Marissa

Assistant Controller
Lotus Communications Corp.
3301 Barham Blvd., Ste 200
Los Angeles, CA 90068
(323) 512-2225
marissaf@lotuscorp.com

Ferrera, Raymond

Managing Director of Finance
Hearst Media Production Group
3540 Toringdon Way
Charlotte, NC 28202
(212) 649-2113
Raymond.Ferrera@hearst.com

Figueroa, Laura

Collections Team Leader
Outfront Media
130 Clinton Road
Fairfield, NJ 07004
(973) 439-8636
laura.figueroa@outfront.com

Fiske, Nathan

Executive Director, Order to Cash
Warner Bros. Discovery
3400 W Riverside Dr.,
Bldg 156 N, Rm 4014
Burbank, CA 91522
nathan.fiske@wbd.com

FitzGerald, Dennis

Internal Audit Director
Sinclair, Inc.
823 Delray Drive
Forest Hill, MD 21050
(410) 688-2905
dpfitzgerald@sbgstv.com

FitzGerald, Jill

Partner
RSM US LLP
1201 W Peachtree Street NE, Suite 800
Atlanta, GA 30309
(404) 805-1167
jill.fitzgerald@rsmus.com

Fitzpatrick, Bridgett

Executive Assistant, Finance and
Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
apinvoices@aenetworks.com

Fitzpatrick, Jack

Senior Financial Account Manager
Content Distribution Revenue
Operations
NBCUniversal
900 Sylvan Avenue South
Englewood Cliffs, NJ 07632
(201) 735-3679
Jack.Fitzpatrick@nbcuni.com

Flenniken, Skip

VP, Technology Business
Development
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1566
cflenniken@sbgstv.com

Flinchum, Matthew

Collections Supervisor
Outfront Media
405 Lexington Avenue, 14th Floor
New York, NY 10174
(973) 439-8820
matthew.flinchum@outfront.com

Flood, Renae

Business Manager
Sinclair Broadcast Group
KABB/KMYS
4335 NW Loop 410
San Antonio, TX 78229
(210) 377-4713
rflood@sbgstv.com

Flores, Chelsea

Director, FP&A - Broadcast Finance
NBCUniversal
30 Rockefeller Plaza
New York, NY 10012
(212) 664-3495
chelsea.flores@nbcuni.com

Ford, Jeremy

Managing Partner
SWFtax, LLC
10613 N. Hayden Road, Suite J101
Scottsdale, AZ 85260
(480) 499-5220
jeremyford@swftax.com

Ford-Moody, Julie

Regional Controller
Sinclair, Inc.
7847 Big Sky Drive
Madison, WI 53719
(608) 405-8924
jmoody@sbgstv.com

Franco, Luis

Manager, Domestic Credit &
Collections
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 424-0949
Luis.Franco@aenetworks.com

Frederick, Melissa

Human Resource Director
Lotus Communications Corp
3301 Barham Blvd., Ste. 200
Los Angeles, CA 90068
(323) 512-2225
melissaf@lotuscorp.com

Fredrickson, Stephanie

Regional Controller
Sinclair, Inc.
16085 SE Webster Road
Milwaukie, OR 97267
(505) 231-3506
spfredrickson@sbgstv.com

Fregoso, Jeanie

Business Manager
Lotus Communications Corp.
3871 North Commerce Drive
Tucson, AZ 85705
(520) 407-4500
jeanie@azlotuscorp.com

Freyre, Andres

Manager of Financial Systems
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Andres.Freyre@aenetworks.com

Fruchter, Jodi

Affiliate Distribution & Ancillary
Revenue Mgr,
Accounts Receivable
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Jodi.Fruchter@aenetworks.com

G

Gadoush, Abdul

Data Insights & Analytics Analyst
Hearst Corporation - IAD
300 W. 57th Street, 20th floor
New York, NY 10019
(212) 649-2557
abdul.gadoush@hearst.com

Gallagher, Cindy

Senior VP/Shared Services
Gannett Co
7950 Jones Branch Drive
McLean, VA 22107
(703) 854-6969
CGallagher@gannett.com

Gallagher, Daniel

VP/Operations Controller
Sinclair, Inc.
10706 Beaver Dam Road
Cockeysville, MD 21030
(443) 578-1322
dgallagher@sbgstv.com

Garner, Daryle

Audit Manager
Hearst Corp - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8445
dgarner@hearstsc.com

Garrett, Brigitte

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8709
brigitte.garrett@gray.tv

Garza, Paul

Manager, FP&A
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3262
(972) 312-8202
paul.garza@gearbox.com

Gatto, Amy

Manager - US Ad Sales Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(631) 478-3229
amy_gatto@discovery.com

Gaunt, Jeannetta

Staff Accountant
Sinclair Broadcast Group
WKRC
1906 Highland Avenue
Cincinnati, OH 45219
(513) 763-5407
jgaunt@sbgstv.com

Gauthier, Jim

Director of Finance - East
Hearst Television
3800 Hooper Ave.
Baltimore, MD 21211
(410) 338-6427
jgauthier@hearst.com

Gay, Deborah

Business Manager
Sinclair Broadcast Group
WFXL
1201 Stuart Avenue
Albany, GA 31706
(229) 903-8201
dgay@sbgstv.com

Gay, Gigi

Corporate Controller
Beasley Media Group
3033 Riviera Drive, Suite 200
Naples, FL 34103
(239) 263-5000
gigi@bbgi.com

Gellman, Jeffery

Partner, Audit
Grant Thornton LLP
757 3rd Ave, 9th Floor
New York, NY 10017
(212) 542-9538
jeffery.gellman@us.gt.com

Genette, Laura

Director of Finance
Graham Media Group
4466 John Young Pkwy.
Orlando, FL 32804
(407) 521-1203
lgenette@wkm.com

Gennaro, Tea

CFO and EVP, Operations
National Association of
Broadcasters
1 M Street, SE
Washington, DC 20003
(202) 429-3195
Tgennaro@nab.org

Georgette, Patti

Supervisor-FCC Compliance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
patti.georgette@audacy.com

Gerbes, Steve

Vice President, Treasury
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 857-6022
Steven.Gerbes@aenetworks.com

Geroso, Nancy

Director, Consolidated Financial Reporting
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(808) 284-1020
Nancy.Geroso@warnerbros.com

Gibson, Stephen

CFO/VP Finance & Operations
The Washington Post
1301 K Street, NW
Washington, DC 20071
(202) 334-7785
steve.gibson@washpost.com

Gillan, Scott

Strategic Transformation Architect,
GBS
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 468-8031
scott.gillan@warnerbros.com

Gillespie, Korey

Staff Accountant
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
kgillespie@nexstar.tv

Gilmer, Gregg

Business Manager
Gray Media Group, Inc.
715 South Jefferson
Jackson, MS 39201
(601) 960-4372
ggilmer@wlbt.net

Gilmore, Susan

Controller
Sarkes Tarzian
WTTS-FM
120 W 7th St., Suite 400
Bloomington, IN 47404
(815) 370-7653
sgilmore@wttsfm.com

Giraldo, John

EVP, Global Controller
NBCUniversal
150 DeMott Avenue
Rockville Centre, NY 11570
(516) 313-7180
John.Giraldo@nbcuni.com

Givens, Robert

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8704
robert.givens@gray.tv

Givens, Roy

Director of Financial Projects
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(229) 438-3222
roy.givens@gray.tv

Glassheim, Brenna

AR Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
brenna.glassheim@audacy.com

Gliha, Lee Ann

EVP/CFO
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
laGliha@nexstar.tv

Glover, Sarah

Global CMT Industry Marketing
Director
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(720) 666-1269
sarah.glover@workday.com

Goetzman, Greg

CEO
Goetzman Group
21333 Oxnard Street, Suite 200
Woodland Hills, CA 91367
(818) 426-1214
Greg@goetzmangroup.com

Goldstein, Matthew

Senior Manager
RSM US LLP
333 South Garland Avenue, Suite 1410
Orlando, FL 32801
(407) 581-3613
Matthew.Goldstein@rsmus.com

Golebiowski, Dominik

Senior Accountant
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
dominik.golebiowski@audacy.com

Gonzalez, Maribel

Senior Manager Accounts Payable
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 210-9123
Maribel.Gonzalez@aenetworks.com

Gonzalez, Rigoberto

VP, Regional Controller
NBCUniversal
5106 SW 72 Avenue
Miami, FL 33155
(786) 650-6198
rigoberto.gonzalez@nbcuni.com

Grace, Jennipher

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8743
jennipher.grace@gray.tv

Graciano, Jessica

Regional Credit & Collection
Manager - West
Hearst Television
3 Television Circle
Sacramento, CA 95814
(916) 325-3266
jcgraciano@hearst.com

Gradillas, Danielle

Business Manager
Lotus Communications Corp.
8755 W. Flamingo Road
Las Vegas, NV 89147
(702) 876-1460
danielle@lradio.com

Grady, Robert

Assistant Controller
Nexstar Media Group
5000 Riverside Drive,
Building 5, Ste 200
Irving, TX 75039
(972) 764-6733
rgrady@nexstar.tv

Grant, Anjelica

Administrative Assistant - Finance
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8541
anjelica.grant@hearst.com

Graves, Laura

VP of Operations and Business
Planning
ABC Owned Television Stations
WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7080
laura.a.graves@abc.com

Gray, Jason

VP, Assistant Corporate Controller
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(804) 887-5180
jgray@nexstar.tv

Gray, Tim

CFO
Federated Media
245 Edison Road, Suite 250
Mishawaka, IN 46545
(574) 993-3219
tgray@federatedmedia.com

Gray, Trish

Controller
Goodway Group
3220 Stonebridge Trail
Valrico, FL 33596
(651) 214-1602
tgray@goodwaygroup.com

Greenberg, Gary

General Manager
Lotus Communications Corp - Seattle
3301 Barham Blvd., Ste. 200
Los Angeles, CA 90068
(206) 948-7079
gary.greenberg@lotusseattle.com

Greene - Hawkins

Greene, Mindy

SVP, Deputy General Tax Counsel
Paramount Global
51 W. 52nd Street
New York, NY 10019
(212) 975-5095
mindy.greene@paramount.com

Gribbin, Stacey

CFO
Minno
818 18th Ave S
Nashville, TN 37203
stacey.gribbin@gominno.com

Griffin, Lisa

SVP, Entertainment Finance
Warner Bros. Discovery
1050 Techwood Drive -
HUB0308A
Atlanta, GA 30318
(404) 885-0440
lisa.griffin@warnermedia.com

Grossi, John

CFO
Alpha Media
1211 SW 5th Avenue - Suite 600
Portland, OR 97204
john.grossi@alphamediausa.com

Grosso, Steve

Regional Controller
Audacy
345 Hudson Street
New York, NY 10014
(212) 649-9672
steve.grosso@audacy.com

Guthrie, Ian

Manager of Distribution
News-Press & Gazette Co
825 Edmond St.
Saint Joseph, MO 64501
(816) 271-8669
ian.guthrie@npgco.com

H

Habosian, Armen

Indirect Procurement Manager
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Armen.Habosian@aenetworks.com

Hagle, Lisa

Business Manager
Sinclair, Inc.
10700 Metric Blvd
Austin, TX 79758
(512) 490-2123
lhagle@sbgstv.com

Hakim, Lisa

VP, Operations & Business Planning
ABC Owned Television Stations
WABC-TV
524 West 57th Street
New York, NY 10019
(212) 975-2200
Lisa.L.Hakim@abc.com

Haley, Cindy

Director, Planning & Analysis
(Studios)
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(747) 254-8090
Cindy.Haley@warnerbros.com

Hall, Chuck

Regional Controller
Audacy
2985 SE Brent Street
Hillsboro, OR 97123
(503) 535-0355
chuck.hall@audacy.com

Hall, Steve

Chief Financial Officer
Las Vegas Review-Journal
1111 W. Bonanza Road
Las Vegas, NV 89106
(702) 387-5287
shall@reviewjournal.com

Hamand, Leslie

Market Controller
Beasley Media Group
9721 Executive Center Dr. North
Suite 200
St. Petersburg, FL 33702
(727) 579-1925
leslie.hamand@bbgi.com

Hamm, Janet

CFO
Hall Communications Inc
404 West Lime Street
Lakeland, FL 33815
(863) 682-8184
jhamm@hallradio.net

Hammond, Ryan

Manager, Distribution Billing
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
ryan_hammonds@discovery.com

Hamood, Abu

Director of Accounting
NBCUniversal
8475 Lake Windham Ave.
Orlando, FL 32829
(407) 248-3299
Abu.Hamood@NBCUNI.com

Hanna, Dan

Regional Controller
Audacy
10 Executive Drive
Farmington, CT 06032
(617) 746-1310
dan.hanna@audacy.com

Hanratty, Joe

VP, Home Entertainment & Games
Accounting
Warner Bros. Discovery
23503 Clearidge Drive
Valencia, CA 91354
(818) 425-3800
joe.hanratty@warnerbros.com

Hansen, Lisa

Regional Financial Manager
Nexstar Media Group
One Broadcast Center
Chicopee, MA 01034
(413) 377-2244
lisa.hansen@linmedia.com

Hardy, Jennifer

CFO
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3262
(818) 795-5340
jenna.hardy@gearbox.com

Hargraves, Brandon

Senior Accountant Indirect Tax
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
BHargraves@tegna.com

Harry, Renee

Compensation Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
renee.harry@audacy.com

Hart, Karen

Regional Accounting Manager - South
Hearst Television
1021 Wymore Road
Winter Park, FL 32789
(407) 645-2222
kehart@hearst.com

Hartley, Trevor

IT Audit Manager
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8172
Trevor.Hartley@hearst.com

Hartmann, Benjamin

VP, Business Affairs Administration
& Production Operations
AMC Networks
11 Penn Plaza - 20th Floor
New York, NY 10001
(917) 388-6217
benjamin.hartmann@amcnetworks.com

Hartmann, Leslie

Vice President, Traffic
Audacy
10077 Glenstone Circle
Highlands Ranch, CO 80130
(720) 457-1917
leslie.hartmann@audacy.com

Hastings, Graeme

Head of Strategy & Transformation
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(404) 827-5673
graeme.hastings@warnerbros.com

Hawes, Karen

Business Manager
Saga Communications Inc.
314 Union
Jonesboro, AR 72401
(870) 933-8800
KHawes@radiogroup.com

Hawkes, Jordan

Senior Auditor
Bonneville International
2122 S 850 E
Bountiful, UT 84010
(303) 270-9727
hawkesjordan@churchofjesuschrist.org

Hawkins, Felicia

Regional Credits & Collections
Manager
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 206-1488
felicia.hawkins@gray.tv

Heaps, Robin

Regional Credit & Collection
Manager - East
Hearst Television
3800 Hooper Ave.
Baltimore, MD 21211
(410) 338-6432
rheaps@hearst.com

Heard, Katie

Accounting Manager
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 425-4789
katie.heard@gray.tv

Hedrick, Susie

President and Managing Director
WideOrbit
1160 Battery St., Ste. 300
San Francisco, CA 94111
(208) 720.2836
shedrick@wideorbit.com

Heffernan, Carrie

Regional Assistant Controller
Bonneville International
10150 City Walk Dr
Woodbury, MN 55129
(651) 278-7505
cheffernan@bonneville.com

Hendarto, Sri

Assistant Controller
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
sri.hendarto@audacy.com

Henderson, Janice

Business Manager
Saga Communications Inc
870 Greenbrier Circle, Suite 399
Chesapeake, VA 23320
(757) 366-9900
jhenderson@tciradio.net

Hendricks, Amber

Sr Manager, Consolidations &
Reporting
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034
(972) 312-8202 EXT: 389
Amber.Hendricks@gearbox.com

Hernandez, Jose

Director, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-4214
Jose_I_Hernandez@spe.sony.com

Hernandez, Maria

Accounting Assitant
Lotus Communications Corp.
3301 Barham Blvd., Ste 200
Los Angeles, CA 90068
(916) 779-0908
maria@lotusradio.com

Hernandez, Virginia

CFO
Trilith Studios
210 Trilith Pkwy., 4th Floor
Fayetteville, GA 30214
(678) 697-3738
ginny@trilithstudios.com

Herriott, Stanley

VP Finance
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6829
stanley.herriott@hearst.com

Heskett, Julie

SVP Financial Planning and Business
Operations
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6747
jheskett@tegn.com

Hetzler, Sean

Sr. Director, Tax
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
shetzler@tegn.com

Heuer, Matthew

Group VP, US Controller
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-3476
matthew_heuer@discovery.com

Hicks, Karen

Controller
Hubbard Radio
5425 Wisconsin Ave., Ste 500
Chevy Chase, MD 20815-3523
(202) 895-5126
khicks@wtop.com

Hicks, Tisha

Shared Service AR Mgr
News-Press & Gazette Co
827 Edmond St.
St. Joseph, MO 64507
(816) 271-8649
Tisha.Hicks@npgco.com

Hill, Jennifer

Assistant Controller,
USH Finance Controllershship
NBCUniversal
100 Universal City Plaza, Bldg. 1440
Universal City, CA 91608
(310) 210-5453
msjenniferhill@gmail.com

Hill, Peter

Retired
3633 North 37th St.
Arlington, VA 22207
(703) 522-7922
Burghfield@aol.com

Hirokawa, Brent

VP, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-2414
Brent_Hirokawa@spe.sony.com

Hlavacka, Casey

Accounting Manager
Morgan Murphy Media
7025 Raymond Road
Madison, WI 53719
(608) 630-1656
chlavacka@wiscstv.com

Hockett, Tanya

VP, Distribution Finance
Warner Bros. Discovery
265 Brookview Centre Way,
Suite 401
Knoxville, TN 37919
(865) 560-3374
tanya.hockett@wbd.com

Hoffman, Mike

Sr. Finance Manager
STG Business Development
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1568
mwhoffman@sbgstv.com

Hoffman, Vicky

Business Manager
Sinclair Broadcast Group
WKEF/WRGT
2245 Corporate Place
Miamisburg, OH 45342
(937) 262-1938
vahoffman@sbgstv.com

Hogan, Bruce

Director of Accounting
Graham Media Group
550 W Lafayette Blvd.
Detroit, MI 48226
(312) 917-6248
bhogan@grahammedia.com

Hogue, Patrick

Print Division Manager
Szabo Associates, Inc.
3355 Lenox RD. NE, Suite 945
Atlanta, GA 30326
(404) 266-2464 EXT: 1621
phogue@szabo.com

Holcomb, Greg

General Manager
Lotus Bakersfield Corp.
5100 Commerce Drive
Bakersfield, CA 93309
(661) 327-9711
greg@lotusbakersfield.com

Holjes, John

Regional Controller
Audacy
8300 NE 2nd Avenue, Suite 200
Miami, FL 33138
(305) 654-1754
john.holjes@audacy.com

Holland, Sheila

AVP, Digital Controller
Sinclair Digital
6304 Radiant Rapture Avenue
Las Vegas, NV 89131
(702) 808-7707
sholland@sbgstv.com

Holman, Michael

Director of Finance
Bonneville International
55 North 300 West
Salt Lake City, UT 84180
(801) 575-5677
miholman@bonneville.com

Holmes, Andre

VP, Financial Analysis
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8777
Andre.Holmes@gray.tv

Homonoff, Howard

Senior Advisor, U.S. Media
& Entertainment Industry
Grant Thornton LLP
186 Wood Ave. S., 4th Floor
Iselin, NJ 08830
(732) 516-5500
howard.homonoff@us.gt.com

Horne, Doug

SVP, CFO & Treasurer
Gannett Co.
7950 Jones Branch Drive
McLean, VA 22107
(571) 424-0283
DougHorne@gannett.com

Howard, Steve

Sr. Manager, Accounts Payable
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 891-3323
sbhoward@sbgstv.com

Hoyla, Mark

VP Financial Reporting
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(804) 887-5180
mhoyla@nexstar.tv

Hudson, Erica

Manager, Financial Analysis
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-5673
erica.hudson@warnermedia.com

Hugen, Sarah

Business Manager
Sinclair Broadcast Group
KATV
10 Turtle Creek Lane
Little Rock, AR 72202
(501) 324-7808
sjhugen@sbgstv.com

Hummel, Chris

Sr. Regional Controller
Sinclair, Inc.
800 Concourse Parkway, Suite 130
Hoover, AL 35244
(205) 982-3837
chummel@sbgstv.com

Humpherys, Aaren

Audit Supervisor
Deseret Management Corporation
55 North 300 West - Suite 800
Salt Lake City, UT 84145-0654
(801) 323-4218
humpherysal@deseretmgt.com

Hunter, Kristen

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
khunter@nexstar.tv

Hurley, Jennifer

SVP Finance, NA
Politico
1531 N Utah St.
Arlington, VA 22207
(202) 731-1835
jhurley@politico.com

Huss, Elena

Financial Plan Analysis Manager
- East
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(410) 338-6434
ehuss@hearst.com

Ienner, Edward

Executive Director - Credit and
Collections
Dotdash Meredith
225 Liberty Street, 5th Floor
New York, NY 10281
(212) 522-6637
edward.ienner@dotdashmdp.com

Im, Cathy

VP, Revenue Assurance
NBC Universal Global Distribution
100 Universal City Plaza,
Bldg. 1440 - 12th Floor
Universal City, CA 91608
(818) 777-6608
Cathy.Im@nbcuni.com

Ingenito, Renee

VP of Enterprise Sales
Marketron
1520 Market St., 3rd Floor
Denver, CO 80202
ringenito@marketron.com

Isakharov, Zhanna

Team Services Specialist
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
zhanna.isakharov@audacy.com

Islam, Shihabul

Financial Systems Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
shihabul.islam@audacy.com

Iyer, Lalitha

Director of Accounting
Star Tribune Media LLC
9902 Switchgrass Lane
Eden Prairie, MN 55347
(612) 673-4489
lalitha.iyer@startribune.com

