



MFM

Media Financial Management
ANNUAL CONFERENCE

2026

SPONSORSHIP PROSPECTUS

MAY 17 - 19, 2026

San Antonio Marriott Rivercenter on the River Walk

101 Bowie Street | San Antonio, TX

TWO LEADING ASSOCIATIONS, ONE UNPARALLELED EVENT

For the first time, **Media Financial Management Association (MFM)** and **Financial Executives International (FEI)** are joining forces to present a dynamic three-day conference designed to connect, educate, and inspire financial leaders across industries. This co-located event brings together the best of both organizations, offering sponsors unprecedented access and engagement opportunities.

WHY SPONSOR THIS CO-LOCATED CONFERENCE?

Double the Audience, Double the Impact: Reach an expanded network of financial executives, including CFOs, CAOs, Controllers, Treasurers, Tax Executives, and media finance professionals from every major industry and media sector.

Extended Exhibit Hall Access: Enjoy more face time with attendees with expanded Exhibit Hall hours, including a brand-new feature – Breakfast with the Exhibitors – designed to drive early-morning traffic and meaningful conversations.

Broader Sponsorship Reach: Amplify your brand through enhanced sponsorship opportunities that connect you with a wider, more diverse audience of financial decision-makers and influencers.

Conference Structure: Maximum Exposure, Seamless Integration

All Exhibit Hall activities, General Sessions, Concurrent Sessions, and networking events – including the Opening Reception, Exhibit Hall Receptions, and Nightcap events – are open to attendees from both organizations. This integrated format ensures sponsors benefit from continuous engagement with all participants, maximizing your visibility and ROI.

ABOUT THE HOSTS



Media Financial Management Association (MFM): MFM empowers financial professionals in media and entertainment with specialized education and networking, serving 1,200+ members across television, radio, print, digital, and more.



Financial Executives International (FEI): FEI is the leading association for senior-level financial executives, supporting members' professional growth through peer networking, career management, conferences, research, and publications.

DON'T MISS THIS UNIQUE OPPORTUNITY

Align your brand with the financial leaders shaping the future of business and media. Join us as a sponsor and be part of a groundbreaking event that delivers unmatched access, exposure, and value.



ABOUT THE CONFERENCE

The MFM Annual Conference is a key opportunity for face-to-face interaction with finance decision makers from all sectors of the media and entertainment industry. It's a chance for you to generate real returns – not just foot traffic – based on authentic connections with conference attendees, while building awareness and helping clients and prospects discover new products and services. Partnering with FEI on this event doubles your company's marketing impact. FEI members include leaders in finance, accounting, tax, and audit from hundreds of mid-market companies in banking/financial services, construction/engineering, education, manufacturing, real estate, technology, and non-profit organizations.

WHY BECOME A CONFERENCE SPONSOR?

- **REACH** qualified decision-makers in a personal, face-to-face way.
- **CREATE** an environment where buyers can see what they are getting.
- **HELP** clients and prospects uncover what they don't know.

**INTERESTED IN LEARNING MORE
ABOUT SPONSORSHIP PACKAGES OR
ATTENDEE DEMOGRAPHICS?**

Contact us at
arcelia.pimentel@mediafinance.org

IMPACTFUL SPONSORSHIP OPPORTUNITIES

**CO-BRANDED SPONSORSHIPS ALLOW MULTIPLE SPONSORS TO COLLABORATE AND SHARE VISIBILITY.
EXCLUSIVE SPONSORSHIPS GIVE ONE BRAND FULL, UNDIVIDED EXPOSURE WITHIN A SPECIFIC CATEGORY.**

OPENING RECEPTION SPONSORSHIP OPPORTUNITY

CO-BRANDED SPONSORSHIP: \$30,000 | EXCLUSIVE SPONSORSHIP: \$60,000

- Sponsor opportunity to welcome attendees to the reception/conference.
- Recognition as a Sponsor during the opening reception.
- Signage and branded items (e.g. signature cocktail or dessert; napkins, cups, etc.) at food and beverage stations during the reception.

