

# MFM

## THE MEMBER CONNECTION

newspaper • radio • digital media • television • cable programming



TELEVISION

Becoming a member of **Media Financial Management Association** has never been more attractive. In the ever-evolving media industry, we are *the only source* media financial professionals need for cutting edge information, education, tools and strategic networking.

### EXCLUSIVE FOR TELEVISION PROFESSIONALS

Our year-round communications, webinars, and conference provide members with information and insight specifically developed for success. Topics include:

- Accounting Issues
- Audience Measurement
- FCC Regulations
- Retransmission Consent
- Revenue Recognition
- Sound Exchange
- Television Music Licensing

### STAY ON TOP OF MEDIA TRENDS

- **Gain strength in a rapidly-changing industry**  
Media is among the fastest changing and most vulnerable industries to financial, credit and regulatory market issues in the world.
- **Harness stability**  
Our resources strategically prepare members for forecasted change, harnessing quick reaction and reinforced stability when unanticipated issues arise.
- **Find power in numbers**  
Realize the power of 1,200+ members – the best and brightest in the industry.

### HONE INDUSTRY & LEADERSHIP SKILLS

- Network and share best practices with industry professionals
- Utilize MFM's resources to impact your bottom line
  - Educational Programs
  - Ask The Experts
  - Operational Guidelines
- Participate in relevant educational programs for TELEVISION PROFESSIONALS:
  - Industry Committees
  - Distance Learning Seminars
  - Annual Conferences

### FORM A TRUSTED PARTNERSHIP

- **We are established & experienced.**  
Founded in 1961, MFM serves as the exclusive industry source for media finance professionals.
- **We understand the media finance industry.**  
Whether our members seek perspective on a professional issue or have an industry-related question, MFM has resources at all levels who are here to help.
- **We exist solely for our members.**  
MFM is dedicated to providing robust resources, cutting edge information, unmatched educational opportunities and a strong strategic network for our members.

MFM is your trusted source for the success of financial, operational and credit professionals in the media industry.

REALIZE THE MEMBERSHIP CONNECTION TODAY:

[www.mediafinance.org](http://www.mediafinance.org) | 847-716-7000 | [info@mediafinance.org](mailto:info@mediafinance.org)





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HONE INDUSTRY & LEADERSHIP SKILLS

FORM A TRUSTED PARTENERSHIP