J

Jackson, Brenda

Regional Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8785
brenda.jackson@gray.tv

Jackson, Joshua

Director
The Siegfried Group LLP
2114 Colby Ave., Apt 202
Los Angeles, CA 90025
(213) 604-7838
jrjackson@siegfriedgroup.com

Jacobs, Don

Senior Manager, SOX Compliance
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6485
Don.Jacobs@ghco.com

Jacobson, Amanda

Manager, Corporate Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Amanda.Jacobson@aenetworks.com

Jacoby, Justine

Manager of Credit
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2051
Justine.Jacoby@audacy.com

Jaiswal, Soni

Sr. Manager, Industry Dev
American Express
200 Vesey Street
New York, NY 10285
(212) 640-2020
Soni.Jaiswal@aexp.com

Jakes, Janet

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8748
janet.jakes@gray.tv

Jayasinghe, Saj

SVP Global Enterprise Account
Management
Whip Media
1841 Centinela Ave
Los Angeles, CA 90064
sjayasinghe@whipmedia.com

Jenkins, Brett

Regional Business Manager
Nexstar Media Group
25 Catamore Blvd.
East Providence, RI 02914
(401) 457-9504
bjenkins@nexstar.tv

Jensen, Rose-Linn

SVP Production Finance
Hallmark Media
12700 Ventura Boulevard
Studio City, CA 91604
(818) 755-2463
rose-linnjensen@hallmarkmedia.com

Jetter, Quincy

Purchasing Agent
Sinclair, Inc.
10616 Beaver Dam Road
Cockeysville, MD 21030
(410) 891-3519
qjetter@sbgvtv.com

Jimenez, Anthony

Technical Account Manager
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
AnthonyJimenez@aenetworks.com

Johnson, Donna

Director of Regional Business Managers
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(972) 373-8800
dmjohnson@nexstar.tv

Johnson, Fred

Games Accounting/
Finance Professional
NCsoft West
3710 246th Ave SE
Sammamish, WA 98029
(425) 281-0513
fred.w.johnson1@gmail.com

Johnson, Janeil

Regional Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8707
janeil.johnson@gray.tv

Johnson, JoAnn

Market Controller
Beasley Media Group
2920 S. Durango Drive
Las Vegas, NV 89117
(702) 730-0300
joann.johnson@bbgi.com

Johnson, Nick

Director of FP&A
Graham Media Group
550 W. Lafayette Blvd
Detroit, MI 48226
(202) 334-6614
njohnson@grahammedia.com

Johnson, Shane

DTC/Corp Accounting Controller/
WBD Corp Accounting
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-1338
shane.johnson@warnermedia.com

Jones, David

Executive Director
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 878-1039
david.r.jones@warnermedia.com

Jones, Doris

AVP, Shared Services
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8777
Doris.Jones@gray.tv

Joseph, Jennifer

Financial Analyst
Graham Media Group
8181 SW Freeway
Houston, TX 77074
(817) 939-8263
jjoseph@grahammedia.com

Jost, Doug

SVP, Sales and Business Development
SymphonyAI Media
7730 E. Belleview Ave., Ste. A-475
Greenwood Village, CO 80111
(214) 697-0327
djost@symphonymedia.com

K

Kaiser, Brenda

Regional Business Manager
Nexstar Media Group
3165 Olentangy River Rd
Columbus, OH 43202
(614) 261-4750
bkaiser@wcmh.com

Kaiser, Susan

Market Controller
Hubbard Radio Phoenix
1100 N. 52nd Street
Phoenix, AZ 85008
(602) 629-8660
skaiser@hubbardradio.com

Kalil, Fred

President
Kalil & Co
2960 N. Swan Road, Ste 134
Tucson, AZ 85712
(520) 795-1050
fred@kalilco.com

Kalmenson, Jim

SVP & General Manager
Lotus Communications Corp.- LA
3301 Barham Blvd., Suite 201
Los Angeles, CA 90068
(323) 851-5959
jimmykranch@yahoo.com

Kao, Victor

Partner
RSM US LLP
62 Lowland
Irvine, CA 92602
(949) 255-6689
Victor.Kao@rsmus.com

Kaplan, Julie

Regional Sales Manager - Americas
Atradius
2912 Sans Pareil St.
Jacksonville, FL 32246
(940) 570-0287
julie.kaplan@atradius.com

Kasprik, Carol

Credit Collections A/R Specialist
Graham Media Group
Four Broadcast Place
Jacksonville, FL 32207
(904) 393-9810
ckasprik@grahammedia.com

Kathman, Kenneth

Treasurer
Hubbard Broadcasting, Inc.
3415 University Avenue, West
St. Paul, MN 55114-1019
(651) 642-4171
kkathman@hbi.com

Kats, Ilya

VP Global Tax Reporting
Warner Bros. Discovery
850 3rd Avenue, Suite 500
New York, NY 10022
(212) 865-8118
ilya_kats@discovery.com

Katz, Jerry

Sales, Marketing & Social Media Coordinator
BroadView Software
110 Adelaide Street East, 3rd Floor
Toronto, ON M5C 1K9
Canada
(334) 655-0927
jkatz@broadviewsoftware.com

Keane, Stephen

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(615) 353-4444
stephen.keane@gray.tv

Kelly, Paul

VP, Operations & Business Planning
ABC Owned Television Stations
KTRK-TV
3310 Bissonnet
Houston, TX 77005
(713) 663-4540
paul.r.kelly@abc.com

Kerfoot, Martha

Internal Auditor
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 343-8690
mkerfoot@sagacom.com

Kettler, Kris

Director of Tax
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(972) 764-6741
kkettler@nexstar.tv

Kichi, Christine

Audit Manager
Hearst Corporation - IAD
3543 Toringdon Way
Charlotte, NC 28277
(704) 348-8546
christine.kichi@hearst.com

Kimbril, Sadina

Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8723
sadina.kimbril@gray.tv

King - Kui

King, Courtney

Tax Compliance Manager
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
rking@tegna.com

King, Joey

Assistant Controller
Sinclair Broadcast Group
Shared Services
800 Concourse Parkway - Suite 130
Hoover, AL 35244
(205) 982-3948
wjking@sbgvtv.com

King, LaTasha

Order to Cash
Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(303) 270-9727
lking@bonneville.com

Kingsbury, Christie

Vice President, Finance
Warner Bros. Discovery
1050 Techwood Drive, Suite 1403A
Atlanta, GA 30318
(404) 827-5673
christie.kingsbury@wbd.com

Kirby, Mike

Senior Regional Controller
Audacy
83 Leo Birmingham Pkwy.
Brighton, MA 02135
(617) 779-5344
mike.kirby@audacy.com

Kirpalani, Avanika

Senior Financial Analyst
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6828
avanika.kirpalani@hearst.com

Klamkin, Natalya

Sr. Manager, Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Natalya.Klyamkin@aenetworks.com

Klein, Brian

VP and Controller, Finance Tennis
Channel
Tennis Channel Finance
2850 Ocean Park Blvd - Suite 150
Santa Monica, CA 90405
(310) 314-9402
bklein@tennischannel.com

Klopp, Drew

Senior Account Executive
AvidXchange
8201 Beverly Blvd - 6th Floor
Los Angeles, CA 90048
aklopp@avidxchange.com

Kneib, Bruce

Corporate Controller
News-Press & Gazette Co.
825 Edmond St.
St. Joseph, MO 64501
(816) 271-8651
bruce.kneib@npgco.com

Knezic, Katelyn

Director - Internal Audit
Warner Bros. Discovery
850 3rd Avenue - Suite 500
New York, NY 10022
(212) 584-5555
katelyn_knezic@discovery.com

Knight, Anthony

Asst. Controller
Warner Bros. Discovery
1050 Techwood Drive - SE1316A
Atlanta, GA 30318
(404) 878-1720
anthony.knight@warnermedia.com

Knoff, Amber

Regional Credit & Collection
Manager - South
Hearst Television
1021 N. Wymore Road
Winter Park, FL 32789
(407) 389-7661
aknoff@hearst.com

Kober, Jason

VP, Programming Accounting
NBCUniversal
210 Woodbury Way
Alpharetta, GA 30022
(917) 525-9840
Jason.Kober@nbcuni.com

Kolar, Susan

EVP, CFO US Networks & Sports
Warner Bros. Discovery
230 Park Ave S
New York, NY 10010
(212) 401-5317
susan.kolar@wbd.com

Kolbaba, Robert

Accounting Manager
Nexstar Media Group
545 E. John Carpenter Freeway, Ste 700
Irving, TX 75062-3932
(804) 887-5180
rkolbaba@nexstar.tv

Koll, Sara

Vice President/Assistant Controller
Gannett Co.
7950 Jones Branch Drive
McLean, VA 22107
(703) 854-6807
skoll@reachlocal.com

Koltreyahn, Brittney

Auditor
The Church of Jesus Christ of the
Latter Day Saints
50 East North Temple St.,
16th Floor - Rm 1680
Salt Lake City, UT 84150-0016
(303) 270-9727
brittney.koltreyahn@ChurchofJesusChrist.org

Kornke, Chad

Assistant Treasurer
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 891-4912
ctkornke@sbgvtv.com

Kornosky, Sarah

Regional Credit & Collections
Manager
Gray Media Group, Inc.
201 Monroe St
Montgomery, AL 36104
(334) 206-1423
sarah.kornosky@gray.tv

Kovacs, Amanda

Production Accountant
Trilith Studios
461 Sandy Creek Road, Suite 1102
Fayetteville, GA 30214
amanda.kovacs@pinewoodatlantastudios.com

Koveos, Ernesto

Accounting Manager
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Ernesto.Koveos@aenetworks.com

Koziol, Dorota

Senior Regional Accountant
Sinclair, Inc.
750 Ivory Avenue
Pittsburgh, PA 15214
(412) 931-8162
dkoziol@sbgvtv.com

Krakaur, Lauren

Senior Finance Manager
Hearst Magazines
300 W. 57th Street
New York, NY 10019
(212) 649-3812
Lauren.krakaur@hearst.com

Krause, Dawn

Vice President of Finance
Midwest Communications, Inc.
904 Grand Ave.
Wausau, WI 54403
(715) 897-4407
dawn.krause@mwcradio.com

Kreienbrink, Holly

Business Mgr
Saga Communications Inc
3602 NE 20th Place
Ocala, FL 34470
(352) 622-5600
hkreienbrink@ncfmgroup.com

Krieg, Glenn

CFO
Morgan Murphy Media
7025 Raymond Road
Madison, WI 53719
(608) 334-5655
glenn@morganmurphymedia.com

Krisburg, Brian

Vice President, Procurement
A+E Networks
235 East 45th Street
New York, NY 10017
(917) 858-9092
Brian.Krisburg@aenetworks.com

Kui, Barnabas

VP Finance, Hearst
Hearst Corporation
300 W 57th Street
New York, NY 10019
(212) 649-2185
bkui@hearst.com

Kwon, Daphne

CFO
National Public Radio/NPR
1111 N. Capitol Street NE
Washington, DC 20002
(202) 513-2948
dkwon@npr.org

L**Labouchere, Todd**

Senior Financial Manager
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
todd.labouchere@warnermedia.com

Lainge, Amy

Head of Global Treasury
Operations
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-4015
amy.lainge@wbd.com

Langenkamp, Luke

Payroll Specialist
Lotus Communications Corp.
3301 Barham Blvd., Ste 200
Los Angeles, CA 90068
(323) 512-2225
lukel@lotuscorp.com

Laniga, Ryan

Director of Finance - Denver
Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(303) 370-1447
rlaniga@bonneville.com

Laraway-Cooley, TJ

Accounting & Tax Supervisor
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
tcooley@tegna.com

Larkins, Pamalena

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
pamalena.larkins@audacy.com

LaRoche, Kevin

Senior Manager - Audit Services
Grant Thornton LLP
515 S. Flower St., 7th Floor
Los Angeles, CA 90071
(213) 596-3498
kevin.laroche@us.gt.com

Larson, Carl

Market Controller
Beasley Media Group
1520 South Blvd., Suite 300
Charlotte, NC 28203
(704) 522-1103
carl.larson@bbgi.com

Larson, Steve

CFO/Corp Svcs Director
Woodward Communications Inc.
801 Bluff Street
Dubuque, IA 52001
(563) 588-5722
slarson@wcinet.com

Latteri, Rob

Corporate Accounting Manager
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(310) 568-2195
rlatteri@sbgvtv.com

Lazar, Hiram

CFO
Compass Media Networks
150 Purchase Street
Rye, NY 10580
(914) 610-4959
hlazar@compassmedianetworks.com

Lazar, Louis

Tax Partner
PwC
1800 Tysons Blvd
McLean, VA 22102
(703) 918-3471
louis.lazar@pwc.com

Lazenby, Matt

Finance
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 229-0356
mlazenby@raycommedia.com

Lechowski, Greg

Market Controller
Bonneville International
7740 N 16th Street, Suite 200
Phoenix, AZ 85020
(602) 200-2682
glechowski@bonneville.com

Lefebvre, Maxime

Senior Vice President
Chubb
1250 René-Lévesque Ouest, Suite 2700
Montreal, QC H3B 4W8
Canada
(438) 843-9742
mldefebvre@chubb.com

Lehman, Jeffrey

Business Manager
Sinclair, Inc.
49 Old Hickory Lane
Johnstown, PA 15905
(814) 255-7605
jalehman@sbgvtv.com

Lehr, Ellen

Director of Accounts Receivable
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2022
Ellen.Lehr@audacy.com

Leonard, Jackie

Production Accountant
Trilith Studios
461 Sandy Creek Road, Suite 1102
Fayetteville, GA 30214
jackie@trilithstudios.com

Leonard, Katie

Director, Finance & Yield
Hearst Magazines
300 W. 57th Street
New York, NY 10019
(212) 649-2113
Katie.Leonard@hearst.com

Leung, Chi

Tax Supervisor
Sinclair Broadcast Group, Inc.
10706 Beaver Dam Road
Cockeysville, MD 21030
(410) 568-1645
chleung@sbgvtv.com

Levine, Jay

SVP/Chief Compliance Officer
Lotus Communications Corp.
401 E. Sonterra Blvd. #375
San Antonio, TX 78258
(210) 510-4174
jay@lotuscorp.com

Levine, Kenneth

Partner
Reed Smith
1717 Arch Street, Suite 3100
Three Logan Square
Philadelphia, PA 19103
(215) 851-8870
klevine@reedsmith.com

Lewis, Angie

Assistant Regional Controller
Sinclair Broadcast Group
WLOS
110 Techonology Drive
Asheville, NC 28803
(828) 651-4683
angielewis@sbgvtv.com

Lewis, Melissa

Financial Services Executive
Basys Processing
15300 W 105th Ter
Lenexa, KS 66219
(913) 214-5022
mlewis@basyspro.com

Li, Clara

Sr. A/R Manager, Corporate
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 694-8899
Clara.Li@audacy.com

Li, Lisa

Regional Business Manager
Nexstar Media Group
120 Burgess Cove
Austin, TX 78738
(512) 567-6594
lli@nexstar.tv

Lichtbach, Alison

Director of Finance
Bonneville International
11319 NE 103rd Street
Kirkland, WA 98033
(206) 718-7918
alichtbach@bonneville.com

Liddy, Nancy

Business Manager
Sinclair Broadcast Group
WSTM/WSTQ/WTVH
1030 James Street
Syracuse, NY 13203
(315) 477-9404
nliddy@sbgvtv.com

Lin, Ting

Investment Banking Senior Analyst
Citigroup
22a, 33 Tung lo wan Road
Hong Kong, 970000
linting9895@gmail.com

Lindner, Emily

President
TruNorth
P.O. Box 1277
Boulder, CO 80306
(773) 456-9550
emily@trunorthconsulting.com

Linn, Samantha

Controller & Chief Accounting Officer
Morgan Murphy Media
7025 Raymond Road
Madison, WI 53719
(608) 277-5197
samantha@morganmurphy.com

Lintinger, Melissa

SVP, Production Finance
NBCUniversal
100 Universal City Plaza
Universal City, CA 91608
(818) 732-5807
melissa.lintinger@nbcuni.com

Linton, Adam

Order to Cash Analyst
Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(303) 270-9727
alinton@bonneville.com

Lipani, Christine

Sr. Manager Credit & Collections
Dotdash Meredith
225 Liberty Street, 5th Floor
New York, NY 10281
(212) 522-2007
christine.lipani@dotdashmdp.com

Liverett, Richard

Accounting Supervisor
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
rliverett@nexstar.tv

Locke, Lori

EVP, Chief Accounting Officer
Warner Bros. Discovery
19879 Mellon Circle
Ashburn, VA 20147
(703) 423-9443
lori.Locke@wbd.com

Loerlein, Cindy

Financial Analyst
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
cloerlein@sagacom.com

Lombardi, William

Manager, Procurement & Analytics
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
William.Lombardi@aenetworks.com

Loos, Dan

Business Manager
Sinclair Broadcast Group
WICS
2680 East Cook Street
Springfield, IL 62703
(410) 568-1686
dloos@sbgvtv.com

Lopez, Ashley

Cash Application/
Log Reconciliation Manager
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5957
ALopez2@tegna.com

Lopez, Veronica

VP, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-2698
Veronica_Lopez@spe.sony.com

Lord, Heidi

Business Manager
Saga Communications Inc
69 Stanhope Ave.
Keene, NH 03431
(603) 352-9230
hlord@monadnockradiogroup.com

Love, Jeffery

Purchasing Manager
Sinclair, Inc.
10616 Beaver Dam Road
Cockeysville, MD 21030
(410) 568-1696
jmllove@sbgvtv.com

Luke, Vance

SVP/Controller
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8777
vance.luke@gray.tv

Lumbert, Amy

Accounting Assistant
Saga Communications, Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
alumbert@sagacom.com

Lustenberg, Jayme

Director, Order to Cash
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
(513) 227-0359
Jayme.lustenberg@scripps.com

Lynch, Lisa

Regional Controller - South
Hearst Television
1021 N. Wymore Road
Winter Park, FL 32789
(407) 389-7609
llynch@hearst.com

Lytkowski, Greg

VP, Program Finance
Warner Bros. Discovery
1050 Techwood Drive - GAT0410A
Atlanta, GA 30318
(404) 885-0157
greg.lytkowski@warnermedia.com

M

Mac, Kent

Payroll Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
kent.mac@audacy.com

Mace, Amy

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
amace@kolr10.com

MacMillan, John

Director of Finance - Northeast
Hearst Television
5 TV Place
Needham, MA 02494
(781) 433-4288
jmacmillan@hearst.com

Madere, Amie

Business Manager
Saga Communications Inc.
500 Commercial Street
Manchester, NH 03101
(603) 669-5777
amadere@manchesterrg.com

Magana, Yolanda

Business Manager
Lotus Communications Corp.
3301 Barham Blvd., Ste 201
Los Angeles, CA 90068
(323) 851-5959
yolandam@lotuscorp.com

Maheshwari, Neil

CFO
U.S. News & World Report
99 Wood Avenue South, Ste.304
Iselin, NJ 08830
(212) 916-7374
nmaheshwari@usnews.com

Mahoney, Katie

HR Business Administrator
Nexstar Media Group
5800 South Marginal Road
Cleveland, OH 44103
(216) 432-4203
KaMahoney@nexstar.tv

Maki, Jennifer

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062
(804) 887-5180
jemaki@nexstar.tv

Manahan, Marc

COO/CFO
Latino Media Network
120 South Federal Place
Santa Fe, NM 87501
(201) 956-3071
mmanahan@latinomedianetwork.com

Mancini, Jean

Business Manager
Saga Communications Inc.
45 Fisher Ave.
East Longmeadow, MA 01028
(413) 525-4141
jmancini@springfieldrocks.com

Manfredi, Kelly

Vice President, Corporate Controller
iHeartMedia
20880 Stone Oak Pkwy.
San Antonio, TX 78258
(210) 253-5485
kellymanfredi@iheartmedia.com

Mangasarian, Crystal

Managing Director
KPMG, LLP
11600 Split Rail Court
North Bethesda, MD 20852
(301) 395-1908
cmangasarian@kpmg.com

Manhertz, Shellyan

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
smanhertz@wroctv.com

Manor, Pam

Director of HR/Accounting
Gray Television
WNEM-TV
107 N Franklin St.
Saginaw, MI 48607
(989) 758-2009
pam.manor@wnem.com

Marabyan, Lusine

Controller
Lotus Communications Corp
3301 Barham Blvd., Ste. 200
Los Angeles, CA 90068
(323) 512-2225 EXT: 227
LusineM@lotuscorp.com

Maraglia, William

Regional Accounting Manager -
Northeast
Hearst Television
5 TV Place
Needham, MA 02494
(781) 433-4282
Wmaraglia@hearst.com

Mardany, Christopher

VP & Controller - HSC
Hearst Service Center
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8143
cmardany@hearstsc.com

Marfoglio, Donna

Senior Manager Programming
Payments
A+E Networks
235 East 45th Street
New York, NY 10017
(917) 693-3291
Donna.Marfoglio@aenetworks.com

Markuske, Willis

Director of Financial Systems &
Solutions
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(610) 660-5636
Willis.Markuske@audacy.com

Marsh, Natalie

General Manager
Lotus Communications Corp
8755 W Flamingo Road
Las Vegas, NV 89147
(702) 876-1460
natalieo@lvradio.com

Martin, Stephanie

Credit Supervisor
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5973
SMartin1@tegna.com

Martinez, Bianca

Executive Director, Transition Lead
Warner Bros. Discovery
4000 Warner Blvd
Burbank, CA 90522
(865) 694-2700
Bianca.Martinez@warnerbros.com

Martinez, Naomi

Technical Accounting
Warner Bros. Discovery
4000 Warner Blvd
Burbank, CA 91522
(310) 463-4972
Naomi.Martinez@wbd.com

Maske, Linda

Business Manager
Saga Communications Inc
PO Box 260
Spencer, IA 51301
(712) 262-1240
lmaske@spencerradiogroup.com