ATTENDEE NIGHTCAPS

EXCLUSIVE SPONSORSHIP: \$25,000

Enjoy exclusive visibility during one of the conference's most anticipated social events. This unique opportunity allows your organization to host and connect with key decision-makers in a relaxed setting on the evenings of Monday, May 18 and Tuesday, May 19.

BENEFITS INCLUDE:

- Prominent signage and branded items (e.g., signature cocktail or dessert, napkins, cups, etc.) at food and beverage stations throughout the event.
- Recognition on-site as a Leadership Appreciation Nightcaps Sponsor.
- Enhanced Exhibit Presence:
 - One (1) 10'x20' exhibit booth including four (4) chairs, two (2) tables, draped back walls, side rails, and complimentary Wi-Fi for maximum visibility and interaction.
 - Two (2) full conference registrations with access to all exhibit hall food and beverage functions and the Opening Reception.

CONFERENCE TOTE BAGS

CO-BRANDED: \$10,000 | EXCLUSIVE: \$17,500

CORPORATE HEADSHOTS

CO-BRANDED: \$10,000 | EXCLUSIVE: \$15,000

CONFERENCE LANYARDS

CO-BRANDED: \$9,000 | EXCLUSIVE: \$16,000

CONFERENCE EXECUTIVE NOTEPADS

CO-BRANDED: \$7,500 | EXCLUSIVE: \$12,500

HOTEL ROOM KEY CARDS

CO-BRANDED: \$7,500 | EXCLUSIVE: \$12,500

RELAXATION STATION

CO-BRANDED: \$7,500 | EXCLUSIVE: \$12,500

CHARGING STATION

CO-BRANDED: \$6,500 | EXCLUSIVE: \$12,500

CLIPBOARDS

CO-BRANDED: \$6,500 | EXCLUSIVE: \$12,000

WATER BOTTLES

CO-BRANDED: \$6,500 | EXCLUSIVE: \$12,000

COFFEE CUP CLUTCH

CO-BRANDED: \$5,500 | EXCLUSIVE: \$10,000

CONFERENCE PENS

CO-BRANDED: \$5,000 | EXCLUSIVE: \$7,500

HOTEL ROOM KEY CARD SLEEVE

CO-BRANDED: \$5,000 | EXCLUSIVE: \$7,500

CO-BRANDED SPONSORSHIP

BENEFITS INCLUDE:

Two (2) full conference registrations with access to all exhibit hall food and beverage functions and the Opening Reception.

EXCLUSIVE SPONSORSHIP

BENEFITS INCLUDE:

Four (4) full conference registrations with access to all exhibit hall food and beverage functions and the Opening Reception.

INTERESTED IN LEARNING MORE ABOUT SPONSORSHIP PACKAGES?

Contact us at arcelia.pimentel@mediafinance.org

EXHIBIT HALL SPONSORSHIP OPPORTUNITIES

EXHIBIT BOOTH

\$4,995

- One (1) 10'x10' exhibit booth including two (2) chairs, one (1) table, draped back walls, side rails, and complimentary Wi-Fi for maximum visibility and interaction.
- Two (2) full conference registrations with access to all exhibit hall food and beverage functions and the Opening Reception.

COFFEE + TEA SPONSOR

(Available: Monday or Tuesday)

CO-BRANDED: \$10,000

EXCLUSIVE: \$15,000

- Coffee and tea service stations positioned near your Exhibit Booth during each networking break in the exhibit hall during the conference.
- Signage and branded items (e.g., napkins, cups, etc.) at beverage stations.
- Two (2) Conference Registrations (Exclusive – Four (4) Conference Registrations).

SNACK BREAK SPONSOR

(Available: Monday or Tuesday)

CO-BRANDED: \$15,000

EXCLUSIVE: \$25,000

- Snack service stations positioned near your Exhibit Booth during each networking break in the exhibit hall during the conference.
- Signage and branded items (e.g., napkins, cups, etc.) at snack stations in the Exhibit Hall.
- Two (2) Conference Registrations (Exclusive – Four (4) Conference Registrations).

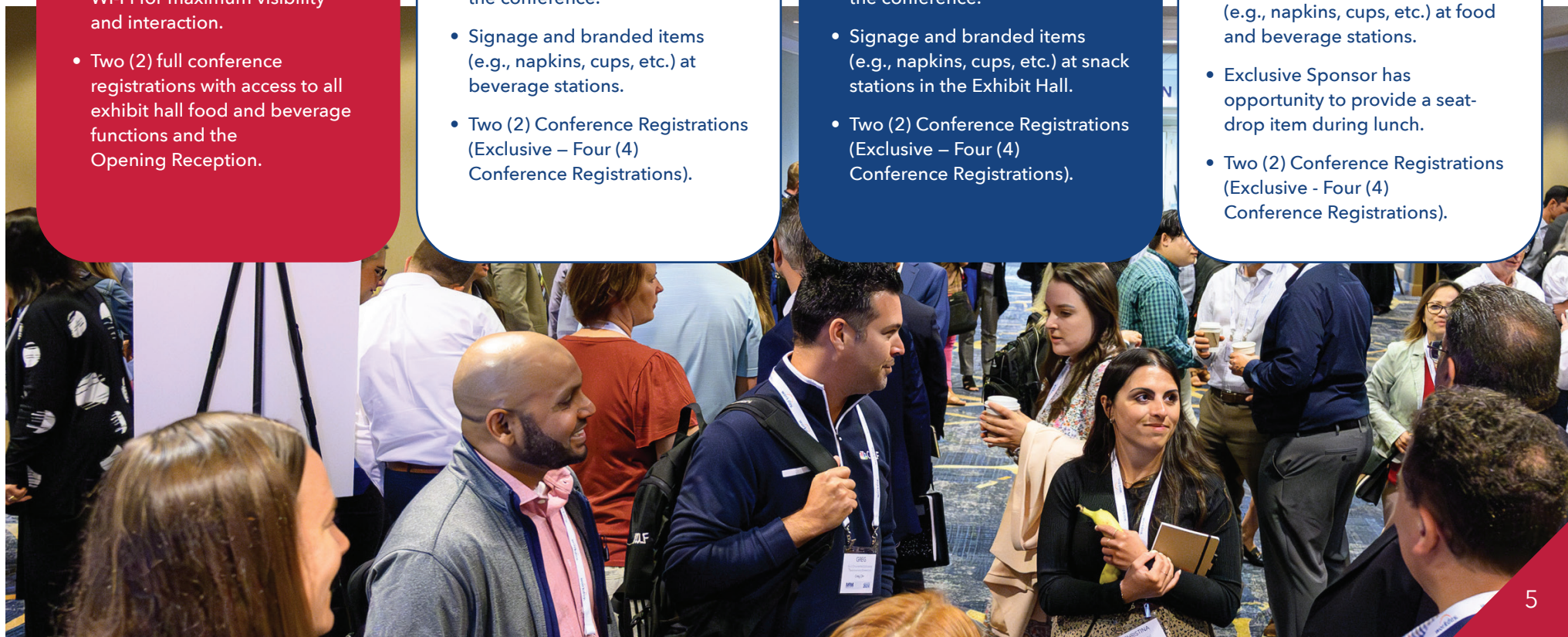
LUNCHEON SPONSOR

(Available: Monday or Tuesday)

CO-BRANDED: \$20,000

EXCLUSIVE: \$35,000

- Food and beverage stations positioned near your Exhibit Booth during the reception.
- Signage and branded items (e.g., napkins, cups, etc.) at food and beverage stations.
- Exclusive Sponsor has opportunity to provide a seat-drop item during lunch.
- Two (2) Conference Registrations (Exclusive - Four (4) Conference Registrations).



Our team is here to help you build a customized sponsorship package tailored to meet your unique marketing goals and objectives!

*Whether you're looking to **boost brand visibility**, **generate high-quality leads**, or position your company as a **thought leader**, we'll work with you to create a strategic and impactful presence that delivers real results.*

CONTACT US TO GET STARTED TODAY!



Arcelia Pimentel

arcelia.pimentel@mediafinance.org