Massey, Valerie

Business Manager
Sinclair Broadcast Group
WEAR/WFGX
4990 Mobile Highway
Pensacola, FL 32506
(850) 266-6346
vdmasssey@sbgvtv.com

Masters, Pam

Credit and Receivables Associate
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2352
pam.masters@hearst.com

Masterson, Stephen

Assistant Controller
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8033
smasterson@hearstsc.com

Mathewson, Eric

CEO
WideOrbit, Inc.
1160 Battery St., Ste. 300
San Francisco, CA 94111
(415) 675-6751
ematthewson@wideorbit.com

Mathias, Kate

Accounts Receivable Manager
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5952
KMathias@tegna.com

Matthews, Chris

Chief Financial Officer
Hearst Media Production Group
3540 Toringdon Way
Charlotte, NC 28202
(843) 284-5219
Chris.Matthews@hearst.com

Matuszewski, John

Director, Programming & Prod
Account
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
John.Matuszewski@aenetworks.com

Maxham, Wendy

Financial Plan
Analysis Manager-West
Hearst Television
3 Television Circle
Sacramento, CA 95814
(916) 325-3345
Wendy.Maxham@hearst.com

Mayele, Audry

Senior Financial Analyst, FP&A
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034
(972) 312-8202
audry.mayele@gearbox.com

Mayers, Tiffany

General Accounting Manager
Hearst Magazines
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8059
Tiffany.Mayers@hearst.com

McAllister, Brooklyn

Sr. Credit Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
brooklyn.mcallister@audacy.com

McCarthy, Ryan

Controller
Hearst Magazines
3540 Toringdon Way
Charlotte, NC 28277
(212) 649-2113
RMcCarthy@hearst.com

McCauley, Marguerite

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8790
marguerite.mccauley@gray.tv

McCoach, Brian

Senior Director, Finance
& Circulation Management
Hearst Magazines
300 W. 57th Street
New York, NY 10019
(212) 649-2816
BMcCoach@hearst.com

McDermott, Jack

F P & A Manager
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 649-2113
jack.mcdermott@hearst.com

McDougall, Cecile

Director, Credit & Risk
Warner Bros. Discovery
1050 Techwood Drive - SW1336E
Atlanta, GA 30318
(404) 827-1054
cecile.mcdougall@warnermedia.com

McElwee, Scott

Shared Service Controller Dallas
Nexstar Media Group
5000 Riverside Drive
Suite 200 West, Bldg 5
Irving, TX 75039
(214) 765-4092 EXT: 405
smcelwee@nexstar.tv

McGavin, Michael

Internal Audit Manager
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
mmcgavin@sagacom.com

McGlynn-Drury, Amy

Business Manager
Sinclair Broadcast Group
WUTV/WNYO
699 Hertel Avenue, Suite 100
Buffalo, NY 14207
(716) 447-3240
amdrury@sbgstv.com

McGugan, Jim

VP Financial Planning & Analysis
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103-3041
(610) 822-0862
jim.mcgugan@audacy.com

McGuire, Dan

SALT Consultant
601 W Joppa Road
Towson, MD 21204
(410) 340-4193
mcguiredf@outlook.com

McGuirk, Leslie

Director, Financial Compliance
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-3606
leslie_mcguirk@discovery.com

McHugh, Janet

President & CEO
Television Music License Committee
PO Box 4521
New York, NY 10163-4521
(917) 750-3166
janet@tvmlc.com

McKenna, Mary

VP Global Head Customer Finance
Operations
NBC Universal Media LLC
30 Rockefeller Plaza, 1221 Campus
New York, NY 10112
(848) 702-9166
mary.mckenna@nbcuni.com

McKoy, Venna

Regional Accounting Manager - East
Hearst Television
3800 Hooper Ave.
Baltimore, MD 21211
(410) 338-6550
vmckoy@hearst.com

McLaughlin, Kathy

US Ad Sales Business Partner/
Relationship Manager
Warner Bros. Discovery
850 Third Avenue
New York, NY 10019
(212) 548-5151
Kathy_McLaughlin@Discovery.com

Meade, Haidee

Credit Collections A/R Specialist
Graham Media Group
550 W Lafayette Blvd.
Detroit, MI 48226
(202) 334-6614
hmeade@grahammedia.com

Mejia, Alex

Sr. Director, FP&A
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6808
amejia@hearst.com

Messano, John

Manager, Operations & Business
Planning
ABC Owned Television Stations
WPVI-TV
4100 City Ave
Philadelphia, PA 19131
john.Messano@abc.com

Meyers, Angela

Sr. Director, Strategic Sourcing
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
angela.myers@scripps.com

Millan Diaz, Francisco

Manager, Sales and Marketing
A+E Networks
235 East 45th Street
New York, NY 10017
(646) 496-1191
Francisco.Millan@aenetworks.com

Mills, Forrest

CFO
Guaranty Broadcasting Company
of Baton Rouge, LLC
929 Government Street
Baton Rouge, LA 70802
(225) 388-9898
forrest@guarantycorp.com

Millstone, Sam

Vice President, Finance
Hubbard Radio
5425 Wisconsin Ave, Ste 500
Chevy Chase, MD 20815-3523
(202) 895-5072
smillstone@wtop.com

Mitchell, Angela

Market Controller
Hubbard Radio Cincinnati LLC
4800 Kennedy Avenue
Cincinnati, OH 45209
(513) 699-5083
amitchell@hubbardradio.com

Mitchell, Eliot

Director
RSM US LLP
1861 International Drive, Suite 400
McLean, VA 22102
(703) 336-6587
eliot.mitchell@rsmus.com

Mitchell, Kaila

Manager of Operations & Business
Planning
ABC Owned Television Stations
WTVB-TV
411 Liberty Street
Durham, NC 27701
(919) 687-2248
kaila.mitchell@abc.com

Mitchell, Kimberly

Tax Manager
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-2122
ktmitchell@sbgstv.com

Mize, Tasha

Executive Director, Global OTC
Warner Bros. Discovery
1949 Brantley Walk Lane NW
Atlanta, GA 30318
(404) 827-0710
tasha.mize@warnermedia.com

Molina, Jose

CFO
Spanish Broadcasting System, Inc.
7007 NW 77th Avenue
Miami, FL 33166
(786) 470-1602
jmolina@sbscorporat.com

Montalvan, Carol

Credit/Accounts Receivable Specialist
Graham Media Group
4466 N. John Young Parkway
Orlando, FL 32804
(407) 521-1279
cmontalvan@grahammedia.com

Monteleone, Frank

Senior Director Credit & Collections
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 351-0424
Frank.Monteleone@aenetworks.com

Moore, Melissa

Director - Technical Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
melissa_moore@discovery.com

Morelli, Christine

Regional Controller
Audacy
236 Clearfield Avenue - Suite 206
Virginia Beach, VA 23462
(757) 452-3601
christine.morelli@audacy.com

Morrison, Aja

Executive Director, Ad & Content
Revenue
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 575-9604
aja.morrison@warnermedia.com

Morrison, Marty

Media Advertising Customer Service
Director
TEGNA Inc.
MAIL STOP 3922 - PO Box 6020
Portland, OR 97228-6020
(317) 655-5959
mmorrison@tegna.com

Morrison, Risa

Partner
KPMG LLP
8350 Broad Street, Suite 900
McLean, VA 22102
(202) 549-3836
rtmorrison@kpmg.com

Morrow, Andrea

Accounting Supervisor
TEGNA Inc.
12115 Visionary Way - Suite 150
Fishers, IN 46038
(317) 315-8817
AMorrow@tegna.com

Motley, Heather

Regional Staff Accountant
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 229-0330
heather.motley@gray.tv

Motto, Maria

Fixed Asset Analyst
Hearst Television
1021 Wymore Road
Winter Park, FL 32789
(407) 645-2222
Maria.Motto@hearst.com

Moyer, Angie

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 766-6936
angie.moyer@gray.tv

Moyle, Angela

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8740
angela.moyle@gray.tv

Mudrinic, Sanda

Manager, Accounting
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
sanda.mudrinic@audacy.com

Mui, Jack

Manager, Program Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(347) 930-5101
Jack.Mui@aenetworks.com

Mulla, Drita

Director, Global Credit & Risk
Management
NBCUniversal
30 Rockefeller Plaza, 1221 Campus
New York, NY 10112
(212) 664-2895
Drita.Mulla@nbcuni.com

Mullins, Deirdre

Executive Director
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(202) 415-5086
deirdremullins@gmail.com

Mummenthey, Neuhy

VP Internal Audit and Financial
Compliance
Gannett Co.
7950 Jones Branch Drive
McLean, VA 22107
(240) 899-6068
NHubush@gannett.com

Munson, Nick

Sr. Manager, Order to Cash
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
(513) 977-3848
nick.munson@scripps.com

Muscarella, Vince

Vice President Sales
Whip Media
1841 Centinela Ave
Los Angeles, CA 90064
(310) 963-7045
vmuscarella@whipmedia.com

Nance, Derek

VP, Controller
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 891-3332
dwnance@sbgvtv.com

N**Nassau, Margot**

Director of Royalties
WGBH
1 Guest St.
Boston, MA 02135
(617) 300-2627
margot_nassau@wgbh.org

Nation, Stephanie

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 281-6716
stephanie.nation@gray.tv

Natoli, Bill

Senior Treasury Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(704) 430-4113
william.natoli@audacy.com

Nazario, Astrid

Asst. Controller
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(610) 506-5534
astrid.nazario@audacy.com

Nedza, Brittany

Commercial Business Strategy
Analyst
Trilith Studios
2265 Marietta Boulevard NW - #2327
Atlanta, GA 30318
brittany@trilithstudios.com

Neff, Randy

Vice President
Szabo Associates, Inc.
3355 Lenox Rd. NE, Suite 945
Atlanta, GA 30326
(404) 266-2464 EXT: 1319
rneff@szabo.com

Nelson, Joan

HTV Credit Manager
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2351
jnelson@hearst.com

Nelson, Sheryl

Internal Audit Manager
Sinclair, Inc.
5928 Woodland Dr
Waunakee, WI 53597
(608) 334-7098
snelson@sbgvtv.com

Nerey, Melissa

Manager, Revenue Accounting Policy
Warner Bros. Discovery
9721 Sherrill Blvd.
Knoxville, TN 37918
(865) 694-2700
melissa_nerey@discovery.com

Nesterovsky, Paul

VP Tax
Sinclair, Inc.
2613 Chestnut Court
Reisterstown, MD 21136
(410) 568-1502
pnesterovsky@sbgvtv.com

Neveu, Debbie

SVP Transformation
Whip Media
1841 Centinela Ave.
Los Angeles, CA 91404
(818) 645-4880
dneveu@whipmedia.com

Newman, Deborah

National Media & Entertainment
Leader
Grant Thornton LLP
5419 Corbin Avenue
Tarzana, CA 91356
(818) 216-3832
deborah.newman@us.gt.com

Newton, Gail

Accountant
Graham Media Group
550 W Lafayette Blvd,
Detroit, MI 48226
(202) 334-6614
gnewton@wdiv.com

Ng, Ivan

Application Security Audit Mgr
Hearst Corporation
300 W 57th Street, 33rd Floor
New York, NY 10019
(212) 649-7303
ivan.ng@hearst.com

Ng, Winnie

Senior Manager, Technical
Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(646) 339-7367
Winnie.Ng@aenetworks.com

Ngo, Jo Ann

Sr. SEC Reporting Analyst
Nexstar Media Group
545 E. John Carpenter Freeway, Ste 700
Irving, TX 75062-3932
(804) 887-5180
jngo@nexstar.tv

Nguyen, Anna-Vy

Senior Manager, Tax
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
AnnaVy.Nguyen@aenetworks.com

Nir, Roy

VP, Assistant Corporate Controller
& Technical Accounting
Entravision Communications
2425 Olympic Blvd. Ste 6000W
Santa Monica, CA 90404
(310) 447-3881
rnir@entravision.com

Nunamacher, Laura

Regional Business Manager
Nexstar Media Group
250 International Drive
Spartanburg, SC 29303
(864) 595-4618
lnunamacher@wspa.com

Nusbaum, Vera

Director of Accounts Payable
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2023
Vera.Nusbaum@audacy.com

O

Oberender, Heather

Business Manager
Saga Communications Inc
1416 Locust Street
Des Moines, IA 50309
(515) 280-1350
hoberender@dsmradio.com

Oberg, Hampus

Accounts Receivable Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
hampus.oberg@audacy.com

Obispo, Jarvis

Director, Corporate Audit Services
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6483
Jarvis.Obispo@ghco.com

O'Brien, Brendan

Tax Manager
Sinclair Broadcast Group, Inc.
10706 Beaver Dam Road
Cockeysville, MD 21030
(410) 568-1778
bsobrien@sbgstv.com

O'Brien, Nancy

Business Manager
Saga Communications Inc.
420 Western Ave
South Portland, ME 04106
(207) 774-4561
nobrien@portlandradiogroup.com

Occhiuzzi, Ana

Controller
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2367
Ana.Occhiuzzi@Hearst.com

O'Connor, Edwin

VP - Operations & Business Planning
ABC Owned Television Stations
WPVI-TV
4100 City Ave.
Philadelphia, PA 19131
(215) 581-4516
ed.oconnor@abc.com

O'Hare-Stewart, Kathleen

Business Manager/Market
Controller
Hubbard Broadcasting
191 East Avenue
Rochester, NY 14604
(585) 546-0740
koharestewart@whcc.com

Ok, Min

Director, Treasury Ops & Risk Mgmt
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6965
mhok@tegn.com

O'Keefe, Tessa

Partner, Tax
Grant Thornton LLP
515 S. Flower St., 7th Floor
Los Angeles, CA 90071
(215) 531-8671
tessa.okeefe@us.gt.com

Olsen, Janice

Business Manager
Sinclair Broadcast
KEPR-TV
2807 W. Lewis Street
Pasco, WA 99301
(509) 416-5745
jaolsen@sbgstv.com

Ortiz, Daisy

General Manager
Lotus Bakersfield Corp.
5100 Commerce Drive
Bakersfield, CA 93309
(661) 327-9711
daisy@lotusbakersfield.com

Osborn, Laura

CAO
News-Press & Gazette Co
825 Edmond St.
St. Joseph, MO 64506-1404
(816) 271-8669
laura.osborn@npgco.com

Osborne, Beth

Senior Content Marketing Manager
Marketron
Las Vegas, NV
(208) 788-6894
bosborne@marketron.com

Osborne, Tammy

Vice President, Business
Development
ABC-Amega, Inc.
500 Seneca St, Suite 503
Buffalo, NY 14204
(716) 878-2881
Tammy.Osborne@abc-omega.com

Otekeiwebia, Yewande

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8761
Yewande.otekeiwebia@gray.tv

Overstreet, Brian

Director - Financial Reporting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
brian_overstreet@discovery.com

Owen, Brooke

Resident Controller
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8293
bmowen@hearst.com

Owoc, Terri

Central Business Operations Director
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2346
towoc@hearst.com

P**Pack, Shawn**

CFO
Heartland Media
3282 Northside Parkway, Suite 275
Atlanta, GA 30327
(470) 355-1944
shawn@heartlandtv.com

Park, Brandon

Financial Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
brandon.park@audacy.com

Parker, Kimberly

VP/CFO
Graham Media Group
1839 Chatham Village Drive
Fleming Island, FL 32003
(904) 207-9429
kparker@grahammedia.com

Parker-Harden, Jennifer

Chief Financial Officer
Dick Broadcasting Co. Inc. of
Tennessee
192 East Lewis Street
Greensboro, NC 27406
(336) 274-8042
jharden@dbcradio.com

Parkhurst, Cory

Regional Accountant
Sinclair Broadcast Group
WMSN
7847 Big Sky Drive
Madison, WI 53719
(410) 568-1686
caparkhurst@sbgstv.com

Parkman, Donna

Market Controller
Beasley Media Group
4051 Jimmie Dyess Parkway
Augusta, GA 30909
(706) 396-7000
donna.parkman@bbgi.com

Parvin, Barry

Regional Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(205) 960-7419
barry.parvin@gray.tv

Pateuk, Reed

Account Executive Medium
Enterprise
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(925) 951-9000
Reed.patuek@workday.com

Patton, Phalesa

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(615) 295-0880
phalesa.patton@gray.tv

Patuek, Reed

Account Manager
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(720) 666-1269
reed.patuek@workday.com

Paul, Steve

Financial Analyst
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
spaul@sagacom.com

Pavone, Kelly

Director, Financial Reporting
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 954-3468
Kelly.Pavone@warnerbros.com

Pearman, Becca

Business Administrator
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
becca.pearman@audacy.com

Pecaro, Tim

Principal
Bond & Pecaro Inc.
2000 Pennsylvania Ave., NW
Suite 7000
Washington, DC 20006
(202) 285-4333
timpecaro@bondpecaro.com

Pecher, Christine

Director of Marketing
Marketron
1520 Market St., 3rd Floor
Denver, CO 80202
(208) 788-6874
cpecher@marketron.com

Pelehach, Galina

Senior Manager, Corporate
Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 424-0945
Galina.Pelehach@aenetworks.com

Percent, Michael

Partner
KPMG
7 White Pine Ct.
Smithtown, NY 11768
(631) 804-2493
mpercent@kpmg.com

Perry, Tonya

Regional Business Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
tperry@nexstar.tv

Perschke, Daniel

SVP & Controller
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
(513) 898-4050
daniel.perschke@scripps.com

Pesina, Maggie

Senior Regional Controller
Audacy
4131 North Central Expressway
Suite 1000
Dallas, TX 75204
(214) 525-7118
maggie.pesina@audacy.com

Pettersson, Ryan

Manager, FP&A
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034
(818) 795-5340
ryan.pettersson@gearbox.com

Petznick Wright, Jasmine

Team Services Specialist, Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
jasmine.wright@audacy.com

Pfingsten, Joseph

VP, TV Cost Accounting & Reporting
NBCUniversal
735 Camino Dos Rios
Thousand Oaks, CA 91360
(323) 401-3115
joseph.pfingsten@nbcuni.com

Pham, Dat

Sr. Analyst, Tax Reporting
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
dpham@tegna.com

Phillips, Amy

Audit Supervisor
Hearst Corporation
214 N. Tryon Street, 29th Floor
Charlotte, NC 28202
(704) 348-8212
AmyPhillips@hearst.com

Piazza, Chris

SVP, Controllershship
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
chris.piazza@warnerbros.com

Piche, Sean

Partner
EY
29 Stoneham Drive
Livingston, NJ 07039
(212) 773-9842
sean.piche@ey.com

Pierzchala, Janet

Corporate Controller
Beasley Media Group
3033 Riviera Drive, Suite 200
Naples, FL 34103
(239) 653-5000
janet@bbgi.com

Piske, Dale

CFO
Heritage Broadcasting of MI
WWTV/WWUP-TV
415 Cass Ave.
Traverse City, MI 49684
(734) 649-3874
dalepiske@9and10news.com

Pokorney, Cami

Director Business Services
Hearst Corporation
351 Shasta Ln.
Charlotte, NC 28211
(704) 348-8025
CPokorney@hearst.com

Pontious, Faketa

Business Manager
Saga Communications Inc
1140 Rose Hill Drive
Charlottesville, VA 22903
(434) 220-2313
fpontious@charlottesvillegroup.com

Poole, Janet

Director, Corporate Accounting
Gray Television, Inc.
4370 Peachtree Road, NE, Suite 400
Atlanta, GA 30319
(470) 225-5427
janet.poole@gray.tv

Pooler, John

Market Controller
Beasley Media Group
One Bala Plaza, Ste 339
Bala Cynwyd, PA 19004
(610) 667-8500
john.pooler@bbgi.com

Poston, Jordan

Regional Controller - East
Hearst Television
3800 Hooper Ave
Baltimore, MD 21211
(410) 338-6230
jposton@hearst.com

Pratt, Robert

SVP, Global Financial Operations
Sony Pictures Entertainment
10202 Washington Blvd
Culver City, CA 90232
(310) 245-8392
Robert_Pratt@spe.sony.com

Price, Edward

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8726
edward.price@gray.tv

Puckett, Lisa

Senior Client Relationship Manager
Commercial Collection Corp. of NY
34 Seymour Street
Tonawanda, NY 14150
(800) 873-5212 EXT: 1045
lpuckett@commercialcollection.com

Puckett, Thomas

Regional Business Manager
Nexstar Media Group
3165 Olentangy River Rd
Columbus, OH 43015
(614) 261-4837
TPuckett@nexstar.tv

Pyburn, Steve

Head of Finance, WCET,
Engineering, Digital
Warner Bros. Discovery
1050 Techwood Drive, OVE0515B
Atlanta, GA 30318
(404) 827-4610
stephen.pyburn@warnermedia.com

Q

Qiu, Yanping

Finance Manager
Gearbox Entertainment
100 Redwood Shores Parkway
2nd Floor
Redwood City, CA 94065
(650) 590-7700
yanping.qiu@gearboxsf.com

R

Rahmat, Omar

Managing Partner
Office Technology Partners
PO Box 1402
Camarillo, CA 93011
(818) 912-7799
omar@officetechnologypartners.com

Rahmlow, Paul

CFO
Midwest Communications
904 Grand Ave.
Wausau, WI 54403-6420
(715) 842-1437
paul.rahmlow@mwcradio.com

Raphael, Heidi

Market Controller
Beasley Media Group
207 Glenburnie Drive
New Bern, NC 28560
(252) 633-1500
heidi.raphael@bbgi.com

Raquet, Dawn

Accts Payable Coordinator/SSC
Nexstar Media Group
2960 N Meridian St., 2nd Floor
Indianapolis, IN 46208
(804) 887-5180
draquet@mediageneral.com

Raschella, Anna-Maria

SVP, Group Controller
NBCUniversal
620 5th Avenue,
Campus 620 4th Floor
New York, NY 10020
(551) 349-4008
anna.raschella@nbcuni.com

Raskind, Bill

Supervisor, Audit & SOX
Compliance
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6462
Bill.Raskind@ghco.com

Ratigan, Gerald

SVP Accounting and Controls
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034
(305) 773-4129
gerald.ratigan@gearbox.com

Rauch, Brian

EVP Head of Finance Operations
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-4009
brian_rauch@discovery.com

Ray, Drew

Controller, International Media
Hearst Magazines
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8053
awray@hearst.com

Rea, Julie

Analyst
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(212) 649-2113
Julie.Rea@hearst.com

Reed, Christie

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8754
Christie.reed@gray.tv

Reed, Suzanne

Business Manager
Lotus Communications Corp.
1110 E. Olive Avenue
Fresno, CA 93728
(559) 497-1100
sreed@lotusfresno.com

Rees, Heidi

Manager, Program Accounting
Hallmark Media
6025 South Quebec St., Ste 200
Centennial, CO 80111
heidirees@crowmedia.com

Register, Matt

Assistant Business Manager
Saga Communications Inc
1190 Patton Ave.
Asheville, NC 28806
(828) 259-9695
mregister@avradio.com

Reilly, Sean

Director, Affiliate Relations
NBCUniversal
30 Rockefeller Plaza
RM 1516E-1
New York, NY 10112
(212) 664-3830
sean.reilly@nbcuni.com

Reilly, Shane

Market Controller
Beasley Media Group
20125 S. Tamiami Trail
Estero, FL 33928
(239) 495-2100
shane.reilly@bbgi.com

Reitenauer, Amy

Manager Internal Audit
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-6283
amy.reitenauer@audacy.com

Rex, Gary

Director of Finance
BYU Broadcasting
3107 BYUB
Provo, UT 84602
(801) 422-8487
gary.rex@byu.edu

Reynolds, Gayla

Assistant Controller
Bonneville International
55 North 300 West
Salt Lake City, UT 84101
(801) 575-7575
greynolds@ksl.com

Rhoden, Darrell

Controller of Initiatives
Sinclair, Inc.
20 Bee Ridge Road
Asheville, NC 28803
(828) 651-4594
drhoden@sbgvtv.com

Rhodes, Angela

Business Manager
Nexstar Media Group
1376 Fall Ridge Drive
Brownsburg, IN 46112
(317) 874-0313
angela.rhodes@linmedia.com

Ricciardi, Antonella

SVP, Group Controller
NBCUniversal Media, LLC
30 Rockefeller Plaza, 16th Floor
New York, NY 10112
(212) 664-5070
antonella.ricciardi@nbcuni.com

Rich, Julius

Accounting
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
julius.rich@audacy.com

Richardson, Krista

AVP, Accounting
Sinclair, Inc.
2407 Carzil Drive
Finksburg, MD 21048
(410) 891-3435
ksrichardson@sbgvtv.com

Richter, Laurel

VP, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-2916
laurel.Richter@spe.sony.com

Ridener, Emert

Senior Manager - Consolidation
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-4145
emert_ridener@discovery.com

Riehl, Robin

Business Manager
Beasley Media Group
1 Radio Plaza Street
Ferndale, MI 48220
(248) 591-6800
robin.riehl@bbgi.com

Rinehults, Josh

VP/Financial Planning & Analysis
Lee Enterprises
433 Baymount Drive
Statesville, NC 28625
(703) 639-7140
jrinehults@bhmginc.com

Rittman, Rachel

VP, Transactions and Finance
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-5673
rachel.rittman@warnermedia.com

Robertson, Jennifer

SVP & Corporate Controller
Warner Bros. Discovery
45580 Terminal Drive
Sterling, VA 20166
(571) 262-3406
jennifer_robertson@discovery.com

Robertson, John

VP, Distribution
Hearst Television
300 W. 57th St., 39th Floor
New York, NY 10019
(212) 887-6806
jrobertson@hearst.com

Robinson, Deana

IT Audit Manager
Hearst Corp - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8387
deana.robinson@hearst.com

Robison, Kevin

Accounts Payable Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
kevin.robison@audacy.com

Rojas, Barb

SVP - Program Management Office
Warner Bros. Discovery
4550 Terminal Drive
Sterling, MD 20166
(240) 662-4278
barbara_rojas@discovery.com

Roman, Angel

Financial Data Analyst
Beasley Media Group
3033 Riviera Drive, Suite 200
Naples, FL 34103
(239) 440-1739
Angel.roman@bbgi.com

Rome, Lambert

Director of Accounting
Manship Media
WBRZ
1650 Highland Road
Baton Rouge, LA 70802
(225) 776-0238
lrome@wbrz.com

Romero, Philip

Senior Manager
Grant Thornton LLP
757 3rd Ave, 9th floor
New York, NY 10017
(732) 516-7671
phil.romero@us.gt.com

Ronne, Patricia

Regional Controller
Audacy
2152 7th Ave West, Apt. C
Seattle, WA 95841
(916) 339-4204
pat.ronne@audacy.com

Rosen, Andrew

Partner
Miller Kaplan
4123 Lankershim Boulevard
North Hollywood, CA 91602
(818) 769-2010
arosen@millerkaplan.com

Ruiz, Edgar

Director of Accounting
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 954-1005
edgar.ruiz@warnerbros.com

Russell, Brad

Director of Analytics
Bonneville International
55 North 300 West
Salt Lake City, UT 84180
(801) 575-5719
brussell@bonneville.com

Russell, Chennill

Lead, Systems
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3262
(972) 312-8202
chennill.russell@gearbox.com

Russell, Kevin

Director of Business Development
Digital Designs, Inc.
3540 Toringdon Way - Suite 200
Charlotte, NC 28277
(704) 790-7103
krussell@ddilink.com

Russell, Victoria

Business Manager
Sinclair, Inc.
1770 Mount Olive Road
Gardendale, AL 35071
(410) 568-1686
vhrussell@sbgvtv.com

Russo, April

VP, Compliance & Transformation
Gannett Co.
7950 Jones Branch Drive
McLean, VA 22107
(703) 854-4213
ADRusso@gannett.com

Rusterholz, Brian

Asst Treasurer and
Director of Financial Planning
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8620
brusterholz@hearstsc.com

Rutishauser, Lucy

EVP/CFO
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1592
lrutisha@sbgvtv.com

Ryan, James

SVP/CFO
Gray Television Inc.
4370 Peachtree Road, NE
Suite 400
Atlanta, GA 30319
(404) 504-9828
james.ryan@gray.tv

S**Samuels, Jeff**

VP/CFO
Morris Multimedia, Inc.
27 Abercorn St.
Savannah, GA 31411
(912) 443-3251
jsamuels@morrismultimedia.com

Sanchez, Robert

Senior Tax Associate
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 351-0405
Robert.Sanchez@aenetworks.com

Sanders, John

Principal
Bond & Pecaro Inc.
2000 Pennsylvania Ave., NW
Suite 7000
Washington, DC 20006
(202) 285-4224
johnsanders@bondpecaro.com

Santay, Stephen

Regional Controller
Nexstar Media Group
545 E. John Carpenter Freeway
Ste. 700
Irving, TX 75062
ssantay@nexstar.tv

Saunders, Omar

Employee Services Center Specialist
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
omar.saunders@audacy.com

Sawyer, Edward

Internal Audit Manager
Deseret Management Corporation
55 North 300 West - Suite 800
Salt Lake City, UT 84180
(801) 538-0651
sawyerek@deseretmgt.com

Schechter, Robert

Principal
Porzio, Bromberg & Newman, P.C.
600 Alexander Road, Suite 2-1
Princeton, NJ 08540
(609) 524-1838
rmschechter@pbnlaw.com

Schmaeling, Richard

CFO
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(610) 660-5686
richard.schmaeling@audacy.com

Schmidt, Keri

Vice President & Assistant Controller
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 551-1528
keri.schmidt@aenetworks.com

Schmitz, Kevin

VP, Internal Audit
Dotdash Meredith
1716 Locust Street
Des Moines, IA 50309
(515) 284-3653
kevin.schmitz@dotdashmdp.com

Scott, Christopher

Director, Financial Reporting
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 891-3402
crscott@sbgstv.com

Sebastian, Frank

Credit and Collections Manager
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5979
FSebastian@tegna.com

Semivan, Katherine

Financial Analyst
Saga Communications Inc.
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236
(313) 886-7070
ksemivan@sagacom.com

Seo, Hanna

Tax Analyst
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6818
HSeo@tegna.com

Serjeant, Sandy

Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 274-4528
sandy.serjeant@gray.tv

Sexton, Heather

Accounting Manager
Sinclair/STG Broadcast Shared
Service Centre/WTTO
800 Concourse Parkway, Suite 200
Birmingham, AL 35244
(205) 982-3852
hasexton@sbgstv.com

Seyforth, Brian

Finance Analyst
ABC Owned Television Stations
WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7131
brian.seyforth@abc.com

Seymour, Melanie

Manager of Team Services
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
melanie.seymour@audacy.com

Shagrin, Marty

CFO
Futuri
4141 Rockside Road
Seven Hills, OH 44131
marty@futurimedia.com

Shanahan, Patrick

SVP Tax
Nexstar Media Group
303 E Wacker Dr., 17th Floor
Chicago, IL 60601-5212
(312) 222-3017
pschanahan@nexstar.tv

Sharpe, Dianna

Director of Finance
Graham Media Group
550 W Lafayette Blvd.
Detroit, MI 48226
(313) 222-0449
Dsharpe@wdiv.com

Sharpless, Valerie

Regional Accounting Manager
Gray Media Group/SS
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 206-1422
valerie.sharpless@gray.tv

Shaw, Ryan

Accounts Payable Analyst
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
ryan.shaw@audacy.com

Shaw, Stacy

Division Controller
Sarkes Tarzian
347 West Berry Street, Suite 600
Fort Wayne, IN 46802
(260) 423-3676 Ext: 965
SShaw@StRadioDiv.com

Shearer, John

Broadcast/Cable Division Manager
Szabo Associates, Inc.
3355 Lenox Rd. NE, Suite 945
Atlanta, GA 30326
(404) 266-2464
jshearer@szabo.com

Sheffield, Karla

Corporate Credit Manager
Sinclair Broadcasting Group
631 Mainstream Drive
Nashville, TN 37228
(410) 568-1686
kssheffield@sbgstv.com

Shekhar, Shweta

Sr. Manager, Treasury -
Debt and FX Risk Management
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Shweta.Shekhar@aenetworks.com

Shepard, Kelly

Senior Director/Operational
Accounting
Lee Enterprises
4600 E 53rd Street
Davenport, IA 52807
(563) 383-2528
Kelly.Shepard@lee.net

Sherman, Kim

Assistant Regional Controller
Sinclair Broadcast Group
WPGH
750 Ivory Avenue
Pittsburgh, PA 15214
(412) 931-8165
ksherman@sbgstv.com

Shinagawa, Elena

AP Specialist
Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(303) 270-9727
eshinagawa@bonneville.com

Shipp, Rachel

Enterprise Account Executive
Workday
6110 Stoneridge Mall Road
Pleasanton, CA 94588
(720) 666-1269
Rachel.shipp@workday.com

Shrader, Shane

SVP - Internal Audit
Warner Bros. Discovery
850 3rd Avenue
New York, NY 10022
(212) 584-5555
shane_shrader@discovery.com

Shust, Wendy

Regional Controller
Sinclair, Inc.
6960 Benedict Beach Rd
Hamlin, NY 14464
(412) 849-3806
wshust@sbgtv.com

Sigman, Stephanie

Senior Internal Auditor
Deseret Management
11 W 3450 S
Bountiful, UT 84010
(423) 443-2257
ssigman06@churchofjesuschrist.org

Silver, Sarah

Senior Internal Auditor
Sinclair, Inc.
212 Oren Dr.
Mills River, NC 28759
(828) 337-1619
smsilver@sbgtv.com

Simcoe, Erica

Senior Content Accountant
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
erica_simcoe@discovery.com

Siswanto, Lily

Exec. Director, Controllershship
Warner Bros. Discovery
4000 Warner Blvd
Burbank, CA 91522
(818) 943-3327
Lily.Siswanto@warnerbros.com

Skeen, Brandon

Senior Manager - Consolidation
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
brandon_skeen@discovery.com

Smith, Allen

Manager, Accounts Receivable and
Revenue Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Allen.Smith@aenetworks.com

Smith, Becky

Regional Controller
Gray Media Group, Inc.
1900 W. Morehead St
Charlotte, NC 28208
(704) 378-4500
beckysmith@raycomsports.com

Smith, Bob

VP, Benefits Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(646) 483-2863
bob.smith@aenetworks.com

Smith, Eric

Accounting Mgr, Corp Finance
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
Eric_l_smith@discovery.com

Smith, Peggy

Regional Business Manager
Nexstar Media Group
5800 South Marginal Rd
Cleveland, OH 44103
(216) 432-6775
PSmith@nexstar.tv

Smith, Sarah

Collections Supervisor
TEGNA Inc.
1000 North Meridian Street
Indianapolis, IN 46204
(317) 655-5954
SSmith11@tegna.com

Snyder, John

Sr. Manager, Accounting
Warner Bros. Discovery
6541 Forest Lawn Drive
Los Angeles, CA 90068
(818) 640-7604
John.Snyder@wbd.com

Soeder, Candice

Accounting Supervisor
Advance Cable Communication/
Blue Stream
12409 N.W. 35th Street
Coral Springs, FL 33065
(954) 752-7244 EXT: 243
csoeder@mybluestream.com

Song, Jinglan

Assistant Controller
Gearbox Publishing SF
100 Redwood Shores Parkway -
2nd Floor
Redwood City, CA 94065
(650) 590-7700
Jinglan.Song@gearboxsf.com

Sorrells, Tonya

Director, Credit & Collections
Hearst Television
3540 Toringdon Way
Charlotte, NC 28277
(704) 208-2370
tsorrells@hearst.com

Soto, Scott

Regional Accounting Manager - West
Hearst Television
3 Television Circle
Sacramento, CA 95814
(212) 649-2113
ssoto@hearst.com

Spadarotto, Mike

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8720
mike.spadarotto@gray.tv

Spears, Dan

VP Industry Relations
BMI
10 Music Square East
Nashville, TN 37203
(410) 527-1076
dspears@bmi.com

Spears, Robin

Sr. Director of Finance
Hearst Television
1021 N. Wymore Road
Winter Park, FL 32789
(407) 389-7654
rspears@hearst.com

Spivey, Sherry

Regional Credit & Collections
Manager
Gray Media Group/SS
1225 Charnwood Drive
Montgomery, AL 36109
(334) 206-1419
remote (334) 531-7785
sherry.spivey@gray.tv

Spragins, Tim

IT Audit Manager, CAS
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6491
Tim.Spragins@ghco.com

Sproles, Rachel

Sr. Financial Analyst, Corporate
Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
rachel_sproles@discovery.com

Steinbock, Ben

Senior Valuation Analyst
Bond & Pecaro, Inc.
2000 Pennsylvania Ave., NW
Suite 7000
Washington, DC 20006
(202) 775-8870
bensteinbock@bondpecaro.com

Steinhart, Al

SVP, Business Development
ABC-Amega, Inc.
500 Seneca St, Suite 503
Buffalo, NY 14204
(716) 983-9609
al.steinhart@abc-amega.com

Stella, George

President
CCR
20 Broad Hollow Rd., Suite 1002
Melville, NY 11747
(516) 294-6800
ges@ccrcollect.com

Stevens, Neil

VP, Strategic Client Accounts
Resource Global Professionals
(RGP)
1000 Wilshire Blvd., Suite 1600
Los Angeles, CA 90017
(818) 913-2507
Neil.Stevens@rgp.com

Stevens, Scott

Senior Manager - Corporate
Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-3644
scott_stevens@discovery.com

Stevenson, Dee

Corporate Credit and Collections
Manager
Gray Media Group
1606 E. Park Ave.
Tallahassee, FL 32301
(850) 766-4748
dee.stevenson@gray.tv

Stewart, Cody

Manager, Financial Reporting and
Consolidation
A+E Networks
235 East 45th Street
New York, NY 10017
(309) 830-6899
Cody.Stewart@aenetworks.com

Stewart, Matthew

Director, Financial Analysis
Warner Bros. Discovery
1050 Techwood Drive, Suite 1403A
Atlanta, GA 30318
(404) 827-5673
matthew.stewart@wbd.com

Sticha, Tim

CFO
Forum Communications Company
101 5th St S
Fargo, ND 58102
(701) 241-5413
fcc-accounting@forumcomm.com

Stock, Leah

Accounts Payable Manager
TEGNA Inc.
12115 Visionary Way, Suite 150
Fishers, IN 46038
(317) 315-8846
lstock@tegna.com

Stockton, Wendy

Business Manager
Saga Communications Inc
2219 Yew Street Road
Bellingham, WA 98229
(360) 734-9790
wstockton@cascaderadiogroup.com

Strasser, Sejla

Controller
AEW/ All Elite Wrestling
4619 Prunty Ave
Jacksonville, FL 32205
sejla.strasser@allelitewrestling.com

Streng, Barbara

Director of Tax
Hubbard Broadcasting Inc.
3415 University Avenue, West
St. Paul, MN 55114
(651) 642-4174
bstreng@hbi.com

Strickland, DeAnna

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8777
deanna.strickland@gray.tv

Strozier, Darren

VP - Technical Accounting
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-2882
darren.strozier@warnermedia.com

Sutton, Nikki

Director of Finance
Graham Media Group
4 Broadcast Place
Jacksonville, FL 32207
(904) 393-9810
nsutton@wjxt.com

Suur, Kristel

VP, Finance, Games Production
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
Kristel.Suur@wbd.com

Swallow, Angela

Director of Tax
Deseret Management Corporation
55 North 300 West, Suite 800
Salt Lake City, UT 84180
(801) 323-4202
swallowa@deseretmgt.com

Swift, Tim

EVP, Strategy & Technology
Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111
(801) 390-3015
tswift@bonneville.com

Sylvia, Erika

Market Controller
Radio One
40 Monument Circle, Suite 400
Indianapolis, IN 46204
(317) 684-8405
erika.sylvia@radio-one.com

Szabo, C. Robin

President
Szabo Associates, Inc.
3355 Lenox Rd. NE, Suite 945
Atlanta, GA 30326
(404) 266-2464
robin@szabo.com

T

Taimur, Fahad

Data Analytics Manager
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8528
fahad.taimur@hearst.com

Tan, Wen

VP, Assistant Controller
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 424-7480
wen.tan@aenetworks.com

Tankersley, Danny

VP, Sales - Radio
WideOrbit
1160 Battery St., Ste. 300
San Francisco, CA 94111
(334) 332-3183
dankersley@wideorbit.com

Tann, Geoffrey

IT Audit Supervisor
Hearst Corporation - IAD
3541 Toringdon Way
Charlotte, NC 28277
(704) 348-8096
geoff.tann@hearst.com

Taylor-Kendrick, Conchata

Assistant Controller
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30303
conchata.taylor@warnermedia.com

Tedesco, Marie

Chief Financial Officer
Beasley Media Group
3033 Riviera Drive, Suite 200
Naples, FL 34103
(239) 263-5000
marie.tedesco@bbgi.com

Tejada, Marvin

Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 619-1932
marvin.tejada@gray.tv

Tenbrunsel, Mike

Senior Accounting Manager
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-1884
mike.tenbrunsel@warnermedia.com

Thies, Kim

VP Controller,
USH Finance Operations &
Controllershship
NBCUniversal
100 Universal City Plaza,
Building 5511-5
Universal City, CA 91608
(818) 622-5153
kim.thies@nbcuni.com

Thurman, Tricia

Regional Controller
Gray Media Group, Inc.
5710 Midlothian Turnpike
Richmond, VA 23225
(804) 230-2708
tthurman@raycommedia.com

To, Tram

Sr. Treasury Analyst
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6716
TNguyen1@tegna.com

Tobey, William

Audit Manager
Hearst Corporation - IAD
3544 Toringdon Way
Charlotte, NC 28277
(704) 348-8548
wtobey@hearst.com

Todd, Michael

CFO
Bonneville International
55 North 300 West
Salt Lake City, UT 84101
(801) 718-6611
mtodd@bonneville.com

Toney, Crystal

Finance
Gray Media Group, Inc.
201 Monroe St., 20th Floor
Montgomery, AL 36104
(334) 206-1461
ctoney@raycommedia.com

Toohy, Marguerite

Credit Director
NY Times
10 Wyndwood Road
Morris Plains, NJ 07950-2914
(212) 556-1321
toohymb@nytimes.com

Tougias, Kellam

Director of Digital Finance
Audacy
2400 Market Street, 4th Floor
New York, NY 10012
(413) 426-6203
kellam.tougias@audacy.com

Tran, Kim

VP, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-5658
Kim_Tran@spe.sony.com

Traylor-Morgan, Aqueelah

Head of Sales & Distribution Line of
Business
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 878-1720
aqueelah.traylor-morgan@warnermedia.com

Trefz, Annette

Business Manager
Gray Media Group, Inc.
501 2nd Ave SE
Coggan, IA 52218
(319) 399-5976
annette.trefz@kcrq.com

Triggs, Cassandra

Director of Internal Audit
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8523
ctriggs@hearst.com

Troy, Dan

Finance Manager
STG Business Development
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-2124
dtroy@sbgstv.com

Tsapralis, Nick

VP of Tax
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(484) 270-8325
Nick.Tsapralis@audacy.com

Tucker, Catherine

Manager Financial Planning & Analysis
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(267) 523-2047
catherine.minney@audacy.com

Tulak, Alison

Audit Supervisor
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8019
alison.tulak@hearst.com

Tunnell, Tracy

VP, Studio Controllershship
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(404) 827-5673
tracy.tunnell@warnerbros.com

Turner, Holli

Credit Collections A/R Specialist
Graham Media Group
161 N Clark, Suite 2900
Chicago, IL 60601
(312) 917-6252
hturner@grahammedia.com

Turner, Kelly

Director of Accounting
Trilith Studios
461 Sandy Creek Rd.
Fayetteville, GA 30214
(678) 369-5950
kelly@trilithstudios.com

Twist, Stephanie

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8797
stephanie.twist@gray.tv

Tyson, Dionna

Senior Auditor, CAS
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6489
Dionna.Tyson@ghco.com

Tzitzifas, Zois

Regional Controller
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 238-2410
zois.tzitzifas@audacy.com

U

Unigwe, Uchenna

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
uchenna.unigwe@audacy.com

Utterback, Scott

Accounting Manager
Gray Media Group/SS
501 Hampshire Street
Quincy, IL 62301
(217) 440-3673
scott.utterback@gray.tv

V

Valerioti, Anita

Sr. Manager Royalties
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Anita.Valerioti@aenetworks.com

Van Horn, Mike

Director, Finance - Broadcast
Nexstar Media Group
3981 Ryedale Way
Colorado Springs, CO 80922
(719) 244-1109
mvanhorn@nexstar.tv

Vartanians, Erwin

Executive Director
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 977-7257
erwin.vartanians@wbd.com

Velez, William

Exec. Director
Radio Music License Committee
7405 Eaton Court
University Park, FL 34201
(615) 844-6260
bill@radiomlc.org

Vermeer, Shirley

A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Shirley.Vermeer@aenetworks.com

Vermolen, Tom

Finance Manager
Gearbox Publishing Amsterdam
100 Redwood Shores Parkway, 2nd Floor
Redwood City, CA 94065
(650) 590-7700
Tom.Vermolen@gearboxams.com

Vitrano, Santo

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8758
santo.vitrano@gray.tv

Vo, Jennifer

Director, Corporate Accounting
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(310) 409-6013
jennifer.vo@warnermedia.com

Vogrin, Michelle

Business Manager
Sinclair Broadcast Group
WZTV/WUXP/WNAB
631 Mainstream Drive
Nashville, TN 37228
(615) 259-5613
mvogrin@sbgstv.com

Vollbrecht, James

Audit Supervisor
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8131
jvollbrecht@hearst.com

Vu - White

Vu, Michael

Executive Director, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-5668
Michael_Vu@spe.sony.com

Vu, Steven

Director, GFO
Sony Pictures Entertainment
10202 Washington Blvd.
Culver City, CA 90232
(310) 244-2546
Steven_Vu@spe.sony.com

W

Wagel, Ashley

Business Manager
Sinclair Broadcast Group
KGAN
600 Old Marion Road NE
Cedar Rapids, IA 52402
(319) 730-3427
aawagel@sbgstv.com

Wagner, Debbie

General Manager
Lotus Corp. Arizona
3871 North Commerce Drive
Tucson, AZ 85705
(520) 407-4500
dwagner@azlotus.com

Wagner, Gary

Vice President - Tax
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 424-7428
gary.wagner@aetn.com

Wahrer, Josh

Business Manager
Sinclair Broadcast Group
KSNV
1500 Foremaster Lane
Las Vegas, NV 89101
(702) 657-3106
jrwahrer@sbgstv.com

Wakefield, Wendy

Business Manager
Sinclair Broadcast Group
WPBN/WTOM/WGTU/WGTQ
8513 M-72 West
Traverse City, MI 49684
(231) 995-5803
wwakefield@sbgstv.com

Walden, Robert

CFO
News Media Alliance
4401 N. Fairfax Dr., Suite 300
Arlington, VA 22203
(571) 366-1000
robert@newsmediaalliance.org

Walker, Amber

Accounting Manager
Gray Media Group, Inc.
1801 Halstead Blvd.
Tallahassee, FL 32309
(615) 504-2746
amber.walker@gray.tv

Walker, Jason

VP/GM Audiovisual Services
Music Reports Inc.
21700 Oxnard Street, Suite 1400
Woodland Hills, CA 91367
(818) 558-1400
kkristy@musicreports.com

Walker, Michael

SVP/Controller/Treasurer
Hallmark Media
6025 South Quebec St., Ste 200
Centennial, CO 80111
(818) 755-1264
michaelwalker@crownmedia.com

Waller, Nikki

Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
nikki.waller@audacy.com

Wang, Yanan

SVP, Accounting & Finance
Gearbox Publishing SF
100 Redwood Shores Parkway,
2nd Floor
Redwood, CA 94065
(408) 784-1378
yanan.wang@gearboxsf.com

Ward, Twanna

VP- US Networks Distribution
Revenue Accounting
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 560-3947
twanna.munroeward@wbd.com

Warner, Jeremi

Corporate Controller
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3262
(972) 312-8202
jeremi.warner@gearbox.com

Warren, Thomas

Director of Digital Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
thomas.warren@audacy.com

Waters, Vanessa

Market Controller
Beasley Media Group
55 Morrissey Blvd.
Boston, MA 02125
(617) 822-9600
vanessa.eaters@bbgi.com

Watkins, Guy

Staff Internal Auditor
The E.W. Scripps Company
312 Walnut St., Suite 2800
Cincinnati, OH 45202
(513) 977-3000
guy.watkins@scripps.com

Wegmann, TJ

Team Services Specialist, Finance
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
thomas.wemann@audacy.com

Weinberg, Jill

Client Relationship Executive
Grant Thornton LLP
444 S. Flower Street
Los Angeles, CA 90071
(310) 600-3849
jill.weinberg@us.gt.com

Weiner, David

Vice President, Tax Counsel
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
David.Weiner@aenetworks.com

Welch, Anne

VP & General Manager
Hearst Magazines
300 W. 57th Street
New York, NY 10019
(212) 649-4180
amwelch@hearst.com

Wells, Sandra

Administrative Assistant
Hearst Corporation - IAD
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8518
Sandra.Wells@hearstsc.com

Wenig, Lisa

Accounts Payable Manager
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
lisa.wenig@audacy.com

Wesson, Jennifer

VP, GBS Global O2C
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-4405
jennifer.wesson@warnermedia.com

Wetherell, Sheila

Business Manager
Saga Communications Inc
2603 W Bradley Avenue
Champaign, IL 61821
(217) 352-4141
swetherell@illiniradio.com

Wetzel, Ginna

Vice President, Technical Accounting
Warner Bros. Discovery
45580 Terminal Drive
Sterling, VA 20166
(571) 262-3900
Ginna_Wetzel@discovery.com

Whalen, Mark

National Shared Services Center -
Director
TEGNA Inc.
12115 Visionary Way - Suite 150
Fishers, IN 46038
(317) 315-8821
MTWhalen@tegna.com

Whelan, Patricia

Manager of Finance
AMC Networks
11 Penn Plaza - 20th Floor
New York, NY 10001
patricia.whelan@amcnetworks.com

White, Elizabeth

Manager, Program Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(212) 907-9440
Elizabeth.White@aenetworks.com

White, Michele

Sr. Sourcing Agent
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-1510
amwhite@sbgvtv.com

White, Scott

Senior Accounting Manager
Nexstar Media Group
2960 N. Meridian St.
Indianapolis, IN 46208
(804) 887-5180
swhite@nexstar.tv

Wicker, Debra

Sr. Sourcing Agent
Sinclair, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
(410) 568-2184
dawicker@sbgvtv.com

Wiederholt, Shannon

VP - Corporate Operations
Eagle Communications
Box 860766
Shawnee, KS 66826
shannonw@eagleradio.net

Wilcox, Peggy

Director-Station Accounting Services
Nexstar Media Group
115 South Jefferson St
Green Bay, WI 54301
(920) 227-2374
pwilcox@nexstar.tv

Wilds, Diana

Controller
Dick Broadcasting Company of
Tennessee
192 East Lewis Street
Greensboro, NC 27406
(336) 274-8042
dwilds@dbcrradio.com

Williams, Brandi

Accounting Manager
Gray Media Group/SS
1801 Halstead Blvd.
Tallahassee, FL 32309
(850) 558-8777
brandi.williams@gray.tv

Williams, Christine

Accounting Manager, Publishing
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3562
(214) 952-0038
christine.williams@gearbox.com

Williams, Derrick

Accounting Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(804) 887-5180
derwilliams@nexstar.tv

Williams, Lisa

Accounting Manager
Gray Media Group, Inc.
4370 Peachtree Rd., NE
Atlanta, GA 30319
(850) 558-8721
lisa.williams@gray.tv

Williams, Tammie

VP Finance, Turner Sports
Warner Bros. Discovery
1050 Techwood Drive
Atlanta, GA 30318
(404) 827-4159
tammie.williams@warnermedia.com

Williams, Winston

Sr Financial Analyst
Gearbox Entertainment
5757 Main Street, Ste 500
Frisco, TX 75034-3262
(972) 312-8202
winston.williams@gearbox.com

Willis, Donna

Accounting Manager
Gray Media Group, Inc.
5710 Midlothian Turnpike
Richmond, VA 23225
(804) 873-5705
donna.willis@gray.tv

Wilson, Clint

Controller, Shared Services
Sinclair, Inc.
800 Concourse Parkway, Suite 130
Hoover, AL 35244
(205) 290-4022
cdwilson@sbgvtv.com

Wilson, Darren

Partner, US Telecom,
Media & Entertainment Audit Leader
Deloitte
30 Rockefeller Plaza
New York, NY 10112
(212) 436-2739
darwilson@deloitte.com

Wilson, Justin

Regional Accounting Manager
Gray Media Group
1801 Halstead Blvd.
Tallahassee, FL 32309
(334) 201-8641
justin.wilson@gray.tv

Windner, Penny

Accountant
Graham Media Group
4 Broadcast Place
Jacksonville, FL 32207
(202) 334-6614
pwinder@wjxt.com

Winslow, Tiffany

Business Manager
Sinclair Broadcast Group
WPDE/WWMB
10 University Blvd
Conway, SC 29526
(843) 487-3003
tmwinslow@sbgvtv.com

Wisniewski, Yvonne

Credit Analyst Supervisor
Outfront Media
130 Clinton Road
Fairfield, NJ 07004
(973) 439-8820
yvonne.wisniewski@outfrontmedia.com

Wong, Feli

Business Manager
Graham Media Group
8181 Southwest Fwy
Houston, TX 77074
(713) 778-4810
fwong@kprc.com

Wood, Caleb

Senior Technical Accountant
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(215) 240-7564
caleb.wood@audacy.com

Woodley, Chandler

Demand Generation Manager
Sidetrade
4545 Post Oak Pl Dr., Suite 350
Houston, TX 77027
cwooley@sidetrade.com

Wright, Chase

Accounting Manager
Nexstar Media Group
545 E. John Carpenter Freeway,
Ste 700
Irving, TX 75062-3932
(972) 764-6731
chawright@nexstar.tv

Wurtzel, David

VP, Operations and Business Planning
KABC-TV
2867 Florentine Court
Thousand Oaks, CA 91362
(818) 661-0274
david.wurtzel@abc.com

Wyatt, Brett

Asst. Resident Controller
Hearst Corporation
3540 Toringdon Way
Charlotte, NC 28277
(704) 348-8022
Brett.Wyatt@hearst.com

Wyatt, Daniel

Business Intelligence
Audacy
2400 Market Street, 4th Floor
Philadelphia, PA 19103
(610) 660-5646
daniel.wyatt1@audacy.com

Xie, Laura

Sr. Director, Tax
A+E Networks
235 East 45th Street
New York, NY 10000
(212) 210-1477
laura.xie@aetn.com

Yan, Nikki

Director, Accounting
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(626) 236-7447
Nikki.Yan@warnerbros.com

Yancius, Rachel

Global Director of Demand
Generation
Worksome
199 Water Street
New York, NY 10013
Rachel@Worksome.com

Yang - Zucchelli

Yang, Rebecca

Director, Corporate Audit Services
Graham Media Group
180 N. LaSalle Street, Suite 800
Chicago, IL 60601
(703) 345-6453
Rebecca.Yang@ghco.com

Yates, Paul

VP, Corporate Controller
HBI
3415 University Ave
St Paul, MN 55114
(651) 632-6618
pyates@hbi.com

Y

Yeung, Joyce

Senior Manager, Compensation
& Benefits, Accounting
A+E Networks
235 East 45th Street
New York, NY 10017
(917) 763-6809
Joyce.Yeung@aenetworks.com

Young, Alison

VP and Managing Director,
WO Payments and Support
WideOrbit
1160 Battery St., Ste. 300
San Francisco, CA 94111
ayoung@wideorbit.com

Young, Wendy

Purchasing Agent
Sinclair, Inc.
10616 Beaver Dam Road
Cockeysville, MD 21030
(410) 891-3454
wyoung@sbgvtv.com

Youngstrom, Lisa

Business Manager
Saga Communications Inc
501 S. Ohlman
Mitchell, SD 57301
(605) 996-9667
lisa@kmit.com

Yudkin, Greg

Market Controller
Beasley Media Group
1 Radio Plaza Street
Ferndale, MI 48220
(248) 591-6800
greg.yudkin@bbgi.com

Yue, Hannah

Manager, Federal Tax
Warner Bros. Discovery
265 Brookview Centre Way
Knoxville, TN 37919
(865) 694-2700
hannah_yue@discovery.com

Z

Zaghal, Mustafa

Senior Tax Manager
TEGNA Inc.
8350 Broad Street, Suite 2000
Tysons, VA 22102
(703) 873-6681
mzaghal@tegna.com

Zamyatin, Megan

VP of Finance & Accounting
PBS Distribution
1225 S Clark Street
Arlington, VA 22202
(703) 739-7525
mmzamyatin@pbs.org

Zarate, Stephanie

Chief Accounting Officer and
Treasurer
McClatchy
1601 Alhambra Blvd - Suite 100
Sacramento, CA 95816
(916) 321-1931
szarate@mcclatchy.com

Zaret-McGrath, Alison

Director Financial Analysis/
Accounting
Hearst Corporation
300 W. 57th Street
New York, NY 10019
(212) 649-2111
azaret@hearst.com

Zarzana, Brandon

CFO
The Columbian
701 W 8th Street
Vancouver, WA 98660
(360) 735-4431
brandon.zarzana@columbian.com

Zeinali, Christine

Business Manager
Lotus Communications Corp.
3301 Barham Blvd., Suite 300
Los Angeles, CA 90068
(323) 851-5476
czeinali@670amkirn.com

Zhu, Joanne

Director, Studio Controllershship
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(626) 823-7680
joanne.zhu@warnerbros.com

Zia, Maziar

Controllershship Senior Mrg,
Global Treasury & Global Overhead
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 389-2113
Mazi.Zia@WBD.com

Zima, Michael

VP, External Reporting
Gray Television, Inc.
4370 Peachtree Road, NE
Suite 400
Atlanta, GA 30319
(404) 663-0688
mike.zima@gray.tv

Ziskind, Marc

Exec. Director, Controllershship
Warner Bros. Discovery
4000 Warner Blvd.
Burbank, CA 91522
(818) 977-0018
marc.ziskind@warnerbros.com

Zivelonghi, Christine

Business Manager
Lotus Communications Corp.
3301 Barham Blvd., Suite 200
Los Angeles, CA 90068
(323) 851-5476
christinez@lotuscop.com

Zucchelli, Brian

Accounting Manager
Sinclair/STG Broadcast
Shared Service Centre/WTTO
800 Concourse Parkway, Suite 200
Birmingham, AL 35244
(205) 290-4023
bezucchelli@sbgvtv.com

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2000 PENNSYLVANIA AVENUE, NW
SUITE 7000
WASHINGTON, DC 20006
202.775.8870
WWW.BONDPECARO.COM
BP@BONDPECARO.COM

telecommunications

economics
and finance

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BCCA MISSION STATEMENT:

To provide media-specific leadership and strategic tools for order-to-cash optimization.

BCCA VISION STATEMENT:

To be the media industry's premier provider of credit information, education, and networking opportunities assisting members to efficiently manage credit risk and increase profitability.

BCCA MEMBER BENEFITS

BCCA...the media industry's credit association, is a subsidiary of MFM. BCCA was established in 1972 by media industry leaders to provide industry credit reports and serve as a source of networking, best practices and professional development. BCCA offers:

- **Media Whys**
 - BCCA's unique industry credit reports
- **Credit Reporting Service**
 - BCCA Custom Credit Report:
 - Business Credit Reports
 - D & B Trade+ Reports
 - Equifax Canadian Reports
- **Professional Development and Networking**
 - Annual Conference
 - Monthly Town Hall Webinars
 - National Media Credit Conference
 - Regional Educational and Networking Events
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- **Information Resources**
 - MFMInsites.com
 - MFM SmartBrief
 - BCCAcredit.com
 - Membership Directory (pdf)
 - Career Center



BCCA BOARD OF DIRECTORS 2023-2024

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Operations
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Edward (Ed) Ienner
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Dotdash Meredith



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VP and Managing Director, WO Payments
WideOrbit

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

A **A + E Television Networks** **AETN**

235 East 45th Street
New York, NY 10017

Metcalfe, Michelle
Collections Specialist
(212) 424-0928
(212) 850-9353
Michelle.Metcalfe@aenetworks.com

Monteleone, Frank
Senior Director, Credit & Collections
(212) 351-0424
(212) 850-9353
frank.monteleone@aenetworks.com

Seda, Marcus
Collections Specialist
(212) 424-7068
(212) 850-9353
marcus.seda@aenetworks.com

Taveras, Andrea
Credit Dept.
(212) 210-9138
(212) 850-9353
Andrea.Taveras@aenetworks.com

AMC Networks **AMC/BBCA/IFC/SUN/WE**

1 Babino, Giovanni
Analyst, Credit & Collections
(212) 324-4651
Giovanni.babino@amcnetworks.com

Cruz, Rosa
Analyst
(212) 324-4660
rosa.cruz@amcnetworks.com

Handel, Michael
Analyst
(646) 273-3636
michael.handel@amcnetworks.com

Kopec, Stanley
Director, A/R - Affiliate and Ad
Sales Revenue and Collections
(917) 542-6291
stanley.kopec@amcnetworks.com

Nolasco, Barbara
Manager, Billing Credit &
Collections
(212) 324-4056
barbara.nolasco@amcnetworks.com

Phrsai, Nan
Credit & Collections Analyst
(212) 324-4658
nan.phrsai@amcnetworks.com

Audacy, Inc
2400 Market Street, 4th Floor
Philadelphia, PA 19103

Bardhan, Sumit
Credit Dept.
(704) 430-4113
Sumit.Bardhan@entercom.com

Bukke, Prakashnaik
Credit Dept.
(918) 207-0239
Prakashnaik.Bukke@entercom.com

Illa, Devikka
Credit Dept.
(964) 026-7252
Devika.Illa@entercom.com

Jacoby, Justine
Credit Dept.
(267) 523-2022
Justine.Jacoby@entercom.com

Jain, Prem Kirti
Credit Dept.
(267) 523-2022
premkirti.jain@entercom.com

Lehr, Ellen
Director of Finance
(267) 523-2022
Ellen.Lehr@audacy.com

Li, Clara
Credit Dept.
(267) 523-2022
clara.li@entercom.com

Lrosjima, Rama
Credit Dept.
(889) 714-0607
Rama.Krishna@entercom.com

Mohammed, ZameerAli
Credit Dept.
(996) 666-7175
ZameerAli.Mohammed@entercom.com

Webb, Kim
Credit Dept.
(267) 523-2022
kim.webb@entercom.com

B
Blaze Media LLC
6301 Riverside Drive, Bldg. 1
Irving, TX 75039

Campbell, Mary
AR Manager
(469) 324-5321
(469) 324-5321
mcampbell@blazemedia.com

Block Communications
**WDRB/WMYO/WAND/
DAND/WLIO/WOHL/
MYBoiseTV**
624 W Muhammad Ali Blvd
Louisville, KY 40203

Cooley, Ashley
Credit Manager
(502) 585-0729
(502) 589-5559
acooley@wdrb.com

Defevers, Lynette
Controller
(502) 585-0720
(502) 589-5559
ldefevers@wdrb.com

Finley, Sharon
Senior Accountant
(502) 585-0717
(502) 589-5559
sfinley@wdrb.com

Bonneville International
7800 E. Orchard Rd, Suite 400
Greenwood Village, CO 80111

BlueEyes, Teresa
Assistant Corporate Controller
(916) 923-6802
tblueeyes@bonneville.com

C
Capitol Broadcasting Company
**WRAL-TV/WRAL-FM/
WCMC/WDNC/WCLY**
2619 Western Blvd.
Raleigh, NC 27606

Frazier, Susan
Business Manager
(919) 821-8587
(919) 821-8728
sfrazier@wral.com

Sandvig, Dorinda
Credit Dept.
(919) 821-8514
(919) 821-8728
DSandvig@wral.com

3100 Highwoods Blvd., Ste. 140
Raleigh, NC 27604

Littesy, Beth
Accountant
(919) 890-6137
(919) 890-6194
blittesy@wralfm.com

Moss, Karen
Business Manager
(919) 821-8514
(919) 821-8728
kmoss@capitolbroadcasting.com

Connoisseur Media
**WKJY/WHLI/WBZO/
WWSK/WALK**
234 Airport Plaza
Farmingdale, NY 11735

Duran, Kristen
Business Manager
(631) 770-4400
(631) 770-0104
kristen.duran@connoisseurli.com

Ramroop, Seeta
Asst. Business Manager
(631) 770-4401
(631) 770-0104
seeta.ramroop@connoisseurli.com

Cox Media Group
223 Perimeter Center Pkwy, NE
Atlanta, GA 30346

Bailey, Morgan
Regional Credit
(404) 526-5010
(512) 445-3838
Morgan.Bailey@coxinc.com

Echols, Susan
Manager Credit & Customer Support
(404) 526-5020
susan.echols@coxinc.com

1601 W. Peachtree St., NE
Atlanta, GA 30309

Carson, Gayle
Sr. Manager Accounts Receivables
(404) 526-5030
gayle.carson@cmg.com

Cass, Lauren
Credit & Customer Support
(512) 912-5967
(512) 445-3838
lauren.cass@cmg.com

Kline, Carrie
Regional Credit Group
(512) 445-3768
(404) 897-7380
Carrie.Kline@coxinc.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

Rabitsch, Kaitlin
Credit Dept.
Kaitlin.rabitsch@cmg.com

Schiffer, Angela
Credit & Customer Support
(512) 912-5993
(512) 445-3838
angela.schiffer@cmg.com

Shah, Deb
Credit & Collections Rep
(512) 445-3539
(512) 445-3838
deb.shah@cmg.com

D
DCW Corp
DCW Media
895 Marconi Ave
Ronkonkoma, NY 11779

Renehan, Jim
Financial Manager
(631) 421-8200
(631) 421-8212
jrenehan@dcwcorp.com

E
Estrella Media
**KMPX-TV/KNOR/KTCY/
KBOC/KZZA-FM/KZMP-AM**
2410 Gateway Drive
Irving, TX 75063

Morales, Esmeralda
Credit & Collections
(972) 652-2917
(972) 652-2117
esmorales@lbimedia.com

F
FOX
Fox Corporation
1211 Avenue of the Americas,
42nd Floor
New York, NY 10036

Thomson, Scott
Director of Credit & Collections
(212) 822-8675
(212) 822-8656
scott.thomson@fox.com

Fox Television Stations
KMSP/WFTC/WITI-TV
11358 Viking Drive
Eden Prairie, MN 55344

Legorreta, Holly
Credit Manager
(952) 946-5633
(952) 995-1836
Holly.Legorreta@fox.com

KRIV-TV/KTXH-TV
4261 Southwest Freeway
Houston, TX 77027-7201

Bunn, Mike
Credit Dept.
(713) 479-2704
(713) 479-2710
mike.bunn@foxtv.com

Tyler, Kevin
Finance/Credit Collection Manager
(713) 479-2704
(713) 479-2710
Kevin.tyler@fox.com

KSAZ/KUTP
511 West Adams Street
Phoenix, AZ 85003

McCray-Easley, Laura
Credit & Collections Manager
(602) 262-5155
laura.mccray@fox.com

KTBC-TV
119 E. Tenth
Austin, TX 78701

Schuckman, Lorraine
Credit & Collections Manager
(512) 495-7721
(512) 495-7001
lorraine.schuckman@fox.com

KTTV/KCOP
1999 S. Bundy Dr.
Los Angeles, CA 90025

Yamayoshi, Kent
Credit Manager
(310) 584-2172
(310) 584-2020
kent.yamayoshi@fox.com

KTVU-TV/KICU-TV
2 Jack London Square
Oakland, CA 94607

Reda, Ashi
Credit & Collections Manager
(510) 874-0192
(510) 874-0583
ashi.reda@fox.com

WAGA-TV
1551 Briarcliff Road
Atlanta, GA 30306

Miller, Doug
Executive Director of Finance
(404) 898-0250
(404) 898-0206
Doug.Miller@foxtv.com

Pearce, Juanita
Credit Manager/Finance Dept.
(404) 898-0211
(404) 898-0206
juanita.pearce@fox.com

WFLD-TV/WPWR-TV
205 N. Michigan Ave.
Chicago, IL 60601

Hamilton, Tracy
Credit Manager
(312) 565-5611
(312) 819-0420
tracy.hamilton@fox.com

Williamson, Cheri
Vice President, Finance
(312) 565-5612
cheri.williamson@foxtv.com

WJBK-TV
PO Box 4630
New York, NY 10185-4630

Anderson, Shireen
Credit Manager
(248) 552-5129
(248) 552-0280
shireen.anderson@fox.com

Paolucci, Sherry
Director of Finance
(248) 552-5194
(248) 552-0280
sherry.paolucci@foxtv.com

WNYW/WWOR
205 East 67th Street
New York, NY 10065

Samuel, Damian
Credit & Collections Spvr.
(212) 452-3593
(212) 452-3792
damian.samuel@fox.com

WOFL/WOGX/WRBW
35 Skyline Dr.
Lake Mary, FL 32746

Allen, David
Credit Manager
(407) 741-5047
(407) 741-5048
david.allen@fox.com

Enders, Darren
Director of Finance
(407) 741-5081
(407) 741-5048
Darren.Enders@fox.com

WTTG-TV/WDCATV
5151 Wisconsin Ave. NW
Washington, DC 20016

Diviney, Sue
VP of Finance
(202) 895-3320
(202) 895-3234
sue.diviney@foxtv.com

Don, Seth
Finance Dept.
(202) 895-3333
(202) 895-3234
seth.don@fox.com

Warner, Nick
Director of Finance
(202) 895-3219
(202) 895-3234
nick.warner@foxtv.com

WTVT-TV
3213 W. Kennedy Blvd.
Tampa, FL 33609

Lazaro, Maria
Credit Manager
(813) 870-9603
(813) 874-2428
Maria.Lazaro@fox.com

WTFX-TV
330 Market St.
Philadelphia, PA 19106

Donato, Michael
Director of Finance
(215) 982-5209
(215) 982-5477
michael.donato@fox.com

G
Gray Media Group
Shared Services
1801 Halstead Blvd., 2nd Floor
Tallahassee, FL 32309

Jordan, Vincent
Credit & Collections Clerk
(850) 558-8717
(888) 316-5792
vincent.jordan@gray.tv

425 14th St. NW
Atlanta, GA 30318

Nicco, Roxane
Senior Credit Analyst
(404) 327-3139
(404) 817-7567
Roxane.Nicco@cbs46.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

1606 E. Park Ave
Tallahassee, FL 32301

Stevenson, Dee
Corporate Credit & Collections
Manager
(850) 558-8717
(888) 316-5792
dee.stevenson@gray.tv

Gray Television

201 Monroe St., 20th Floor
Montgomery, AL 36104

Hawkins, Felicia
Regional Credit & Collections
Manager
(334) 206-1488
(334) 223-5558
felicia.hawkins@gray.tv

Kornosky, Sarah
Regional Credit & Collections
Manager
(334) 206-1423
(334) 223-5523
Sarah.kornosky@gray.tv

Spivey, Sherry
Regional Credit & Collections
Manager
(334) 206-1419
(334) 223-5507
sherry.spivey@gray.tv

GroundTruth

1 World Trade Center
New York, NY 10007

Cacciola, Nancy
Credit Manager
(917) 471-0135
nancy.cacciola@groundtruth.com

GSN LLC GSN

2150 Colorado Avenue
Santa Monica, CA 90404-3567

Calloway, Jajuana
Sr. Mgr-Ad Sales Credit &
Collections
(310) 255-6823
(310) 255-6979
jcalloway@gsn.com

H Hearst Corporation LocalEdge

140 John James Audubon Parkway
Amherst, NY 14228

Biersbach, Melissa
Controller
(716) 875-9100 Ext:82456
(716) 639-0283

Bradsky, Kathy
Credit Analyst
(716) 871-9100 Ext:80750
(716) 639-0283
kbradsky@localedge.com
61 John Muir
Amherst, NY 14228

Mosher, Bonnie
Credit Analyst
(716) 875-9100 Ext:82456
(877) 226-5150
bmosher@localedge.com

Muffoletto, Vincent
Director of Customer Experience
(716) 875-9100 Ext:80766
(716) 639-0283
vmuffoletto@hearstmediaservices.com

Hearst Newspapers Local Edge/The Houston Chronicle

4747 SW Freeway
Houston, TX 77027

Tsarakova, Zalina
Credit and Collections Director
(713) 362-1551
(713) 354-3509
Zalina.tsarakova@chron.com

Hearst Television

3540 Toringdon Way
Charlotte, NC 28277

Nelson, Joan
Credit Dept.
(704) 208-2351
(704) 376-3926
jnelson@hearst.com

Owoc, Terri
Director of Centralized Credit
Services
(704) 208-2346
towoc@hearst.com

Sorrells, Tonya
Director of Credit & Collections
(704) 208-2370
tsorrells@hearst.com

Tucker, Danielle
Central Region Collections Mgr.
(704) 208-2350
(704) 376-3926
dtucker@hearst.com

Hubbard Broadcasting KAAL-TV

1320 Salem Road SW
Rochester, MN 55902

Brooks, Sarah
Business Manager
(507) 258-7229
sbrooks@kaaltv.com

KOB-TV

4 Broadcast Plaza SW
Albuquerque, NM 87104

Chandler-Moore, Carrie
Accounts Coordinator
(505) 764-2510
cchandler-moore@kob.com

Kummer, Monica
Business Manager
(505) 764-2511
(505) 764-2505
mkummer@kob.com

Wordin, William
Business Manager
(505) 764-2511
wwordin@kob.com

WNYT-TV

715 North Pearl Street
Albany, NY 12204

McGurn, Cayla
Business Manager
(518) 207-4713
(518) 462-1238
cmcgurn@wnyt.com

Ruotolo, Michelle
A/R Billing Accountant
(518) 207-4712
(518) 462-1238
mruotolo@wnyt.com

Hubbard Radio KPNT/KSHE/WARH/WIL/ WXOS/2060 Digital

11647 Olive Blvd.
St. Louis, MO 63141

Gallagher-Slazinik, Kathy
Office Manager
(314) 983-6287
kgallagher@hubbardradio.com

Knowles, Diane
Accounts Receivable
(314) 983-6207
DKnowles@hubbardradio.com

KRWM-FM/KQMV-FM/ KVRQ-FM/KKNW-AM/KIXI-AM

3650 131st Ave., SE, Ste. 550
Bellevue, WA 98006

Kramer, Shari
Business Manager
(425) 653-1115
(425) 653-1130
skramer@hbi.com

Sweepston, Kerie
Market Controller
(425) 653-1050
(425) 653-1130
Kerie.sweepston@hbi.com

KSTP-FM/KSTP-AM/ KTMV-FM/HRN/2060

3415 University Ave.
St. Paul, MN 55114

Aalderks, Savannah
Administrative Assistant
(651) 642-4169
saalderks@hbi.com

Haag, Kait
Credit Dept.
(651) 642-4168
kait.haag@hbi.com

Kowalzek, Gayle
Accounting Manager
(651) 642-4187
gkowalzek@hubbardradio.com

Ringstad, Leslie
A/R Specialist
(651) 647-2825
lringstad@hubbardradio.com

Schaible, Mary
Director, Business Operations &
Admin.
(651) 647-2989
(651) 647-2906
mschaible@hubbardradio.com

KUPD-FM/KSLX-FM/KDKB- FM/KDUS-AM/KAZG-AM

1100 N. 52nd Street
Phoenix, AZ 85008

Gray, Nikki
Credit Manager
(602) 629-8678
ngray@hubbardradio.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

Kaiser, Susan
Market Controller
(602) 629-8660
(602) 220-0180
skaiser@hubbardradio.com

WDRV/WTMX/WSHE
One Prudential Plaza, Suite 2700
Chicago, IL 60601

Gil, Sylvia
Business Manager
(312) 274-1680
(312) 274-1681
sgil@hubbardradio.com

Mazzone, Cliff
Market Controller
(312) 946-4707
(312) 946-4708
cmazzone@hubbardradio.com

**WIL/WARH/WXOS/2060
DigSTL**
11647 Olive Blvd.
St. Louis, MO 63141

Carr, Laurie
Business Manager
(314) 983-6206
lcarr@hubbardradio.com

Joyce-Culton, Brenda
Market Controller
(314) 983-6000
(314) 692-5532
bjoyce@hubbardradio.com

Haynes, Ann
Credit Manager
(314) 983-6207
(314) 983-6307
alhaynes@hubbardradio.com

WTOP/WFED
5425 Wisconsin Ave., 5th Floor
Chevy Chase, MD 20815

Franco, Gabriel
Accountant
(202) 895-5129
gfranco@wtop.com

Hicks, Karen
Controllor
(202) 895-5126
(202) 895-5129
khicks@wtop.com

Millstone, Sam
VP of Finance
(202) 895-5072
(202) 895-5129
smillstone@wtop.com

Smith, Kecia
Credit & Collections Manager
(202) 895-5116
ksmith@wtop.com

**WRMF-FM/WIRK-FM/
WMEN-AM/WFTL-AM/
WEAT-FM/WMBX-FM**
701 Northpoint Parkway, Suite 500
West Palm Beach, FL 33407

Costello, Diana
Credit Dept.
(561) 616-4777
dcostello@hubbardradio.com

Pinacate, Rhicel
Business Manager
(561) 616-4632
rhicel.pinacate@hubbardradio.com

**WUBE/WYGY/WKRQ/
WREW**
2060 Reading Road, 4th Floor
Cincinnati, OH 45202

Gabbard, Mikl
AR Specialist/Acctg. Asst.
(513) 699-5084
mgabbard@hubbardradio.com

Johnson, Angela
Credit Dept.
angelajohnson@hbi.com

Kunkel, Janet
Business Manager
(513) 699-5007
jkunkel@hubbardradio.com

Mitchell, Angela
Market Controller
(513) 699-5083
(513) 699-5147
amitchell@hubbardradio.com

Smith-Sutfield, Chase
Accounting Assistant
(513) 699-4477
chase.smithsutfield@hbi.com

**I
InterMedia Advertising**
22120 Clarendon Street
Woodland Hills, CA 91367

Kucera, Jeffrey
Director of A/R and Financial
Planning
(818) 455-4425
(818) 719-9996
JKucera@im.agency

**K
Kroenke Sports
Enterprises
Altitude Sports &
Entertainment/Outdoor
Channel**
1000 Chopper Circle
Denver, CO 80204

Lorah, Nicole
Director AR & Credit
(303) 405-6177
(303) 575-1924
nlorah@altitude.tv

Swanson, Jeni
Controller
(303) 534-1954
(303) 575-1924
jswanson@altitude.tv

**M
Madison Square
Garden Company
MSG/MSG+**
Two Pennsylvania Plaza
New York, NY 10121-0091

Winters, Christopher
Vice President - Technical
Accounting & Controller
(212) 465-5985
Finance_Inquiries@msg.com

**Manship Stations
KRGV-TV**
P.O. Box 5
Weslaco, TX 78599

Chavez, Delia
Controller
(956) 968-5555 Ext:5520
(956) 973-5018
delia@krgv.com

Luera, Charlene
Accts Payable Clerk
(956) 968-5555 Ext:5522
(956) 973-5018
charlene@krgv.com

**MediaCo Holding
WBLS/WLIB**
395 Hudson St., 7th Floor
New York, NY 10014

Baumgardner, Patti
Finance
(212) 367-1616
patti.baumgardner@mediacoholding.com

**Meruelo Group
KPWR Radio**
2600 West Olive Avenue, 8th floor
Burbank, CA 91505
Fleck, Mitchell
Market Controller
(818) 238-6603
(818) 559-2323
MFleck@power106.com

George, Patty
Business Assistant
(818) 238-6642
(818) 559-2323
pgeorge@power106.com

**Midwest
Communications**
904 Grand Ave
Wausau, WI 55403

Ellenbolt, Christine
Accounts Receivable Manager
(605) 331-5350
Christine.Ellenbolt@mwcradio.com

**N
NBCUniversal**
30 Rockefeller Plaza
New York, NY 10112

Armas, Elizabeth
CFS Manager
elizabeth.armas@nbcuni.com

Cardinal, John
CFS Manager
(212) 664-2047
(212) 664-3364
john.cardinal@nbcuni.com

Curcio, Pat
CFS Manager
(866) 863-2535
pat.curcio@nbcuni.com

Edwards, Stacy
Manager/NBCOTS Credit and
Collections
(212) 664-7109
(212) 664-3364
stacy.edwards@nbcuni.com

Fisher, Sandra
CFS Manager
(866) 878-3445
sandra.fisher@nbcuni.com

Jackson, Jerome
CFS Manager
(866) 878-3445
jerome.jackson@nbcuni.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

Genao, Ana
CFS Manager
(212) 664-2539
(212) 664-3364
ana.genao@nbcuni.com

Lopez, Jeannette
CFS Manager
(212) 664-5548

McKenna, Mary
VP of Customer Financial Services
(212) 664-4713
(212) 664-3364
mary.mckenna@nbcuni.com

Melville, Ann
CFS Manager
ann.melville@nbcuni.com

Milton, Denise
CFS Manager
(866) 878-3445
denise.milton@nbcuni.com

Montalvo, Armando
CFS Manager
(866) 878-3445
armando.montalvo@nbcuni.com

Townes, Gregory
Senior Credit Analyst
(212) 664-4015
(212) 664-3364
gregory.townes@nbcuni.com

10 Monument Road
Bala Cynwyd, PA 19004

Bayler, Stephanie
Credit Manager
(610) 668-5581
(610) 668-7076
nbcfinancearhub@nbcuni.com

100 Universal City Plaza
Universal City, CA 91608

Barnhart, Fonda
AR Hub Manager
(818) 840-3033
(818) 684-3528
fonda.barnhart@nbcuni.com

15000 SW 27th St
Miramar, FL 33027

Gulick, David
Credit Manager
(954) 622-7800
(954) 622-6807
nbcfinancearhub@nbcuni.com

4805 Amon Carter Blvd.
Ft. Worth, TX 76155

Hale, Nikki
Credit Manager
(817) 654-6428
(817) 654-6440
nbcfinancearhub@nbcuni.com

New England Sports Network
NESN
480 Arsenal Way
Watertown, MA 02472

Gersen, David
A/R Specialist
(617) 927-3233
(617) 673-3592
dgerson@nesn.com

King, Paul
Staff Accountant
(617) 907-3260
(617) 673-3592
pking@nesn.com

Newsday LLC
Newsday Media Group
6 Corporate Center Dr.
Melville, NY 11747-3845

DeMarco, Carl
Director of Finance
(631) 843-2238
(631) 843-4689
carl.demarco@newsday.com

Meloro, Rafaela
Credit Assistant
(631) 843-3746
(631) 843-4689
rafaela.meloro@newsday.com

Nexstar Media
NewsNation Network
303 E. Wacker Dr., #1700
Chicago, IL 60601

Geddis, Chris
Credit
(212) 636-5397
cgeddis@nexstar.tv

Lynch, George
Credit & Collections Manager
(773) 883-6279
(773) 883-6299
gelynch@nexstar.tv

O
Ovation TV
12910 Culver Blvd., Ste. J
Los Angeles, CA 90066

Fankhauser, Joe
VP, Finance and Controller
(310) 430-7554
(310) 430-7593
jfankhauser@ovationtv.com

Umeh, Olivia
Junior Accountant
(424) 229-6223
(310) 430-7593
oumeh@ovationtv.com

P
Paramount Global
330 Commerce St.
Nashville, TN 37201

Roark, Janet
Credit Analyst
(615) 807-7144
(201) 325-6684
janet.roark@viacommix.com

Taylor, Chavonne
Sr. Credit Analyst, OTC
(615) 807-7224
(201) 325-6684
chavonne.taylor@paramount.com

CBS Television Stations
545 West 57th Street
New York, NY 10019

Daniello, Tom
VP Controller, National Sales
(212) 975-5252
(212) 664-0131
tadaniello@cbs.com

CBS Television Stations Sales
545 West 57th Street
New York, NY 10019

Bell, Lisa
Credit Analyst
(212) 975-1812
(212) 664-0129
lbell@cbs.com

Diaz, James
Director, Credit & Collections
(212) 975-3240
(201) 325-6684
JADiaz@cbs.com

Jenkins Arnold, Eleanor
Senior Credit Analyst
(212) 975-1727
(212) 664-0129
evjenkins@cbs.com

Pelikan, Diana
Assistant Controller
(212) 975-2739

dpelikan@viacomcbs.com

Sanchez, John
Senior Credit Analyst
(212) 975-1820
(212) 664-0129
jsanchez@cbs.com

1515 Broadway, 530D
5th Floor
New York, NY 10036

Alvarado, Claudia
Credit
(212) 975-3688
Claudia.Alvarado@cbs.com

Golub, Lisa
Dir. Dom A/R & Global Credit/Risk
(615) 807-7224
(201) 325-6684
lisa.golub@viacom.com

Santana, Jimmy
Manager Collections
(615) 807-7224
(201) 325-6684
Jimmy.santana@cbs.com

Tragianopoulos, Victoria
VP, Order to Cash Global Business Services
(212) 654-8937
victoria.tragianopoulos@viacom.com

1700 Broadway, 11th Floor
New York, NY 10019

Williams, Andrea
Associate Director Credit & Collections
(212) 975-1813
(212) 664-0129
alwilliams@cbs.com

CBS Local
545 West 57th Street
New York, NY 10019

Caligiuri, Will
Billing Analyst
(212) 975-1988
(212) 664-0131
will.caligiuri@cbs.com

Ng, Wing
Billing Analyst
(212) 975-1988
(212) 664-0131
wing.ng@cbs.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

ten Brink, Zachary
Billing Analyst
(212) 975-1988
(212) 664-0131
zjtenbrink@cbs.com

Argentina

Miori Pereira, Lucia
Customer Setup
(615) 807-7224
(201) 325-6684
Marialucia.mioripereira@vimn.com

Budapest

Fodi, Lili
Credit Analyst
+3618776525
+3618771501
Fodi.lili@vimn.com

KCBS-TV/KCAL-TV/CBS Television Stations

4200 Radford Ave.
Studio City, CA 91604

Fierro, Lenny
Credit Manager
(818) 655-2032
(818) 655-2664
lkfierro@cbs.com

KCNC-TV/CBS Television Stations

1044 Lincoln St.
Denver, CO 80203

Dominguez, Tammi
Credit Manager
(303) 830-6538
(303) 894-6027
tldominguez@cbs.com

Kortum, Bryan
Controller
(303) 830-6538
(303) 894-6027
bdkortum@cbs.com

Shepard, Kathy
Finance-Colorado
(303) 830-6536
(303) 894-6027
KLShepherd@cbs.com

KDKA-TV/CBS Television Stations

420 Fort Duquesne Blvd., Suite 100
Pittsburgh, PA 15222

Gallagher, Judy
Business Office Assistant
(412) 575-2505
(412) 575-3207
jgallagher@kdka.com

KOVR-TV/CBS Television

2713 KOVR Drive
West Sacramento, CA 95605

Byrd, Andrea
Credit Dept.
(916) 374-1452
(916) 374-1459
abyrd@kovr.com

KPIX/KBCW/KOVR KMAX/ KSTW

2713 KOVR Drive
West Sacramento, CA 95605

Savell, Charlise
Credit Manager
(916) 374-1382
(916) 374-1459
charlise.savell@cbs.com

KSTW-TV/CBS Television Stations

1000 Dexter Ave. N, #205
Seattle, WA 98109

Caputo, Christopher
Assistant Controller/Controllorship
Group
(425) 283-3916
christopher.caputo@cbs.com

Carver, Colleen
Assistant Controller
(206) 861-8821
(206) 861-8824
cmcarver@kstwtv.com

Pardo, Heidi
Credit Manager
(425) 283-3916
heidi.pardo@kstwtv.com

KTVT-TV/KTXA-TV/CBS Television Stations

5233 Bridge Street
Fort Worth, TX 76103

Van Winkle, Becca
AR Manager
(817) 586-7222
(817) 451-9211
beccav@ktvt.com

KYW/WPSG/CBS Television Stations

Philadelphia, PA 19103

Mailahn, Ashley
Credit Manager
(215) 238-4721
(215) 238-4899
mailahn@cbs3.com

WBBM-TV

22 W. Washington St
Chicago, IL 60602

Balderas, Melissa
Credit & Collections Manager
mmbalderas@cbs.com

Straka, Ed
Assistant Controller
(312) 899-2042
(312) 849-7043

WBZ-TV/WSBK-TV/CBS Television Stations

1170 Soldiers Field Road
Boston, MA 02134-1004

Abramson, Rebecca
Credit Dept.
(617) 787-7191
(617) 787-7000
rabramson@viacomcbs.com

Alcorta, Patricia
Credit & Collections Manager
(617) 787-7202
Palcorta@cbs.com

Corcoran, Charlie
Assistant Controller
(617) 562-5023
(617) 787-7099
ccorcoran@wsbktv.com

WCBS / WLNY/CBS Television Stations

524 West 57th Street
New York, NY 10019

Hakim, Lisa
Credit Mgt.
(212) 975-2200
(212) 975-5656
lhakim@cbs.com

270 South Service Road
Melville, NY 11747

Liff, Beverly
Credit Manager
(212) 975-3189
bliff@cbs.com

WCCO-TV/CBS Television Stations

90 S. 11th St.
Minneapolis, MN 55403

Grossinger, Shelly
Accounting Admin.
(612) 330-2417
(612) 330-2627
mlgrossinger@wcco.com

Volkman, Kristine
Director of Planning & Operations
(612) 330-2561
kvolkman@wcco.cbs.com

WFOR-TV/WBFS-TV/CBS Television Stations

8900 NW 18th Terrace
Miami, FL 33172

Larson, Carl
Controller
(305) 639-4409
(305) 471-7867
clarson@cbs.com

Morales, John
Credit Manager
(305) 639-4409
(305) 471-7867
jmorales@wfor.cbs.com

WJZ-TV/CBS Television Stations
3725 Malden Ave
Baltimore, MD 21211

Comfort, Brenda
Asst. Controller
(410) 578-7530
(410) 578-7502
bcomfort@wjz.com

Imhoff, Bob
Director, Planning & Operations |
Finance
(410) 578-0638
Rimhoff@WJZ.COM

WPSG-TV/KYW-TV/CBS Television Stations

1555 Hamilton Street
Philadelphia, PA 19130

Chow, Linda
Credit Dept.
(215) 977-5570
(215) 977-5644
lchow@cbs.com

Lustig, Marc
Controller
(215) 977-5570
(215) 977-5644
mlustig@cbs.com

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WTOG-TV/CBS Television Stations

365 105th Terr. NE
St. Petersburg, FL 33716

Calachino, Michelle
Controller
(727) 570-4229
(727) 570-4405
mcalachino@wtogtv.com

Perez, Jessica
Credit Dept.
(727) 570-4202
(727) 570-4405
jperez@wtogtv.com

WUPA-TV/CBS Television Stations

2700 NE Expressway, Bldg. A-700
Atlanta, GA 30345

Roy, Patti
Credit Manager
(404) 728-4637
(404) 633-4567
prroy@cbs.com

Sherkat, Sara
Asst. Controller
(404) 728-4637
(404) 633-4567
ssherkat@cwatlantatv.com

WJW-TV/WKBD-TV/CBS Television Stations

26905 W. Eleven Mile Road
Southfield, MI 48033-2292

Perhogan, Catherine
Credit & Collection Analyst
(248) 355-7034
(248) 359-7491
caperhogan@cbs.com

R Reach Media Inc.

13760 Noel Rd., Ste. 750
Dallas, TX 75240-7336

Bane, Marla
SVP Operations & CAO

S Saga Communications

73 Kercheval Ave.
Grosse Pointe Farms, MI 48236

Bobinski, Cathy
VP/Controller
(313) 886-7070
(313) 886-7150
cbobinski@sagacom.com

Charleston Radio Group

2294 Clements Ferry Road
Charleston, SC 29492

Mixon, Linda
Administrative Director
(843) 972-1115
(847) 972-1200
linda@charlestonrg.com

Illinois Radio Network

802 S. 2nd Street
Springfield, IL 62704

McDannel, Meredith
Traffic Manager
(312) 943-6363
(312) 943-5109
mmcdannel@irnradionet.com

Illini Radio Group and Capitol Radio Group

2603 W. Bradley Ave
Champaign, IL 61821

Underwood, Michelle
Credit Specialist
(217) 352-4141
(217) 352-4223
munderwood@illiniradio.com

KAVU/KVCT/KUNU/KVTX/KXTS/KMOL

Victoria Television Group
3808 N. Navarro Street
Victoria, TX 77901

Farek, Debbie
Credit Dept.
(361) 575-2500
(361) 575-2255

Wall, Mike
Business Manager
(361) 575-2500
(361) 575-2255
mwall@kavutv.com

KAZR/KIOA/KMYR/KRNT/KSTZ/KPSZ

Des Moines Radio Group
1416 Locust Street
Des Moines, IA 50309

Oberender, Heather
Staff Accountant
(515) 280-1350
(515) 280-3011
hoberender@desmoinesradiogroup.com

KEGI/KDXY/KJBX

Jonesboro Radio Group
314 Union
Jonesboro, AR 72401

Hawes, Karen
Business Manager
(870) 933-8800 Ext:134
(870) 932-2445
khawes@jradiogroup.com

KGMI/KISM/KBAI/KPUG/KAFE

Cascade Radio Group
2219 Yew St Road
Bellingham, WA 98229

Strader, Carl
Credit Dept.
(360) 734-9790
(360) 733-4551
lroberts@cascaderadiogroup.com

Tuppeny, Nancy
Business Manager
(360) 734-9790
(360) 733-4551
busman@cascaderadiogroup.com

KICD-AM/FM/KMRR

Spencer Radio Group
PO Box 260
Spencer, IA 51301

Maske, Linda
Business Manager
(712) 262-1240
(712) 580-7505
lmaske@spencerradiogroup.com

Miller, Anita
Credit Dept.
(712) 262-1240
(712) 580-7505
amiller@spencerradiogroup.com

Putnam, Dave
Credit Dept.
(712) 262-1240
(712) 580-7505
dputnam@spencerradiogroup.com

KMIT-AM/FM/WNAX-AM/FM

Mitchell Radio Group
501 S. Ohlman
Mitchell, SD 57301

Youngstrom, Lisa
Business Manager
(605) 996-9667
(605) 996-4453
lisa@kmit.com

Saga Radio Networks

IRN/MRN/WFRN/MNN/MFN
73 Kercheval Ave., Suite 201
Grosse Pointe Farms, MI 48236

Paul, Steve
Business Manager
(312) 943-6363
skpaul@mfrn.com

Tidewater Communications, LLC

Asheville Radio Group
870 Greenbrier Circle, Suite 399
Chesapeake, VA 23320

Henderson, Janice
Business Manager
(575) 366-9900 Ext:3028
(575) 366-0022
jhenderson@tciradio.com

Holterhaus, Debbie
Billing Manager
(757) 366-9000
dholterhaus@tciradio.com

WAFX/WNOR/WJOI

Tidewater Communications
870 Greenbriar Circle, Suite 399
Chesapeake, VA 23320

Brown, April
Sales Planning Director
(757) 366-9900
(757) 366-0022
abrown@tciradio.net

Elliott-Smith, Chrystall
Credit Dept.
(757) 366-9900
(757) 366-0022
cesmith@tciradio.com

WAQY/WHNP/WLZX

Springfield Rocks Radio Group
45 Fisher Avenue
East Longmeadow, MA 01028

Passalacqua, Maryann
Sales Assistant
(413) 525-4141
(413) 525-4334
mpassalacqua@springfieldrocks.com

WCVQ/WVVR/WZZP/WKFN/WRND/SUNNY/CNOW

Five Star Radio Group
1640 Old Russellville Pike
Clarksville, TN 37043

Beckham, Tracie
Business Manager
(931) 648-7720
(931) 648-7738
tbeckham@5starradio.com

BCCA MEMBERSHIP ROSTER ALPHABETICAL BY COMPANY NAME/CALL LETTERS

WGAN/WMGX/WYNZ/ WZAN/WPOR/WBAE/ WVAE/WCLZ Portland Radio

420 Western Avenue South
Portland, ME 04106

O'Brien, Nancy
Business Manager
(207) 774-4561 Ext:5617
(207) 774-2966

WHA1/WHMQ/WPVQ Greenfield Radio Group

81 Woodard Road
Greenfield, MA 01301

Tirrell, Jeff
Traffic Manager
(413) 774-4301
(413) 773-5637
JTirrell@whai.com

WHMP/WRSI/WRSY/WLXZ- HD2/HD3/WHMQ

15 Hampton Ave.
Northampton, MA 01060-3809

Kuschka, Barbara
Traffic & Office Administrator
(413) 586-7400
(413) 585-0927
barbarak@whmp.com

WHQG/WWNRG/WJMR/ WJYI/WKLH/WKLH

Milwaukee Radio Group
5407 W. McKinley Avenue
Milwaukee, WI 53208

Bargender, Steve
Business Manager
(414) 978-9465
(414) 978-9001
sbargender@mkeradiogr.com

WKNE/WKBK/WSNI/ WINQ/WZBK Monadnock Radio Group

69 Stanhope Avenue
Keene, NH 03431

Sampson, Wendy
Credit Manager
(603) 352-9230
(603) 357-3374
wsampson@monadnockradiogroup.com

WKVT-AM/FM Brattleboro Radio Group

45 Fisher Avenue
East Longmeadow, MA 01028

Bobbin, Sara
Traffic Manager
(413) 525-4141
(413) 525-4334
sbobbin@springfieldrocks.com

WOXL/WISE/WTMT Asheville Radio Group

1190 Patton Ave.
Asheville, NC 28806

Register, Matt
Business/Traffic Manager
(828) 210-8587
(828) 253-3291
mregister@avlradio.com

WSNY/WVMX/WNND/ WNNP/WQEL/WBCO

Franklin Communications
4401 Carriage Hill Lane
Columbus, OH 43220

Anderson, Sandy
Business Manager
(614) 451-2191
(614) 457-4941
sanderson@columbusradiogroup.com

Beauvais, Jennifer
Business Assistant
(614) 451-2191
(614) 457-4941
jennifer.beauvais@columbusradiogroup.com

Dean, Heather
Billing
(614) 451-2191
(614) 451-1831
heather.dean@columbusradiogroup.com

WSVA/WQPO/WMQR/ WWRE/WSIG/WHBG Harrisonburg Radio

1820 Heritage Center Way
Harrisonburg, VA 22801

Deputy, Shandra
Credit Dept.
(540) 434-0331
(540) 434-7087
sdeputy@harrisonburgradiogroup.com

Keplinger, Penny
Credit Dept.
(540) 434-0331
(540) 434-7087
pkeplinger@harrisonburgradiogroup.com

Morris, Beth
Credit Dept.
(540) 434-0331
(540) 434-7087
bmorris@harrisonburgradiogroup.com

Reifenberg, Syvisoi
Billing Manager
(614) 451-2191
(614) 451-1831
SReifenberg@columbusradiogroup.com

WWWV/WINA/WQMZ/ WVAX/WCNR/WCVL

1140 Rose Hill Drive
Charlottesville, VA 22903

Pontious, Faketa
Business Manager
(434) 220-2313
(434) 220-2344
faketa@3wv.com

WXVT-TV

849 Washington Ave.
Greenville, MS 38701

McDowell, Leigh
Business Manager
(662) 334-1500
(662) 334-2812
lmcowell@wxvt.com

WYMG/WDBR/WTAX/ WQQL/WTAY/WLZF

2603 W. Bradley Ave.
Champaign, IL 61821

Wetherell, Sheila
Business Manager
(217) 352-4141
(217) 352-4223
swetherell@sagacom.com

WYXL/WQNY/WNYY/ WHCU/WIII

Cayuga Radio Group

1751 Hanshaw Road
Ithaca, NY 14850

Dempsey, Kathy
Business Manager
(607) 257-6408
tdempsey@cyradiogroup.com

WZID-D2/D3/WMLL/WFEA Manchester Radio Group

500 Commercial Street
Manchester, NH 03101

Damon, Lisa
Traffic Director/Office Mgr
(603) 669-5777
(603) 669-4641
LDamon@manchesterrg.com

Primmer, George
Business Manager
(603) 669-5777
(603) 622-5692
gprimmer@manchesterrg.com

Salem Radio Network

6400 North Beltline Road
Irving, TX 75063

Haley, Janice
Collection Specialist
(972) 707-6898
jhaley@srnradio.com

Sinclair Broadcast Group

Sinclair, Inc.

10706 Beaver Dam Road
Hunt Valley, MD 21030

Bray, Justin
VP Treasurer
(410) 568-1510
JLBray@sbgstv.com

Champlin, Lauren
Credit Analyst Supervisor
(205) 982-3866

Davis, Joseph
Credit Analyst Supervisor
(410) 568-1510
josephdavis@sbgstv.com

Bally Sports Net

200 Public Square
Cleveland, OH 44114

Hahn, Kimberly
Financial Analyst
(216) 415-3346
kihahn@sbgstv.com

Bally Sports Net
800 LaSalle Ave.
Minneapolis, MN 55402

Pennell, Gregory
Vice President - Regional Sports
(602) 251-8994
(602) 251-8997
grpennell@sbgstv.com

Piper, Mark
Finance Manager
(612) 486-9529
(612) 486-9594
mapiper@sbgstv.com

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Janiak, Bill
Credit Dept.
(602) 251-8994
(602) 251-8997
wijaniak@sbgvtv.com

Schaeffer, Amy
Credit Dept.
(602) 251-8994
(602) 251-8997
amschaeffer@sbgvtv.com

Signorile, Brian
Finance Manager
(602) 251-8994
(602) 251-8997
brsignorile@sbgvtv.com

1150 S Olive St., Ste. 350
Los Angeles, CA 90015

Luk, Teena
Financial Analyst
(213) 743-7823
teena.luk@ballysports.com
10706 Beaver Dam Road
Hunt Valley, MD 21030

Phillips, Brenda
Manager, Accounts Receivable
(828) 651-4521

Thai, Johnson
Finance Director
(602) 251-8994
(602) 251-8997
jothai@sbgvtv.com

333 S.18th St., Ste. 300
St. Louis, MO 63103

Wells, Cheryl
Accounting Coordinator
(314) 206-7061
(602) 251-8997
chwells@sbgvtv.com

10706 Beaver Dam Road
Hunt Valley, MD 21030

White, Annette
Credit
(410) 568-1510
amwhite@sbgvtv.com

500 E. Broward Blvd., Ste. 1300
Ft. Lauderdale, FL 33394

Young, Denise
A/R Analyst
(954) 375-3621
(888) 369-0017
denise.young@foxsports.net

**Standard Media Group
WLNE/KLKN/KBSI/WDKA**
3102 West End Avenue, Ste 400
Nashville, TN 37203

Knott, Stan
COO
(401) 453-8010
(401) 331-4039

Phillips, Julie
Assistant Business Manager
(401) 453-8010
(401) 331-4039
jphillips@klkntv.com

Sithoumma, Autumn
Senior Accountant
(401) 453-8010
(401) 331-4039
asithoumma@standardmedia.com

3240 South 10th Street
Lincoln, NE 68502

Ksionzek, Randy
Business Manager
(402) 436-2237
(401) 331-4039
rksionzek@klkntv.com

**Sunbeam Television
WHDH-TV**
7 Bulfinch Pl.
Boston, MA 02114-2977

Elbert, Alec
Director of Administration and
Finance
(617) 725-0736
aelbert@whdh.com

Vidal, Jerlyn
Credit Dept.
(617) 725-0687
(617) 248-5334
jvidal@whdh.com

**T
TEGNA, Inc.
TEGNA Media/Advertising
Customer Services**
1000 N Meridian Street
Indianapolis, IN 46204

Dixon, Sherry
Credit Analyst
(214) 977-4532
(214) 977-4664
SDixon1@tegna.com

Martin, Stephanie
Credit Supervisor
(214) 977-4532
(214) 977-4664
SMartin1@tegna.com

Morrison, Marty
Director of Financial Services
(214) 977-4532
(214) 977-4664
mmorrison@tegna.com

Potts-Singleton, Katina
Credit Dept.
(214) 977-4532
(214) 977-4664
kpottssing@tegna.com

Salters, Ricky
Credit Dept.
(214) 977-4532
(214) 977-4664
rsalters@tegna.com

Sebastian, Frank
Credit/Collections Manager
(214) 977-4666
(214) 977-4664
FSebastian@tegna.com

Threats, Debbie
Credit Dept.
(214) 977-4532
(214) 977-4664
dathreats@tegna.com

**Telecentro of Puerto
Rico
WAPA-TV**
P.O. Box 362050
San Juan, PR 00936-2050

Arguinizoni, Carlos
Credit & Collections
(787) 625-4444 Ext:1032
(787) 793-8060
carlos.arginizoni@wapa-tv.com

Fuster, Jesus
Credit & Collections
(787) 625-4444 Ext:1032
(787) 793-8060
jesus.fuster@wapa-tv.com

Perez, Jessie
Credit & Collections Coordinator
(787) 625-4444 Ext:1032
(787) 793-8080
jessie.perez@wapa-tv.com

Torres, Marina
Comptroller
(787) 625-4444 Ext:1032
(787) 793-8080
marina.torres@wapa-tv.com

TV One LLC
1010 Wayne Avenue, 10th Floor
Silver Spring, MD 20910

Brophy, John
Sr. Accountant
(301) 755-2875
(301) 755-2913
jbrophy@tvone.tv

Wilson, Alison
VP/Controller
(301) 755-2834
(301) 755-2873
awilson@tvone.tv

**Waterloo Media
KGSR/KLBJ/KROX**
8309 N. Interstate 35
Austin, TX 78753

Huffman, Erika
A/R Coordinator
(512) 908-4919
(512) 832-4042
Ehuffman@waterloomedia.com

Schnittger, Susan
AR/AP Coordinator
(572) 832-4945
(512) 832-4042
sschnittger@emmisAustin.com

Watkins, Nikki
Business Manager
(512) 908-4919
(512) 832-4042
NWatkins@waterloomedia.com

**Weigel Broadcasting
WCIU/WDJT/WBND/
WCWW/WFMT/WMLW/
WWME/WMYS**
26 N. Halsted St.
Chicago, IL 60661

Brown, Larry
Director, Credit & Collections
(312) 705-2616
(312) 432-4040
lbrown@wciu.com

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Marquez, Olga
Asst. Mgr, Credit & Collections
(312) 705-2616
(312) 432-4040
omarquez@wciu.com

**Window To The World
Communications, Inc/
WFMT Radio Network
WFMT-FM/WTTW-TV**

5400 N. St. Louis Ave.
Chicago, IL 60625

Garg, Jitin
Chief Financial Officer
(773) 279-2013
(773) 509-5307
jgarg@wttw-wfmt.com

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KUPD-FM/KSLX-FM/KDKB-FM/
KDUS-AM/KAZG-AM

Arkansas Jonesboro

Saga Communications
KEGI/KDXY/KJBX /Jonesboro
Radio Group

California Burbank

Meruelo Group
KPWR Radio

Los Angeles

Fox Television Stations
KTTV/KCOP

Ovation TV

Sinclair Broadcast Group
Bally Sports Net

Oakland

Fox Television Stations
KTVU-TV/KICU-TV

Santa Monica

GSN LLC
GSN

Studio City

Paramount Global
KCBS-TV/KCAL-TV/CBS Television
Stations

Universal City

NBCUniversal

West Sacramento

Paramount Global
KOVN-TV/CBS Television
KPXN/KBCW/KOVN KMAX/KSTW

Woodland Hills

InterMedia Advertising

Colorado Denver

Kroenke Sports Enterprises
Altitude Sports & Entertainment/
Outdoor Channel

Paramount Global
KCNC-TV/CBS Television Stations

Greenwood Village

Bonneville International

District of Columbia

Fox Television Stations
WTTG-TV/WDCA-TV

Florida

Ft. Lauderdale

Sinclair Broadcast Group
Bally Sports Net

Lake Mary

Fox Television Stations
WOFL/WOGX/WRBW

Miami

Paramount Global
WFOR-TV/WBFS-TV/CBS
Television Stations

Miramar

NBCUniversal

St. Petersburg

Paramount Global
WTOG-TV/CBS Television Stations

Tallahassee

Gray Media Group
Shared Services

Tampa

Fox Television Stations
WTVT-TV

West Palm Beach

Hubbard Radio
WRMF-FM/WIRK-FM/WMEN-
AM/WFTL-AM/WEAT-FM/
WMBX-FM

Georgia Atlanta

Cox Media Group

Fox Television Stations
WAGA-TV

Gray Media Group
Shared Services

Paramount Global
WUPA-TV/CBS Television Stations

Illinois Champaign

Saga Communications
Illini Radio Group and Capitol
Radio Group

Chicago

Fox Television Stations
WFLD-TV/WPWR-TV

Saga Communications
WYMG/WDBR/WTAX/WQQL/
WTAY/WLZF

Hubbard Radio Chicago LLC
WDRV/WTMX/WSHE

Nexstar Media
NewsNation Network

Paramount Global
WBBM-TV/CBS Television Stations

Weigel Broadcasting
WCIU/WDJT/WBND/
WCWW/WFBS/WMLW/
WWME/WMYS

Window To The World
Communications, Inc./WFMT Radio
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WFMT-FM/WTTW-TV

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Saga Communications
Illinois Radio Network

Indiana

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Iowa Des Moines

Saga Communications
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KSTZ/KPSZ /Des Moines Radio
Group

Spencer

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KICD-AM/FM/KMRR/Spencer
Radio Group

Kentucky Louisville

Block Communications
WDRB/WMYO/WAND/
DAND/WLIO/WOHL/
MYBoiseTV

Maine South Portland

Saga Communications
WGAN/WMGX/WYNZ/
WZAN/WPOR/WBAE/WVAE/
WCLZ/Portland Radio

Maryland Baltimore

Paramount Global
WJZ-TV/CBS Television Stations

Chevy Chase

Hubbard Radio
WTOP-FM/WFED-AM
Hunt Valley
Sinclair Broadcast Group

Silver Spring

TV One LLC

Massachusetts Boston

Paramount Global
WBZ-TV/WSBK-TV/CBS
Television Stations

Sunbeam Television
WHDH-TV

BCCA MEMBERSHIP ROSTER GEOGRAPHIC BY STATE

East Longmeadow

Saga Communications
WKVT-AM/FM/Brattleboro Radio Group

WAQY/WHNP/WLZX/
Springfield Rocks Radio Group

Greenfield

WHAJ/WHMV/WPVQ/
Greenfield Radio Group

Northhampton

WHMP/WRSI/WRSY/WLXZ-
HD2/HD3/WHMV

Watertown

New England Sports Network
NESN

Michigan

Grosse Point Farms

Saga Communications

Saga Radio Networks/IRN/
MRN/WFRN/MNN/MFN

Southfield

Paramount Global
WWJ-TV/WKBD-TV/CBS
Television Stations

Minnesota Eden Prairie

Fox Television Stations
KMSP/WFTC/WITI-TV

Minneapolis

Paramount Global
WCCO-TV/CBS Television
Stations

Sinclair Broadcast Group
Bally Sports Net

Rochester

Hubbard Broadcasting
KAAL-TV

St. Paul

Hubbard Radio
KSTP-FM/KSTP-AM/KTMY-FM/
HRN/2060

Mississippi Greenville

Saga Communications
WXVT-TV

Missouri St. Louis

Hubbard Radio
KPNT/KSHE/WARH/WIL/
WXOS/2060 Digital

Sinclair Broadcast Group
Bally Sports Net

Nebraska Lincoln

Standard Media Group
WLNE/KLKN/KBSI/WDKA

New Hampshire

Keene

Saga Communications
WKNE/WKBK/WWSN/WINQ/
WZBK/Monadnock Radio Group

Manchester

WZID-D2/D3/WMLL/WFEA/
Manchester Radio Group

New Jersey Amherst

Hearst Corporation
LocalEdge

New Mexico Albuquerque

Hubbard Broadcasting
KOB-TV

New York Albany

WNYT-TV

Amherst

Hearst Corporation
LocalEdge

Farmingdale

Connoisseur Media
WKJY/WHLI/WBZO/WWSK/
WALK

Ithaca

Saga Communications
WYXL/WQNY/WNYN/WHCU/
WIII/Cayuga Radio Group

Melville

Newsday LLC
Newsday Media Group

Paramount Global
WCBS / WLNY/CBS Television
Stations

New York

A + E Television Networks

AMC Networks
AMC/BBCA/IFC/SUN/WE

FOX
Fox Corporation

Fox Television Stations
WJBK-TV

WNYW/WWOR

GroundTruth

Madison Square Garden
Company
MSG/MSG+

MediaCo
WBLS/WLIB

NBCUniversal

Paramount Global
CBS Television Stations

WCBS / WLNY/CBS Television
Stations
CBS Local

CBS Television Stations Sales

Ronkonkoma

DCW Corp
DCW Media

North Carolina Asheville

Saga Communications
Asheville Radio Group/WOXL/
WISE/WTMT

Charlotte

Hearst Television

Raleigh

Capitol Broadcasting Company
WRAL-TV/WRAL-FM/WCMC/
WDNC/WCLY

Ohio

Cincinnati

Hubbard Radio
WUBE/WYGY/WKRQ/
WREW/2060 Digital

Cleveland

Sinclair Broadcast Group
Bally Sports Net

Columbus

Saga Communications
WSNY/WMMX/WNND/
WNNP/WQEL/WBCO/Franklin
Communications

Pennsylvania Bala Cynwyd

NBCUniversal

Philadelphia

Fox Television Stations
WTFX-TV

Paramount Global
WPSG-TV/KYW-TV/CBS
Television Stations

Audacy, Inc

Pittsburgh

Paramount Global
KDKA-TV/CBS Television Stations

South Carolina Charleston

Saga Communications
Charleston Radio Group

South Dakota Mitchell

KMIT-AM/FM/WNAX-AM/FM/
Mitchell Radio Group

Tennessee Clarksville

WCVQ/WWR/WZZP/WKFN/
WRND/SUNNY/CNOW/Five
Star Radio Group

Nashville

Paramount Global

Standard Media Group
WLNE/KLKN/KBSI/WDKA

BCCA MEMBERSHIP ROSTER GEOGRAPHIC BY STATE

Texas

Austin

Fox Television Stations
KTBC-TV

Waterloo Media
KGSR/KLBJ/KROX

Dallas

Reach Media Inc.

Ft. Worth

Paramount Global
KTVT-TV/KTXA-TV/CBS Television
Stations

NBCUniversal

Houston

Fox Television Stations
KRIV-TV/KTXH-TV

Hearst Newspapers
Local Edge/The Houston Chronicle

Irving

Blaze Media LLC

Estrella Media
KMPX-TV/KNOR/KTCY/KBOC/
KZZA-FM/KZMP-AM

Salem Radio Network

Victoria

Saga Communications
KAVU/KVCT/KUNU/KVTX/KXTS/
KMOL/ Victoria Television Group

Weslaco

Manship Stations
KRGV-TV

Virginia

Charlottesville

Saga Communications
WWWV/WINA/WQMZ/
WWAX/WCNR/WCVL

Chesapeake

WAFX/WNOR/WJOI/Tidewater
Communications

Tidewater Communications, LLC/
Asheville Radio Group

Harrisonburg

WSVA/WQPO/WMQR/
WWRE/WSIG/WHBG/
Harrisonburg Radio

Washington

Bellevue

Hubbard Radio
KRWM-FM/KQMV-FM/KVRQ-
FM/KKNW-AM/KIXI-AM

Bellingham

Saga Communications
KGMI/KISM/KBAI/KPUG/
KAFE/Cascade Radio Group

Seattle

Paramount Global
KSTW-TV/CBS Television Stations

Wisconsin

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WHQG/WWNRG/WJMR/
WJYI/WKLH/WKLH/Milwaukee
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ADVISORY & CONSULTING SERVICES

(Audit, Accounting, Tax and Valuation)

Bond & Pecaro

Tim Pecaro, Principal
John Sanders, Principal
Ben Steinbock, Senior Valuation Analyst

2000 Pennsylvania Ave. NW, Suite 7000
Washington, DC 20006
PH: (202) 775-8870
BP@bondpecaro.com
www.bondpecaro.com

**BOND &
PECARO**

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Deloitte

**Darren Wilson, Audit & Assurance Partner –
US Telecom, Media & Entertainment Leader**

30 Rockefeller Plaza
New York, NY 10112
PH: (212) 436-2739
darwilson@deloitte.com

Deloitte.

For more information go to: <https://www2.deloitte.com/us/en/pages/audit/solutions/technology-media-telecommunications-audit-assurance-services.html>

Grant Thornton

Deborah Newman, National Leader, Media & Entertainment

444 S. Flower Street, Suite 3100
Los Angeles, CA 90071
PH: (213) 688-1743

deborah.newman@us.gt.com

www.grantthornton.com/industries/media-entertainment

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KPMG LLP

Frank Albarella, Jr., Partner
U.S. Sector Leader - Media & Telecommunications
345 Park Avenue
New York, NY 10154
PH: (516) 551-3405
falbarella@kpmg.com
www.kpmg.com

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The digital disruption that media companies were already facing has accelerated. We've seen it in digital delivery of content (streaming vs. cable), the movement of advertising dollars to digital channels, and tech-enabled virtual events. Media companies need to move quickly to take advantage of these trends and capture revenue opportunities where they are emerging. KPMG LLP works with media organizations to identify efficient and profitable options to distribute content, especially in light of the dynamic delivery market. Our clients in the content distribution, film/studio, music, advertising, publishing, online, live sports, and live entertainment segments seek advice about digital asset protection, contract compliance, IT and finance transformation, shared services strategies and regulatory & risk compliance issues.

RSM US LLP

**Victor Kao, Consulting Partner, Media & Entertainment
Leader, Technology Senior Analyst**

17400 Laguna Canyon Road, Suite 200
Irvine CA 92618
PH: (949) 255-6689
Victor.Kao@rsmus.com
www.rsmus.com

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DIRECTORY OF ASSOCIATE BUSINESS SERVICES

CONSULTING AND MEDIA STRATEGIC SERVICES

Genpact

Prabhakar Kumar, Marketing

Bangalore, Bharat (India)
PH: +91 988 620 8782
prabhakar.kumar2@genpact.com
www.genpact.com



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Jack Myers, Media Ecologist

PO Box 30010
Tucson, AZ 85751
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Arcelia Pimentel, Director of Membership Development and Corporate Partnerships
Colette Pinter, BCCA Senior Investigator and Administrative Coordinator

2365 Harrodsburg Road, Ste. A325
Lexington, KY 40504
PH: (847) 881-8757 or (847) 716-7000
FAX: (847) 784-8059
Arcelia.Pimentel@mediafinance.org
CPinter@bccacredit.com
www.bccacredit.com
www.mediawhys.com



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COLLECTION AGENCIES/RECEIVABLES MANAGEMENT

ABC-Amega, Inc.

Tammy Osborne, VP, Business Development

500 Seneca St., Suite 503
Buffalo, NY 14204
PH: (716) 885-4444
tammy.osborne@abc-amega.com
(716) 878-2881
www.abc-amega.com



Founded in 1929 as the American Bureau of Collections, ABC-Amega works with some of the most well-known companies by providing third-party debt collection, first-party accounts receivable outsourcing, industry credit group management and educational resources. Its strong commitment to quality, innovation, and excellent customer service makes ABC-Amega a proven leader in the commercial debt collection industry.

ABC-Amega manages National Media Credit Professionals Inc. (NMCP). With over 50+ member companies nationwide, NMCP brings together leaders in the media credit and collections industry to share experiences while providing networking and industry education. ABC-Amega joined Cadex Solutions Corporation (Cadex) in 2023. Cadex helps companies reduce the complexity between order placement and payment processing.



DIRECTORY OF ASSOCIATE BUSINESS SERVICES

Szabo Associates, Inc.

C. Robin Szabo, President
Randy Neff, Vice President
Patrick Hogue, Print Division Manager
John Shearer, Broadcast Division Manager

3355 Lenox Road NE, Suite 945
Atlanta, GA 30326
PH: (800) 361-7183
FAX: (404) 266-2165
robin@szabo.com
rneff@szabo.com
phogue@szabo.com
jshearer@szabo.com
www.szabo.com



Szabo Associates consistently offers you MORE than any other company in our industry. In 1971, we created the Media Collection industry when we opened our doors specializing exclusively in media collections. Since then, we've only extended our lead. We've added MORE resources, MORE credit information services, MORE technology and MORE experienced, knowledgeable client representatives.

But what does all that mean to you? It means we're able to collect MORE of your receivables than anyone else. We know all the strategies. We have MORE tools and MORE expertise. So why settle for less when you can have MORE - After all, it's your money. Recover MORE of it with Szabo.

INSURANCE SERVICES

Chubb

Maxime Lefebvre, Senior Vice President, Entertainment

1250 René-Lévesque Ouest, Suite 2700
Montreal, Québec, H3B 4W8
Canada
PH: (438) 843-9742
M: (514) 466-3341
mlefebvre@chubb.com
www.chubb.com/us-en



Chubb is the endorsed business insurance provider for MFM members. Chubb offers MFM members tailored worldwide insurance protection for property and general liability, media professional liability, business automobile, excess/umbrella, workers compensation, machinery breakdown, directors and officer's liability, employment practices liability, crime, fiduciary liability and kidnap/ransom and extortion.

MUSIC LICENSING/CONSULTING

Music Reports

Jason Walker, VP/GM Audiovisual Services

21700 Oxnard Street, Suite 1400
Woodland Hills, CA 91367
PH: (818) 558-1400
Jwalker@Musicreports.com
kkristy@musicreports.com
www.Musicreports.com



Music Reports builds customized tools to solve any market intelligence, rights acquisition, administration, reporting or payment challenges facing the music and data industries, employing Intel and software to automate and accelerate accurate transparent reporting.

Radio Music License Committee

Bill Velez, Executive Director
Rebekah Freundt, Accountant

1616 Westgate Circle
Brentwood, TN 37027
PH: (615) 844-6260
bill@radiomlc.org
rebekah@radiomlc.org
www.radiomlc.org



Non-profit that represents the commercial radio industry in music license negotiations with the performing rights organizations such as ASCAP and BMI.

PAYMENT PROCESSING

BASYS Processing

Melissa Lewis, National Partner Development Executive

15300 W 105th Terrace
Lenexa, KS 66219
PH: (913) 214-5022
FAX: (913) 307-2727
mlewis@basyspro.com
www.basyspro.com/mfm



BASYS Processing makes accepting credit cards and debit cards convenient, safe & affordable. Our solutions are customized to fit any need, and include countertop, mobile and virtual terminals, as well as e-commerce, point-of-sale, and software integrations. We are dedicated to working one-on-one with YOU to design the perfect solution for YOUR BUSINESS. BASYS is Personal Payment Processing.

DIRECTORY OF ASSOCIATE BUSINESS SERVICES

AvidXchange

Eve Churchill, Senior Marketing Events Manager

1210 AvidXchange Lane
Charlotte, NC 28206
PH: (707) 217-5852
echurchill@avidxchange.com
www.avidxchange.com



AvidXchange works with hundreds of advertising agencies and thousands of vendors processing billions of dollars each year in media invoices and payments. Our FastPay payment solution allows suppliers to choose their preferred payment method and gain access to faster payments, detailed remittance data, lower transaction costs, and easier reconciliation.

TECHNOLOGY/INDUSTRY SOLUTIONS

Edenred Pay

Lauren Reilly, VP of Marketing

3301 Bonita Beach Road
Bonita Beach, FL 34134
(866) 998-0437
Lauren.reilly@edenred.com
www.edenredpay.com



Edenred Pay is a global leader in invoice-to-pay automation. Our integrated platform connects buyers with suppliers, ERPs, banks, Fintechs, and payment rails to optimize vendor enablement, invoice processing and supplier payments and create a frictionless process for B2B payments. Edenred Pay's flexible technology, open architecture, advanced automation, and integrations empower optimization of invoice-to-pay and order-to-cash processes. The result is an innovative approach to invoice-to-pay automation that delivers value and provides a better experience for all parties across the B2B ecosystem.

Futuri

Mike Lavery, Director of Marketing

141 Rockside Rd #30
Seven Hills, OH 44131
PH: (877) 221-7979
info@futurimedia.com
www.FuturiMedia.com



Futuri is the global leader in AI technology for broadcasters, publishers, and content creators. Futuri's innovative solutions help media companies grow and retain audience and revenue. Discover the power of TopLine®, sales intelligence built to drive revenue growth and retention. Newsrooms and content creators stay ahead of trends with TopicPulse®, our real-time, AI-powered content discovery system, detecting and predicting viral topics. Transform your audio experience with Futuri AudioAI™, the world's most powerful automated local content system with AI generated voice overs, podcasts, commercials, and service elements. Since 2009, Futuri has been a trusted partner for the world's leading media companies. Let's shape the future of media together.

SymphonyAI Media

Clare Kirlin, VP Marketing

7730 E. Belleview Ave. Ste. A-475
Greenwood Village, CO 80111
PH: (303) 694-0444
info@symphonymedia.com
www.symphonymedia.com



SymphonyAI Media is the leading provider of solutions that deliver actionable insights to global media and entertainment organizations. Its Revedia platform provides a single source of truth to manage, optimize and predict revenue across all distribution models. Automated data ingest and normalization, real-time analysis, and AI-based insights empower smarter, faster content investment and distribution strategy decisions to maximize revenue. SymphonyAI Media has successfully enabled financial integrity and strategic revenue management across linear and digital distribution channels for over 30 years, and has established itself as a trusted partner to more than 90% of the industry.

BroadView Software, Inc.

Jerry Katz, Sales, Marketing & Social Media Facilitator

110 Adelaide St East, 3rd Floor
Toronto, ON M5C 1K9
Canada
PH: Main (647) 255-3500
PH: Sales (637) 255-3513
FAX: (416) 778-0648
sales@broadviewsoftware.com
jkatz@broadviewsoftware.com/(334) 655-0927
www.broadviewsoftware.com



BroadView is the choice of Broadcast Operators, Ad Sales and Programming Professionals, CIOs, and CFOs, for managing today's multiplatform media environment. BroadView's modules for Programming, Traffic, Sales, and OnDemand operate seamlessly, from a single database, across online, non-linear, broadcast, MVPD, and cable. The system's highly configurable architecture makes it cost-effective for most broadcasters. For enterprises with custom needs, BroadView is a well-established technology partner for OnDemand, linear scheduling, workflow, and content and media management. BroadView's eighth-generation technology provides industry-leading functionality and ease-of-use. This, combined with expertise in integrations, training, and support, maximizes value and increases profitability for our clients.

DIRECTORY OF ASSOCIATE BUSINESS SERVICES

Marketron

Todd Kalman, SVP Sales

101 Empty Saddle Trail
Hailey, ID 83333
PH: (800) 476-7226
FAX: (208) 788-6273
tkalman@marketron.com
www.marketron.com



Marketron empowers innovators in the broadcast and media industry to strengthen their market leadership by delivering more scalable, predictable and reliable revenue. With Marketron's products and services, users can successfully propose, price and execute multimedia advertising campaigns across all revenue streams including radio, O&O and digital media. With 50 years of industry leadership, Marketron serves more than 7,000 media organizations globally and manages \$7 billion in annual U.S. advertising revenue representing more than 1 million advertisers. Marketron is owned by Diversis Capital.

WideOrbit

Alison Young, VP and Managing Director, Support & Payments

1160 Battery St #300
San Francisco, CA 94111
PH: (415) 675-6700
ayoung@wideorbit.com
www.wideorbit.com



In 1999, WideOrbit was founded with a vision: Make it easier to buy and sell advertising. Since then, that vision has expanded: Become the leading digital and linear media management advertising platform. To that end, we put our clients first and believe our growth is limited only by our customers' satisfaction. That's why, since 1999, so many leading media companies – including NBCUniversal, ABC/Disney, Fox, Paramount, Televisa Univision, Audacy, and more – have partnered with us. In February 2023, WideOrbit became a part of Lumine Group, a Canadian-listed company that, in turn, is a part of the Constellation Software Inc. (CSI) ecosystem.

MFM NETWORKS INCLUDE:

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MFM NETWORKS ARE ONE OF THE CORE VALUES - AND BENEFITS - OF ASSOCIATION MEMBERSHIP.



The Networks are communities of financial professionals from a cross-section of the media and entertainment industry and a variety of financial disciplines that share knowledge, seek solutions to common problems, identify topics and speakers for MFM educational programs, and stay abreast of industry trends. Formerly called "Committees," we changed their name to "Networks" to reflect the importance of the connections between individuals and organizations that these groups foster.

Networks meet via teleconference every two to three months. Calls often focus on a particular issue important to Network members, such as effective recruitment and retention methods or pending changes to financial regulations. Teleconferences may feature a presentation from a subject matter expert on the topic or a roundtable discussion in which members exchange ideas.

In either case, Network members come away from these sessions better informed about an issue, with tangible ideas to put in place at their company, or with a connection to a professional who can help them address their particular situation.

Even more important, participation in MFM Networks provides financial professionals the opportunity to expand their own professional network, opening the door to business relationships with like-minded colleagues, and with other organizations and innovations that make them successful.

Participation is MFM Networks free, but the knowledge gained on Network teleconferences is invaluable. Visit our website to learn more:

Schedule/Calendar: www.mediafinance.org/calendar-of-events

Network Members: www.mediafinance.org/network-members

Descriptions: www.mediafinance.org/network-descriptions

We encourage you to become part of the Networks most valuable to your company and discipline, and to recommend your colleagues do so as well.

LEARN MORE:

Arcelia Pimentel,
Director of Membership
Development & Corporate Partnerships
847.716.7000 ext. 809
arcelia.pimentel@mediafinance.org

Amy Burton,
Network & Online Learning
Coordinator
847.716.7000 ext. 810
amy.burton@mediafinance.org



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